

Xenia Reloba de la Cruz
Curriculum Vitae
September 2026

University of Calgary
Alumna/sessional instructor
Faculty of Arts
Department of Communication, Media and Film
2500 University Drive NW
Calgary, Alberta T2N 1N4

13-1403 5 St. SW
Calgary, AB, T2R 0Y7
(1) 403-397-2422
xenia.relobadelacruz@ucalgary.ca
<https://profiles.ucalgary.ca/xenia-reloba-de-la-cruz>

EDUCATION

- 2026 Ph.D. Communication and Media Studies, University of Calgary (program completed in July 2026; conferral: November 2026).
- 2019 MA Cultural Studies, Queen's University.
- 1994 BA Journalism, University of Havana.

CERTIFICATES

- 2022-2023 Certificate in University Teaching and Learning, Taylor Institute for Teaching and Learning, University of Calgary (badges: Theories and practices, Learning spaces and digital pedagogies, Philosophy statements and teaching dossier, and Equity, Diversity and Inclusion).

TEACHING EXPERIENCE

- Fall 2026 Sessional instructor, University of Calgary.
COMS 371 Critical Media Studies.
- Fall 2026 Contract faculty, Mount Royal University.
COMM 3738 Research Methods.
COMM 2501 (sections 003, 006 and 007) Media History and Contemporary Issues.
- Spring 2026 Contract faculty, Mount Royal University.
COMM 2501 (online, sections 001 and 004) Media History and Contemporary Issues.
- Winter 2026 Contract faculty, Mount Royal University.
COMM 3501 Intercultural Communication.
- Spring 2025 Contract faculty, Mount Royal University.
COMM 2501 (online, section 004) Media History and Contemporary Issues.

Winter 2025	Sessional instructor, University of Calgary. COMS 413 Advanced Research Methods.
Winter 2025	Contract faculty, Mount Royal University. COMM 3501 Intercultural Communication.
Fall 2024	Contract faculty, Mount Royal University. COMM 3738 Research Methods.
Winter 2024	Contract faculty, Mount Royal University. COMM 3501 Intercultural Communication.
Fall 2023	Contract faculty, Mount Royal University. COMM 3738 Research Methods.
Summer 2023	Sessional instructor, University of Calgary. COMS 201 Introduction to Communication and Media Studies (online).
Fall 2022	Sessional instructor, University of Calgary. COMS 401 Special Topics in Communication and Media Studies (Digital Citizenship, based on my scholarship).
Spring 2022	Sessional instructor, University of Calgary. COMS 203 New Media.

PROFESSIONAL EXPERIENCE

Institutional Appointments

2010-2017	Chief editor <i>Casa de las Américas</i> (quarterly journal on Literature, Culture and Critical Thinking). Casa de las Américas (institution focused on Latin American and Caribbean cultures and public scholarship), Havana, Cuba.
2008-2010	Journalist and communicator at the Department of Communications, Casa de las Américas, Havana, Cuba.
2000-2008	Journalist and editor at the Editorial Vice-Presidency of Agency Prensa Latina (Latin Press), Havana, Cuba.
1997-2000	Journalist and editor at Cartelera, cultural programming publication, Ministry of Culture, Havana, Cuba.
1994-1997	Journalist at Radio Reloj, Havana, Cuba.

Contract and Freelance Editorial Work

- 2015-2017 Editor at *Temas* (quarterly journal of Social Sciences), Havana, Cuba.
- 2013-2020 Chief editor annual magazine *Nuevo Cine Latinoamericano* (on Latin American and Caribbean cinema), Havana Film Festival (event founded on December 3, 1979, to promote regional cinema and discussions about it).
- 2013-2015 Editor and content manager website *Cuba Contemporánea* (independent outlet focused on socio-cultural contemporary issues in Cuba), Selvi Editorial Services, Spain/Cuba.
- 2010-2014 Co-editor annual *Catálogo del Festival* (Festival Annual Book), Havana Film Festival.
- 2005-2013 Editor at Centro Memorial Martin Luther King Jr. (ecumenic religious and communitarian NGO), Havana, Cuba.
- 2005-2009 Director *Diario del Festival* (10-days annual newspaper Havana Film Festival).
- 2003-2017 Editor at Centro Cultural Pablo de la Torriente Brau (cultural center and publisher, focused on Cuban music and contemporary culture), Havana, Cuba.
- 2000-2005 Journalist at Havana Film Festival website.
- 1998-2000 Journalist at Instituto Cubano del Arte e Industria Cinematográficos (ICAIC, Cuban Film Institute), Havana, Cuba. Contracted to develop ICAIC's first website and digital content.

