

**1. ACADEMIC PROFILE**

Experienced professor and social researcher. Committed to constructing and sharing knowledge with students, peers, and the broader community. I have written, edited, and published books, book chapters and articles in peer-reviewed scholarly journals. My research has focused primarily on three domains: non-profit organizations and political governance in Mexico; collective action and social change in contemporary societies; and Latin American women in Canada.

**2. PROFESSIONAL SKILLS**

- Teaching small and medium-sized groups, in-person and online.
- Social research through qualitative methodologies.
- Strong team leadership skills.

**3. ACADEMIC CREDENTIALS**

- **Ph.D. in Social Sciences, Specialization in Sociology (2011)**  
Colegio de México, Mexico City.
- **Master of Political Sociology (2004)**  
José María Luis Mora Research Institute, Mexico City.
- **Bachelor of Arts in Ethnology (2000)**  
National School of Anthropology and History, Mexico City.

**4. POSTDOCTORAL APPOINTMENT**

- Postdoctoral Scholar (2011-2013)  
Social Research Institute, National Autonomous University of Mexico (UNAM).

**5. ACADEMIC APPOINTMENTS AND PROMOTIONS**

2025 University of Calgary, Department of Sociology, Assistant Professor.

2013-2024 National Autonomous University of Mexico, Institute for Social Research

- Assistant Professor, without tenure, August 2013 to August 2018
- Associate Professor, tenure track, August 2018 to August 2019
- Professor, with tenure, August 2019 to present

**6. LEAVES**

- August, 2021 – August, 2022: Sabbatical leave, Calgary, Alberta, Canada
- August, 2022 – August, 2024: Research leave, Calgary, Alberta, Canada

**7. NON-ACADEMIC PROFESSIONAL PRACTICE**

- 2011. Director. Federal Consumer Protection Agency of Mexico.
- 2004-2011. Radio host for two programs: “Citizens’ Agenda” and “Sharing Experiences.” Citizen’s Radio (660 AM).
- 2006-2009. Electoral adviser. Federal Electoral Institute, Mexico.

**8. VOLUNTEER WORK**

- Calgary Immigrant Women’s Association, Canada (2022-2023)
- The Hunger Project, Mexico (2017-2021)
- To the Consumer (NGO), Mexico (2011)
- Citizenship and Social Development Initiative (2004-2011)

**9. TEACHING RECORD****Undergraduate Teaching**

Starting on Jan 2025

University of Calgary, Department of Sociology

- SOCI 365 Social Stratification

**Graduate Teaching**

Aug 2013-2024

National Autonomous University of Mexico (UNAM), Postgraduate Program in Political and Social Sciences, Mexico City.

For the past decade, I have taught graduate students seeking knowledge and skills in qualitative research to enable them to successfully complete a thesis in programs of study leading to M.A. and Ph.D. degrees. On average, fifteen students enroll in my laboratory each semester (from August through December and then from January through June). The focus of instruction has evolved as follows:

- 2013 – 2018: Ethnography laboratory. This weekly seminar provided students with an overview of the theory and practice of ethnography in social scientific research.
- 2018 – 2022: Qualitative research design and data analysis laboratory. Prior to the COVID-19 pandemic, this weekly seminar gave students from a wide range of social science disciplines ideas and hands-on practice in designing qualitative research projects and analyzing data from such projects. During the pandemic, the seminar focused on how to practice qualitative research without face-to-face contact with the subjects of such research.
- 2022 – 2024: Qualitative data analysis laboratory. This weekly seminar enables students to formulate research questions and to manage and analyze qualitative data.

**Undergraduate and Continuing Education Teaching**

Mar 2014-2024

National Autonomous University of Mexico, Mexico City.

UNAM offers a series of “diploma” programs that fulfill two academic functions at the same time. These programs provide undergraduate students who have fulfilled all the course requirements for their degrees a pathway to degree completion (the other pathway is the completion of an undergraduate thesis). These programs also provide mature, working adults with the opportunity for continuing education in their field of professional practice. The modules identified below were five to twenty hours in length and constituted part of the diploma programs as indicated.