RESEARCH EXPERIENCE

- 2019-2026 Doctoral research: "Keeping up with the Tide: An Examination of Latin American Feminist Digital Practices on GBV and Femicides". University of Calgary.
- 2025-2026 Research Assistant, "All the news that's fit to trust: exploring the intersecting dynamics of trust in news, news repertoires and discursive publics". Principal investigator: Dr. Maria Bakardjieva (University of Calgary). Co-investigator: Dr. Brooks DeCillia (Mount Royal University).
- 2025-current Research Assistant, "Rethinking the starting point of undergraduate research: Mapping UCalgary students' researcher identity journey". Principal Investigator: Dr. María Victoria Guglietti (Taylor Institute for Teaching and Learning, University of Calgary).
- 2024-2025 Collaborator "Listening to Learn: Audio Content as a Tool for Engagement in Research Methods". Principal Investigator: Dr. Amanda Williams (Mount Royal University).

- 2023-2024 Research Assistant, Podcast “Three Questions about Teaching and Learning”. Topic: Challenges and solutions during COVID-19. Host: Dr. Derritt Mason (Taylor Institute for Teaching and Learning, University of Calgary).
- 2019-2020 Research Assistant, *Retooling Citizenship: Digital Media and the Dynamics of Civil Society in New EU Democracies* (edits, cross-references and Index). Book editors: Maria Bakardjieva; Kjell Engelbrekt; Goran Bolin; Stina Bengtsson (Routledge).
- 2017-2019 Master’s research: “How to stay connected in an ‘offline’ country? Stories of Cubans’ Internet experiences”. Queen’s University.

PUBLICATIONS AND RESEARCH DISSEMINATION

Peer-Reviewed Publications

Articles

- Reloba de la Cruz, X. (2021). Una dilatada bienvenida a la “normalidad”: Prácticas online en Cuba [A belated welcome to “normality”: Online practices in Cuba]. *Cuadernos del Sur Letras*, (50), 32–57. <https://revistas.uns.edu.ar/csl/article/view/2787>

Book Chapters

- Reloba de la Cruz, X. (2014). “Politics don’t fit in a sugar bowl”: Cuba in the 1990s through the music of Varela. In M. C. Cumaná, K. Dubinsky, & X. Reloba de la Cruz (Eds.), *My Havana: The musical city of Carlos Varela* (pp. 35–51). University of Toronto Press. <https://doi.org/10.3138/9781442668997-006>

Dissertations and Theses

- Reloba de la Cruz, X. (2026). *Keeping up with the tide: An examination of Latin American feminist digital practices on GBV and femicides* [Doctoral dissertation, University of Calgary]. Scholaris. <https://ucalgary.scholaris.ca/items/56b4edf7-fa02-4e8f-88d9-7daf445d3407>

- Reloba de la Cruz, X. (2019). *How to stay connected in an “offline” country? Stories of Cubans’ internet experience* [Master’s thesis, Queen’s University]. QSpace. <https://queensu.scholaris.ca/server/api/core/bitstreams/741405a7-82a2-4b05-afc1-a462ecc8f474/content>

Non-Peer-Reviewed Publications

Book Chapters

- Reloba de la Cruz, X. (2013). “La política no cabe en la azucarera”: Una mirada a la Cuba de los noventa a través de la canción de Carlos Varela [Politics don’t fit in a sugar bowl: A look at 1990s Cuba through the song of Carlos Varela]. In M. C. Cumaná, K. Dubinsky, & X. Reloba de la Cruz (Eds.), *Habáname: La ciudad musical de Carlos Varela* (pp. 64–83). Ediciones La Memoria.

Reloba de la Cruz, X. (2008). En la penumbra, como de medianoche... [In the dim light, as if at midnight...] [Introduction]. In V. Casaus & X. Reloba de la Cruz (Eds.), *Para María, compañera...* (pp. 29–41). Centro Cultural Pablo de la Torriente Brau; Diputación Provincial de Córdoba.

Edited Volumes

Reloba de la Cruz, X. (Ed.). (2015). *Materiales de la revista “Casa de las Américas” de/sobre Mario Benedetti [Materials from Casa de las Américas magazine on/about Mario Benedetti]*. Fondo Editorial Casa de las Américas.

Medina Llanusa, C., & Reloba de la Cruz, X. (Eds.). (2015). *Memorias: A guitarra limpia* (Vol. 2). Centro Cultural Pablo de la Torriente Brau.

Fernández Retamar, R., & Reloba de la Cruz, X. (Eds.). (2014). *Materiales de la revista “Casa de las Américas” de/sobre Julio Cortázar [Materials from Casa de las Américas magazine on/about Julio Cortázar]*. Fondo Editorial Casa de las Américas.

M. C. Cumaná, K. Dubinsky, & X. Reloba de la Cruz (Eds.). (2014). *My Havana: The musical city of Carlos Varela*. University of Toronto Press.

Dubinsky, K., Cumaná, M. C., & Reloba de la Cruz, X. (Eds.). (2013). *Habáname: La ciudad musical de Carlos Varela*. Ediciones La Memoria.