- 2014: “Introduction to consumer relations,” Diploma in Contemporary issues in Consumer Rights, Department of Libraries / Federal Consumer Attorney's Office.
- 2017: “Engagement in decision-making and public policy formation,” Diploma in Civil Society Organizations and Public Policies, Faculty of Political and Social Sciences.
- 2022: “Democratic controls,” Diploma in Politics and Society, Institute of Social Research.
- 2022: “Ethnography and participant observation,” Diploma in the Introduction to Methods and Techniques for Social Research, Faculty of Political and Social Sciences.
- 2024: “Governance and public participation,” Diploma in Politics and Society, Institute of Social Research.

**Graduate Student Supervision**

Sep 2013- Present

**Supervisor****MA in Government and Public Policy, UNAM.**

Covarrubias Romero, Oscar Mauricio, 2014-2016	Analysis of the design of the Interdepartmental Commission on Biosafety of Genetically Modified Organisms and its importance in compliance with the Biosafety Law.
Bas Lavallo, Jorge Raúl 2016-present	The Autonomous Government of Cherán: From fear to community awareness.
Escobedo De La Cruz, Daniel, 2017-present	The impact capacity of associations that participate in advisory councils and their relationship with the environment to understand their performance: Analysis of two cases at the federal level.
Flores Pacheco, Marcos Vinicio, 2019-2021	Youth political inclusion in spaces of government participation: the case of the Youth Council of the Youth Institute of Mexico City.

**Supervisor****MA in Communication Studies, UNAM.**

Lora Gerardo, Nadia Olivia, 2022-present	From confrontation to dialogue: The process towards collaboration between political actors in conflict and its consequences. The case of the dialogue tables with feminists in Mexico City.
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**Supervisor****PhD in Political and Social Sciences, UNAM.**

García Secoya, 2015-2019	Analysis of the Diagnosis and Human Rights Program of the Federal District of Mexico.
Ortega Barragán, Paula Alejandra, 2023-present	The engagement of civil society organizations in the defense of human rights and the administration of justice in Mexico.

**Supervisory Committee Member****PhD in Political and Social Sciences, UNAM.**

Chávez Becker, Carlos Gabriel 2012-present López Núñez, Luis Gabriel 2014-present	Democratic governance and national advisory councils, new horizons for democracy? Governance and citizen participation in the urban policy of the government of the Federal District of Mexico, 1997 – 2012.
Martínez Espinoza, Yanella 2014-2020 Hayashida Carrillo, Ana Harumi, 2017-2022	Public-Private Partnerships in the provision of public services in Mexico. The sustainability of fishing: are public modes of citizen participation an effective way to promote sustainable fisheries?
Aguirre García, Yolanda 2015-2019	The quality of participation in advisory councils: Comparative study of two Mexican cases in the period 2011 – 2014.
Galar Martínez, Carina 2019-2022	Conflicts in social coordination between autonomous Indigenous communities and the government of Oaxaca, Mexico, as seen from the process of political representation of women.
Jiménez Sandoval, Adrián 2020-2023	The role of civil society coalitions in changing cannabis policy in Latin America in the 21st century: the cases of Mexico and Chile.
Verduzco Verduzco, María Isabel, 2020-2023 Martínez Ramírez, Uriel 2021-present	Participation of civil society organizations in public affairs in Mexico. The right to housing and the fight against evictions in Mexico City.

Arias Peña, Diego Fernando 2022-present	The economic spirit of the businessman founder of the Bimbo group, Lorenzo Servitje: A look at his text "Development, the businessman and the distribution of wealth."
Flores Pacheco, Marcos Vinicio, 2022-present	Participation and decision-making in the State Youth Councils in Mexico: An analysis from the perspective of Complex Associative Systems.
Piña Sánchez, Antonio Javier 2022-present	Overweight and obesity in Mexico City from the perspective of street-level bureaucracy.

**Supervisory Committee Member  
MA in Government and Public Policy, UNAM.**

Martínez Ortega, Miriam 2016-2018	From the kitchen to the train tracks: subjectivity and collective action from the organizational process of Las Patronas in Veracruz, Mexico.
Villegas Corona, Víctor Alejandro 2017-2019	Public policy proposals to promote the right of access to information with a capabilities approach for civic participation.
Sánchez Ortega, Aaron Asael 2019-2021	Interpersonal communication (liquid) and protection measures against episodes of public insecurity in Ecatepec de Morales.
García Estrada, Quiahuitl Violeta 2020-2022	Open School of Social and Solidarity Economy: a proposal for teaching and strengthening the Social and Solidarity Economy in Mexico City.
Guzmán Romero, Jorge Adrián 2021-present	The participation of indigenous peoples in climate governance: the case of the Advisory Council of the Protected Natural Area - Montes Azules Biosphere Reserve, Chiapas.
Beltrán Ronderos, Julieth Carolina 2023-present	Conditions for the regulation of access to abortion in Latin America in the period from 2012 to 2022.