Reloba de la Cruz, X. (Ed.). (2012). *Memorias: Arte digital [Memories: Digital art]*. Centro Cultural Pablo de la Torriente Brau.

Reloba de la Cruz, X. (Ed.). (2008). *Memorias: A guitarra limpia* (Vol. 1). Centro Cultural Pablo de la Torriente Brau.

Casaus, V., & Reloba de la Cruz, X. (Eds.). (2008). *Para María, compañera...* Centro Cultural Pablo de la Torriente Brau; Diputación Provincial de Córdoba.

ACADEMIC PRESENTATIONS

Reloba de la Cruz, X. (2025, May 23–26). *Mi cuerpo, mi territorio: El cuerpo como metáfora en el discurso del colectivo Ni una menos* [My body, my territory: The body as a metaphor in the discourse of Ni Una Menos] [Conference presentation]. Latin American Studies Association Congress, San Francisco, CA, United States.

Reloba de la Cruz, X. (2023, June 22–24). *#YoSíTeCreo en Cuba: Connecting Cuban activist networks to transnational feminist movements* [Conference presentation]. Console-ing Passions Conference, Calgary, AB, Canada.

Reloba de la Cruz, X. (2023, May 24–27). *From data access to civic mobilization: The role of transnational networks and digital media enhancing citizenship practices in Cuba* [Conference presentation]. Latin American Studies Association Congress, Vancouver, BC, Canada.

- Reloba de la Cruz, X. (2023, May 24–27). *Discussant* [Panel discussion]. Representaciones y discursos mediáticos sobre latinx en Estados Unidos [Representation and media discourses about Latinx in the United States], Latin American Studies Association Congress, Vancouver, BC, Canada.
- Reloba de la Cruz, X. (2022, June 13–15). *Digital citizenship in Cuba? Imaginaries and practices of networked engagement under times of crisis* [Conference presentation]. 10th CEISAL International Conference, University of Helsinki, Helsinki, Finland.
- Reloba de la Cruz, X. (2021, August 23–25). *Digital citizenship in Cuba? Imaginaries and practices as elements of rupture in times of crisis* [Conference session, organizer]. Canadian Association for Latin American and Caribbean Studies Conference.
- Reloba de la Cruz, X. (2021, May 26–28). *Redes sociales y prácticas transciudadanas en Cuba en tiempos de COVID-19* [Social networks and trans-citizenship practices in Cuba in times of COVID-19] [Conference presentation]. Latin American Studies Association Congress.
- Reloba de la Cruz, X. (2016, May 27–30). *Cuba XXI, nuevos medios para tiempos de cambio: Vistar Magazine y el paquete semanal* [Cuba XXI, new media in changing times: Vistar Magazine and the “weekly package”] [Conference session, chair and organizer]. Latin American Studies Association Congress, New York, NY, United States.
- Reloba de la Cruz, X. (2016, May 20–21). *Medios alternativos en Cuba: Algunos mitos y realidades del escenario actual de la prensa en la Isla* [Cuban alternative media: Myths and realities of Cuban current media scenario] and panel with Cuban independent media practitioners Robin Pedraja (*Vistar Magazine*), Eloy López (*El Transportador*, Weekly Package), Yudiwán Almeida (*Postdata*), and Indhira Sotillo (*IslaAdentro*) [Conference presentation and panel]. Cuban Studies: New Voices, New Perspectives (Pre-LASA event), University of Miami, Miami, FL, United States.
- Reloba de la Cruz, X. (2015, October 29). *Cuba online: The challenge of knowing and communicating in an offline country* [Guest lecture]. Bowling Green State University, Bowling Green, OH, United States.
- Reloba de la Cruz, X. (2015, October 22). *Cuba online: The challenge of knowing and communicating in an offline country* [Guest lecture]. University of Houston, Houston, TX, United States.
- Reloba de la Cruz, X. (2015, October 15). *Tales about Cuba: Santiago Feliú's songs, between the epic and the hippies* [Guest lecture]. Case Western Reserve University, Cleveland, OH, United States.
- Reloba de la Cruz, X. (2015, October 14). *Cuba online: The challenge of knowing and communicating in an offline country* [Guest lecture]. Case Western Reserve University, Cleveland, OH, United States.
- Reloba de la Cruz, X. (2014, October 24–November 4). *Media and blogs in Cuba today and Cuban popular music: The song of Santiago Feliú* [Guest lectures]. Queen's University, Kingston, ON, Canada.
- Reloba de la Cruz, X. (2013, November 22). *The Latino Caribbean artists in the pages of Casa de*

las Américas [Conference presentation]. Academic Program Caribbean Textures, University of Havana / Casa de las Américas, Havana, Cuba.