**Graduate Admission Committee Member**

Since 2017 I have been a member of the Admissions Committee for the Graduate Program in Political and Social Sciences at UNAM. The main responsibilities of this committee are to:

- Develop questions for the admission exam.
- Review students' applications.
- Interview candidates for admission.
- Recommend candidates for admission.

## 10. RESEARCH PROJECTS

### Principal Investigator

Unless otherwise indicated, all projects funded by the Institute for Social Research at the National Autonomous University of Mexico.

- 2025 / 2027: Everyday pedagogies of belonging: Finding one's way through multicultural integration in Calgary.
- 2023 – 2024: Voices and Images of Migration. Latin American Women in Canada.
- 2022 – 2024: Governance and Ethnic Inclusion: Institutional Instruments and Individual Experiences for Multicultural Integration of Women in Calgary, Canada.
- 2021 – 2023: From the Classroom to Ciberspace: New Technologies and Pedagogical Approaches in the Teaching and Learning Process.
- 2020 – 2022: Ethnographic Research in times of COVID-19.
- 2020-2021: Food Labeling in Mexico.
- 2019-2024: Individual and Collective Strategies to Promote Social Change: From Social Activism to Self-Help.
- 2018 – 2022: Initiatives to Address Food Insecurity in Mexico: Changes and Continuities in the Articulation between Public, Private, and Third Sectors.
- 2017 – 2019: Public Engagement of Civil Society Organizations in Mexico: Experiences, Challenges and Perspectives.
- 2015-2017: Regulatory Governance and the Participation of Public, Private, and Third Sectors: The case of Junk Food in Mexico (a fellowship funded by The Summer Program in Social Science, Institute for Advanced Study at Princeton University).
- 2013 – 2014: Regulatory Governance and Democratic Innovations: Institutional Inertias and Organizational Alternatives in Governmental Participation Spaces in Mexico (a fellowship by the Mexican Academy of Sciences program for Women in Humanities and Social Sciences).

### Co-investigator

- 2016 – 2018: Analysis of Telecommunications Reform in Mexico, 2013 – 2016.
- 2016 – 2017: Recent Trends and New Methodological Approaches in Social Research.
- 2014 – 2016: The Future of Mexico. A Prospective Vision to 2035.
- 2015 – 2016: Political Legitimacy: State Capacities, Political Institutions and Social Action in Mexico, 2000 – 2014.
- 2013 – 2016: Organizational Performance: Civil Society Organizations, Social Movement Organizations and Collective Action.

**11. BOOKS, CHAPTERS IN BOOKS, ARTICLES IN JOURNALS**

NOTE THAT ALL PUBLICATIONS ARE IN SPANISH UNLESS NOTED. TITLES HAVE BEEN TRANSLATED FOR THE PURPOSES OF PRESENTING THIS CV TO ENGLISH-SPEAKING READERS.

**BOOK (SOLO AUTHORED, REFEREED MONOGRAPH)**

2019, *Junk food. Between regulatory governance and simulation*, Mexico City: Institute of Social Research, UNAM. <https://www.iis.unam.mx/comida-chatarra-entre-la-gobernanza-regulatoria-y-la-simulacion/>

**BOOKS (CO-EDITED, REFEREED PUBLICATIONS)**

In peer review, *Epistemological Reflections and Methodological Propositions for the Analysis of Governance*. Edited with Yeri Mendoza and Laura Elena Martínez. Mexico City: Institute for Social Research, UNAM.

In press, *Experiences of Teaching in the Pandemic*. Edited with Ana Carolina Gómez. Mexico City: Institute for Social Research, UNAM.

2024, *Social research in interaction. Tensions, debates and dilemmas*. Edited with Rosalba Casas and Ali Ruiz, Mexico City: Institute for Social Research, UNAM.

2024, *Between the ordinary and the extraordinary. Methodological strategies for qualitative social research*. Edited with Marcela Meneses and Marcela Amaro, Mexico City: Institute for Social research, UNAM.

<https://www.iis.unam.mx/entre-lo-ordinario-y-lo-extraordinario-estrategias-metodologicas-para-la-investigacion-social-cualitativa/>

2023, *Democracy in difficult times*. Edited with Miguel Lopez-Leyva. Mexico City: Institute of Social Research, UNAM.

[https://decadacovid.humanidades.unam.mx/wp-content/uploads/DCM\\_tomo-8\\_CA.pdf](https://decadacovid.humanidades.unam.mx/wp-content/uploads/DCM_tomo-8_CA.pdf)

2022, *Paths of governance in Mexico: advances, pauses, obstacles and setbacks*. Edited with Laura Martínez. Mexico City: Institute of Social Research, UNAM.

<https://www.iis.unam.mx/caminos-de-la-gobernanza-en-mexico-avances-pausas-obstaculos-y-retrocesos/>

2014, *Arenas of Conflict and Collective Experience: Utopian Horizons and Domination*. Edited with María Luisa Tarrés and Diana Silva. Mexico City: Centro de Estudios Sociológicos / El Colegio de México.

<https://libros.colmex.mx/tienda/arenas-de-conflicto-y-experiencias-colectivas-horizontes-utopicos-y-dominacion/>

**CHAPTERS IN REFEREED BOOKS**

In peer review, "Participatory Governance and Empowerment: Notes for Urban Liveability with Social Justice," in Alicia Ziccardi and Marcela Meneses (Eds.)

- Inequality, Liveability, and Public Health in Urban Environments*. Mexico City: Institute for Social Research, UNAM.
- In peer review, "Governance of interests in the regulation of food and beverages in Mexico", in *Epistemological Reflections and Methodological Propositions for the Analysis of Governance*. Edited with Yeri Mendoza and Laura Elena Martínez. Mexico City: Institute for Social Research, UNAM.
- In press, "From the Classroom to Digital Media: What and How we Can Continue Teaching," in Laura Montes de Oca and Ana Carolina Gómez (Eds.) *Experiences of Teaching in the Pandemic*. Mexico City: Institute for Social Research, UNAM.
- 2024, "Ontological and political representation in community development discourse" with McLean, Scott. In Castaños, Fernando, Silvia Inclán and Michael Saward (Eds.), *Claiming and Contesting Representations in Mexico: Meanings, Practices and Settings*, Bristol, UK: University of Bristol Press.
- 2023, "Pandemic Governance? The Articulation of Government – Market – Society in the Americas," in Miguel Lopez-Leyva and Laura Montes de Oca (Eds.) *Democracy in difficult times*. Mexico City: Institute of Social Research, UNAM.
- 2023, "The friend, the foe and the stranger. Conspiracy and counter-conspiracy narratives in the face of the Pandemic," in Lopez-Leyva, Miguel and Silvia Inclán (Eds.), *The Social Effects of the Pandemics*, Mexico: IIS-UNAM.
- 2022, "Contemporary discussions on governance. Components, conditions and scope to analyze and implement actions for water management," with Monica Clavijo, in Rojas, Alberto (Ed.) *Introduction to water security*, Morelos-Mexico: Mexican Institute of Water Technology.
- 2022, "Evaluating and improving. Towards a practical guide to analyse the performance of social organizations," with McLean, Scott. Cadena, Jorge (Ed) *Contributions to the study of associative performance*, Mexico: CEICH-UNAM.
- 2021, "Governance and power. Transformations of the articulation patterns between public, private and social actors," in Romero, Adela and Alejo, Antonio (Eds.) *Governance overview. Perspectives and challenges for its study in Ibero America*, Spain: Tirant lo blanch.
- 2018, with Matilde Ledesma, "Concertation Mechanisms: A Prospective Sight," in *The Future of Mexico. A prospective vision to 2035*, coordinated by Silvia Inclán and Manuel Perló, Mexico, IIS-UNAM
- 2017, "Economic power and regulatory capture. Legitimacy questioned in the preparation of an Official Mexican Standard," in *Legitimacy as a democratic challenge: public expectations, institutional capacities and dissatisfied citizens in Mexico*, Alejandro Monsiváis and Diana Guillén (Eds.), Mexico, the College of the Northern Border.
- 2017, "Crossroads between isolation and reconfiguration. Mexican anthropology produced and disseminated in the UNAM 2010-2014," with Lorena Umaña, in *Recent trends and new methodological approaches in social research*, coordinated by Khemvirg Puente, FCPyS-UNAM
- 2014, "Economic elite in movement: Corporate Social Responsibility in front of the global anti-corporate activism," en María Luisa Tarrés, Laura Montes de Oca y