Reloba de la Cruz, X. (2010, October 6–9). *Diálogos caribeños: El flujo de saberes en la zona del caos* [Caribbean dialogues: Flows of knowledge in a chaotic zone] [Conference presentation]. Latin American Studies Association XXIX International Congress, Toronto, ON, Canada.

Williams, A. & Reloba de la Cruz, X. (2025, June 1–5). *Navigating reflexivity: Exploring power and performativity in research podcasts* [Conference presentation]. Canadian Sociological Association Annual Conference, Toronto, ON, Canada.

Williams, A. & Reloba de la Cruz, X. (2025, June 2–5). *The power of audio: Exploring student-generated podcasts as a learning tool* [Conference presentation]. Canadian Communication Association Annual Conference, Toronto, ON, Canada.

PUBLIC SCHOLARSHIP AND EVENTS

2023-2024 RA/Student producer at Podcast “Three Questions about Teaching and Learning”. Nine episodes about challenges and teaching innovation during COVID-19. Host: Dr. Derritt Mason (Taylor Institute for Teaching and Learning, University of Calgary).

2018, July 10 Presentation “How to stay current in an offline country?” to students from Case Western Reserve University, Cleveland, Ohio. Casa de la Memoria Escénica, Matanzas, Cuba.

2018, May 14 Lecture “How we stay current in a country off-line.” As part of the Cuban Culture and Society program, Department of Global Development Studies, Queen’s University at the University of Havana, Cuba.

2016, May 13 Lecture “How we stay current in a country off-line,” As part of the Cuban Culture and Society program, Department of Global Development Studies, Queen’s University at the University of Havana, Cuba.

2015, June 18-21 Moderator panel “Nuestras raíces y tradiciones como oportunidades de mercado” (Our roots and traditions as market opportunities), with Juan Felipe Arango, Colombia; Cary Diez, Cuba; Felipe França Gonzalez, Brasil; Pepita Miró, Perú; Karol Zingali, Argentina; Ismael Sayyad, España-Cuba. As part of the event AM/PM: América por su música, Fábrica de Arte Cubano, Havana, Cuba.

2014, April 24-May 4 Panelist in events about Cuban Editorial Perspectives, the Testimonial Genre in Cuban Literature, and Current Topics of Cuban Literature and Popular Culture, during the International Fair of Book of Antofagasta, Chile.

2013, Sept. 19-21 Co-organizer of III Taller “Gestión cultural: comunicación y periodismo.” Moderator, second session, including conference “Transformaciones económicas en Cuba: una mirada sociocultural” (Cuban economic transformations: A sociocultural

approach), by Aurelio Alonso, and panel “¿Cómo se hace comunicación cultural hoy en Cuba? Relaciones con la institucionalidad y la producción cultural, nuevos públicos, nuevos procesos, nuevos sujetos” (How do we do cultural communication in Cuba? The relationship between institutions and cultural production; new publics, new processes, new subjects), participants: Víctor Fowler, Danae Diéguez, Hailem Carrasco, Pepe Menéndez. Casa de las Américas, Havana, Cuba.

2013,
April 25-
May 5 Speaker at the International Fair of Book of Antofagasta, Chile.

2010,
Mar. 22 Moderator of panel “Arte, acción cultural y espacios de resistencia contrahegemónica” (Art, cultural action and spaces of counterhegemonic resistance), with the Puerto Rican urban group Calle 13, as part of the Project Casa Tomada, Casa de las Américas, Havana, Cuba.

2009,
Dec. 14-18 Member of Organizer Committee of Casa Tomada: Encuentro de Creadores y Artistas Latinoamericanos y Caribeños, Casa de las Américas, Havana, Cuba.

2009,
Nov. 13-22 Guest speaker at Caracas International Book Fair, Venezuela.

AWARDS AND SCHOLARSHIPS

2022-2023 Transformative Talent Internship (University of Calgary).

2022-2023 Public Humanities Fellowship at the Calgary Institute for Humanities (University of Calgary).

2020 Dean’s Open Doctoral Scholarship, University of Calgary.

2020 Barbara Schneider Writing Award, Department of Communications, Media and Film, Faculty of Art, University of Calgary.

SERVICE AND VOLUNTEER WORK

2021-2023 Member of the organizing committee of the Graduate Students Conference, Department of Communication, Media and Film, Faculty of Arts, University of Calgary.

2020-2021 Ph.D. Representative at Departmental Graduate Students Association University of Calgary.

2018-2019 Member of the union committee supporting tuition fairness for international students at Queen’s University.

2018-2019 Volunteer at Kingston International Film Festival and Queer Film Festival,
Kingston, ON.

PROFESSIONAL AFFILIATIONS

2025-current Canadian Communication Association, CCA/CAC.

2010-current Latin American Studies Association, LASA.

LANGUAGES: Spanish, English and French (reading and listening proficiency).