- Diana Silva (coords.), Analytical challenges of collective action, Centro de Estudios Sociológicos / El Colegio de México.
- 2013, "Corporate Social Responsibility: Toward an ethic reorganization of the market?" in *The organizational response in search of a more inclusive society*. Nuevos Avatares, México, Fontamara/ Universidad de Guanajuato.
- 2013, "NAFTA in Mexico and its regulatory implications in telecommunications sector," en Matilde Luna y Alejandra Salas-Porras (coords.), *How is North America governed? Strategies, institutions and public policies*, México, UNAM, Facultad de Ciencias Políticas y Sociales/ SITESA.
- 2009, "Norbert Elias and the explanatory possibilities of social change," *Revista de la Universidad Cristóbal Colón*, junio-diciembre.
- 2008, "Democracy in the difference: Challenges of the Ecuadorian indigenous movement. Convergences and divergences among actors and political projects," in Gutiérrez, Natividad (Ed.), *States and autonomies in contemporary democracies. Bolivia, Ecuador, Spain and Mexico*, México, Instituto de Investigaciones Sociales-UNAM / Delegación de la Comisión Europea en México/ Plaza y Valdés Editores.

#### PAPERS IN REFEREED JOURNALS

- 2024, "Feminist protest song as a counterhegemonic device of public pedagogy for social change," with Abigail Mazon, *Korpus21* (El Colegio Mexiquense).
- 2024, "Public pedagogues of change: advocacy networks, civil society organizations, and self-help authors in Mexico," with Scott McLean. *International Journal of Lifelong Education*. 43(1) 67-86 (in English).
- 2021, "Social research: commitment, relevance and collaboration in times of pandemic," with Ana C. Gomez. *Revista Mexicana de Sociología*, 83 (special issue): 127-158.
- 2019, "Understanding self-help: Interdisciplinary keys to analyzing an expanding cultural practice," with Scott McLean. *Revista Interdisciplinaria de estudios latinoamericanos*, 3 (3): 11-28.
- 2019, "Persistent Exclusion in Mexico: Regulatory Governance as an Imperfect Project of Political Modernization," *Politics & Policy*, 47 (1): 127-151. 10.1111/polp.12291 (in English).
- 2014, "Democratic innovations? Analysis of the Telecommunications Advisory Board in Mexico," in *Revista Mexicana de Sociología*, 76 (2): 287-320.
- 2012, "Influence in the public decision-making: Organizational challenges and governmental reorganization. The case of de Advisory Board of Cofetel," *Revista Electrónica de Estudios Interdisciplinarios de la Organización*, No. 2 (julio-diciembre 2012).
- 2006, "Social perception of constitutional reforms about indigenous rights. Comparative study between Mexico and Ecuador," *Revista Perfiles Latinoamericanos*, FLACSO-México, Núm. 27, enero-junio.

**NON-REFEREED BOOK AND JOURNAL ARTICLES**

- 2019, *The Work of Social Organizations in Mexico: A Systematiation of Experiences in Engagement and Change*. Edited Book. Mexico City: Institutional Seminar on Participatory Governance, Public Engagement, and Social Change, Institute for Social Research, UNAM.
- 2009, "Shared challenge: Context, factors and issues to reorient the social responsibility in Mexico," *Boletín informativo Centro de Información del Comportamiento Empresarial*, Red Puentes Mexico, Num. 12, Jan-Feb.
- 2004, "Between the democratic mirage and the disenchantment of citizens. Theoretical and practical alternatives to enhance the democratization process in the Federal District," *Colección de Ensayos*, México, Instituto Electoral del Distrito Federal.

**12. LECTURES AND CONFERENCE PRESENTATIONS****International**

1. "Producing Collaborative Knowledge through Multimedia: Latin American Women Living in Canada.  
Paper to be presented at the **Canadian Ethnic Studies Association Conference** in Edmonton, November 14 – 16, 2024
2. "Building Social Support Networks among Latin American Women in Calgary."  
Panel presentation to be made at the **Canadian Ethnic Studies Association Conference** in Edmonton, November 14 – 16, 2024
3. "Possibilities and impossibilities of governance. Spaces for collaboration and participation in Mexico"  
**Congress of the Latin America Studies Association, LASA**  
Boston, United States of America, May 2019
4. "Scope and Limitations of Institutional Innovations in Mexico. Reproduction of Political Inequality?"  
**XIX ISA World Congress of Sociology**  
International Sociological Association, Toronto, Canada, July 2018
5. "State-society interplay: Institutional ethnography in governance scenarios"  
**3er ISA Forum of Sociology**  
International Sociological Association, Vienna, Austria, July 2016
6. "Regulatory governance in Latin America: Shifting or reinforcing imbalances between state, market and society"

**24th IPSA World Congress of Political Science**

International Political Science Association, Poznan, Poland, July 2016

7. “De la participación institucionalizada a la movilización callejera. Mecanismos y estrategias para incidir en los procesos gubernamentales y decisorios”  
**VIII Congreso Latinoamericano de Ciencia Política**  
Pontificia Universidad Católica del Perú, Lima, Peru, July 2015
8. “Influence Networks in Mexican Telecommunications Regulation Policy”  
**4th Latin American and European Meeting on Organization Studies (LAEMOS)**  
Axixic, Jalisco, Mexico, March 2012
9. “El nuevo espíritu del capitalismo global frente a la crítica anticorporativa”  
**V Congreso Latinoamericano de Ciencia Política “Integración, diversidad y democracia en tiempos del Bicentenario”**  
Asociación Latinoamericana de Ciencia Política (ALACIP)  
Buenos Aires, Argentina, July 2010

**In Mexico**

1. “La ciencia social como pedagogía pública” (Presentation in a Keynote Panel).  
**9ª Conferencia del Consejo Mexicana de Ciencias Sociales.**  
Mexico City, April 2024
2. “Nuevos temas frente a nuevas realidades. Retos teóricos y metodológicos”  
(Presentation in a Keynote Panel).  
**8ª Conferencia del Consejo Mexicana de Ciencias Sociales.**  
Mexico City, November 2022
3. “Gobernanza en tiempos de pandemia. Articulaciones gobierno-mercado-sociedad en las Américas”  
**9ª Conferencia Latinoamericana y Caribeña de Ciencias Sociales**  
Mexico City, June 2022
4. “Contexto y condiciones para re-imaginar y re-inventar la democracia en México de cara a la transición del nuevo gobierno”  
**Encuentro Re-imaginar la democracia**  
Cemefi / CIVICUS *World Alliance Participation*  
Mexico City, August 2018
5. “Las disonancias frente al sismo: Gobiernos, partidos y OSC. Propuestas y acciones para la reconstrucción”

- Las ciencias sociales frente a los sismos de 2017: algunas reflexiones / Los efectos en la política: respuesta de partidos y gobiernos**  
Instituto de Investigaciones Sociales  
Mexico City, November 2017
6. “Transformación de los patrones de articulación gobierno-sociedad. Desafíos en los MPI”  
**Panel: Mitos y dilemas de la participación ciudadana institucionalizada**  
PNUD/ Comisión de Medio Ambiente, Cámara de Diputados  
Mexico City, September 2017
  7. “Apertura e innovación institucional. Salidas a la crisis de representatividad”  
**Coloquio Problemas de la representación política y social en México**  
El Colegio de la Frontera Norte  
Tijuana, Mexico, October 2016
  8. “Gobernanza y consejos consultivos: La etnografía en la investigación sociológica”  
**Conferencia en el Ciclo La investigación sociológica: diversas perspectivas**  
Mexico City, April 2016
  9. “Cruce de caminos entre el aislamiento y la reconfiguración. La antropología mexicana producida y difundida en la UNAM 2010-2014”  
**Coloquio Tendencias recientes y nuevos abordajes metodológicos en la investigación social**  
Facultad de Ciencias Políticas y Sociales, Instituto de Investigaciones Sociales-UNAM,  
Mexico City, December 2015
  10. “De anacronismos y vaguedades: El ‘fomento’ a las actividades de las OSC”  
**Coloquio Políticas de Fomento a las Organizaciones de la Sociedad Civil en México**  
Centro de Investigación Interdisciplinaria en Ciencias Sociales y Humanidades/Instituto de Investigaciones Sociales (UNAM), Mexico City, November 2015
  11. “Apertura e innovación institucional. Salidas a la crisis de representatividad”  
**Coloquio Los claroscuros de la democracia: problemas actuales de la representación social y política**  
Tijuana, El Colegio de la Frontera Norte, October 2015
  12. “La desigualdad socioeconómica y la (falta de) legitimidad externa en la democracia mexicana”  
**Coloquio ¿La legitimidad cuestionada? Capacidades del Estado, instituciones políticas y acción social en México (2000-2014)**  
Tijuana, El Colegio de la Frontera Norte, September 2015

13. "Entre activistas, funcionarios e industriales. Etnografía en escenarios de gobernanza"  
**Seminario El poder de la etnografía**  
El Colegio de México, Mexico City, November 2014
14. "Gobernanza configuracional. Propuesta analítica desde la sociología de Norbert Elias"  
**XV Congreso Internacional Procesos civilizatorios: El legado de Norbert Elias**  
Facultad de Ciencias Políticas y Sociales, UNAM,  
Mexico City, November 2014
15. "La mirada etnográfica en la investigación social"  
**III Congreso Mexicano de Antropología Social y Etnología**  
Instituto de Investigaciones Antropológicas (UNAM)/Universidad Autónoma Metropolitana, Mexico City, September 2014
16. "Gobernanza regulatoria e innovaciones democráticas: Espacios consultivos y toma de decisión pública en México"  
**Segundo Congreso Internacional de Ciencia Política**  
Universidad Autónoma del Estado de México (UAEM), Mexico City, September 2014
17. "Gobernanza regulatoria y organizaciones de consumidores en México. Retos gubernamentales y de desempeño organizativo"  
**Congreso Nacional de Ciencias Sociales**  
San Cristóbal de las Casas, Chiapas, Mexico, March 2014
18. "Participación e influencia en estructuras de gobernanza e innovación democrática"  
**Coloquio de becarios posdoctorales. Cambios y continuidades: Retos analíticos para explicar el México contemporáneo**  
Instituto de Investigaciones Sociales, UNAM  
Mexico City, October 2013
19. "Élite económica y divergencia regulatoria en telecomunicaciones: México frente a Estados Unidos y Canadá"  
**XXVII Congreso de la Asociación Mexicana de Estudios Internacionales y el I Congreso de la Federación de Asociaciones de Estudios Internacionales**  
Huatulco Oaxaca, Mexico October 2013
20. "Alcance explicativo de la teorización sobre innovaciones democráticas"  
**VI Congreso de Gobierno y Gestión Pública**  
Universidad de Quintana Roo  
Chetumal, Quintana Roo, Mexico, June 2013
21. "Experiencias colectivas y arenas de conflicto social en América Latina: las encrucijadas analíticas".

**Coloquio Internacional desafíos contemporáneos de la sociología y los estudios de género. Mesa.**

El Colegio de México, Mexico City, April 2013

22. “El TLCAN en México y sus implicaciones regulatorias en materia de telecomunicaciones”  
**Coloquio de Investigación del proyecto PAPIIT “Las elites del TLCAN”**  
Universidad Nacional Autónoma de México  
Mexico City, October 2012
23. “Consejo consultivo de Cofetel. Participación social e influencia en la toma de decisión”  
**5º Congreso Internacional de Sociología**  
Universidad Autónoma de Baja California  
Ensenada, Baja California, Mexico, September 2012
24. Presentación de avances de la investigación posdoctoral  
**I Coloquio de Becarios posdoctorales del IIS-UNAM**  
Mexico City, November 2012
25. “Activistas anticorporativos y elite económica. Desafíos analíticos sobre la interacción movimiento-contramovimiento”  
**Tercer Seminario de elaboración del libro “Desafíos en el análisis de la acción colectiva” con el artículo**  
El Colegio de México, Mexico City, May 2012
26. “Con-ciencia Social”  
**Encuentro de Jóvenes Universitarios: Visiones, propuestas y respuestas**  
Universidad Autónoma del Estado de México (UAEM), Mexico City, May 2012
27. “Legítima-RSE. La participación de las empresas globales frente a un entorno de social crítico”  
**3º Congreso Nacional de Ciencias Sociales**  
Consejo Mexicano de Ciencias Sociales (Comecso)  
Mexico City, February 2012
28. “Los caminos de la responsabilidad social empresarial. Factores y elementos para reconfigurar la relación mercado-gobierno-sociedad”  
**6º Congreso Internacional de Responsabilidad Social**  
Comité Nacional de Productividad e Innovación Tecnológica, AC  
Mexico City, October 2008
29. “Responsabilidad social empresarial en México: Configuraciones sociales de responsabilidad filantrópica o sustentable”

**VIII Congreso Anual de Investigación Sobre el Tercer Sector “Solidaridad y gobernanza para el cambio social”**

ITESO Universidad Jesuita de Guadalajara, Centro Mexicano para la Filantropía  
Guadalajara, Jalisco, Mexico, September 2008

30. “La política educativa del Estado Mexicano en materia indígena y la construcción de estereotipos”  
Escuela Nacional de Antropología e Historia  
**Encuentro de Antropología Social**  
Mexico City, July 2002

**13. KNOWLEDGE MOBILIZATION VIA NON-TRADITIONAL MEDIA**

In December 2024, TELUS Optik TV will begin broadcasting a nine-episode series (total running time of 225 minutes) of documentary films that I wrote, directed and produced. The series is entitled, “Latinas’ Diary: A Journey of Strength, Hope, and Empowerment.” Production was funded by TELUS and supported by in-kind contributions of technical support (post-production editing) from the Institute for Social Research, UNAM.

In September 2023, the Casa Mexico Foundation sponsored an exhibition of my research as part of the Latin American Arts and Culture Festival held at C-Space in Calgary. My photovoice exhibition was entitled, “Latinas’ Diary.” The exhibition featured photographs and text from eight Latin American women living in Calgary.

In August 2021, the Institute for Social Research at UNAM mounted an online exhibition of my project “Postcards in Movement: Re-Appropriations of Urban Spaces in the Pandemic.” The project engaged fifteen graduate students in creating short films demonstrating various means of developing ethnographic research in times of pandemic. See [Postales en movimiento – Resonancias \(unam.mx\)](https://www.unam.mx/postales-en-movimiento-resonancias).

**14. ACADEMIC LEADERSHIP**

From March 2019 through May 2021, I served as a member of the Academic Council of the Institute for Social Research at the National Autonomous University of Mexico. The Institute has nearly one hundred tenured sociologists, and is one of the most prestigious sociology departments in the Spanish-speaking world. As an Academic Council member, I contributed to collegial governance and decision-making regarding all aspects of the academic roles – research, teaching, and service – of faculty members in the Institute.

I have served as coordinator of thematic streams for the two most recent editions of the National Congress of the Social Sciences. The Seventh Congress was held in November 2022 in Mexico City. For that conference, I coordinated the theme, “Theoretical and

Methodological Innovations During and After the Pandemic.” The Eighth Congress was held in April 2024 in Mexico City. For that conference, I coordinated the theme, “Theoretical and Methodological Training of Professionals, Teachers and Researchers in the Social Sciences.”

Since 2015, I have served as coordinator of several Institutional Seminars of the Institute for Social Research at the National Autonomous University of Mexico. These Institutional Seminars receive financial support from the Institute in order to host presentations, debates, and research workshops intended to lead to conference presentations and the publication of collaborative work in peer-reviewed books and scholarly journals. Here are the themes for which I have served as coordinator:

- 2024 – 2025: Latin American Populations in Canada
- 2023 – 2024: Explain and Narrate: The New Poetics of Research
- 2021 – 2022: Social Research and the Forms of its Interaction with Society
- 2018 – 2019: Participatory Governance, Public Engagement, and Social Change
- 2015 – 2017: Methodological Innovation in the Social Sciences

Since February 2024, I have served as the academic coordinator of the Interdisciplinary Laboratory for Audio-Visual Studies of Society, housed in the Institute for Social Research at the National Autonomous University of Mexico.

#### **15. ASSOCIATE MEMBERSHIPS**

- Latin American Studies Association (LASA), since May 2013
- International Political Science Association (IPSA), since January, 2014
- International Sociological Association (ISA), since May, 2016