

Pengfei Li

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Employment

Associate Professor (with tenure), Strategy and Global Management, Haskayne School of Business, University of Calgary, 2021-

— Area Chair, 2023.

Assistant Professor, Department of International Business, HEC Montréal, Canada, 2016–2020

Banting Postdoctoral Fellow, Department of Political Science, University of Toronto, Canada 2013–2015.

Consultant, World Bank, 2012–2013

Lecturer, Department of Urban and Regional Economics, East China Normal University, Shanghai, P.R.China, 2011–2013.

Education

Ph.D. Peking University, Beijing, China, 2011.

— Exchange Student, University of Toronto, Canada, 2010/11.

B.S. Northwest University, Xi'an, China, 2006.

Grants

Social Sciences and Humanities Research Council of Canada (SSHRC)

— PI, Insight Grant, \$86,191, 2024-2027

— Co-applicant, Partnership Development Grant, \$183,443, 2020-2023

— Co-applicant, Insight Grant, \$100,314, 2017-2019

— Collaborator, Insight Grant, \$150,150, 2013-2016

— Banting Postdoctoral Fellowship, \$140,000, 2013-2015

The Fonds de recherche du Québec — Société et culture (FRQSC)

— PI, New Faculty Grant, \$57,150, 2019–2021. (1st out of 12)

HEC Montréal

— PI, Internal Grant, \$7,306, 2018–2020.

Asia Pacific Foundation of Canada

— Co-applicant, Policy Research Grant, \$15,000, 2015–2016

National Science Foundation of China

— PI, Early Career Grant, ¥230,000, 2013–2016

Awards

Best Paper Award, Academy of International Business, US Northeast Chapter, 2018.

Best Reviewer Award, Journal of Economic Geography, 2015.

Best Paper Award, Regional Studies Association, Global Conference, 2012.

Travel Award, Association of American Geographers, 2009.

Publications

Journal Articles

16. Li, P. 2025. Cluster-based routines and paradigm-bound innovation. *Research Policy*. 54: 105192.
15. Li, P., Turkina, E., & Van Assche, A. 2022. The tortoise and the hare: industry clockspeed and cluster resilience: the aerospace industry in Montreal. *ZFW — Advances in Economic Geography*. 66(2): 81-95.
14. Bathelt, H & Li, P. 2022. The interplay of location and strategy in a turbulent age. *Global Strategy Journal*. 12(3): 451-471.
13. Li, P. & Bathelt, H. 2021. Spatial knowledge strategies: an analysis of international investments using fuzzy-set Qualitative Comparative Analysis (fsQCA). *Economic Geography*. 97(4): 366-389.
12. Bathelt, H. & Li, P. 2020. Building better methods in economic geography. *Zeitschrift für Wirtschaftsgeographie*. 64(3): 103-108
11. Bathelt, H. & Li, P. 2020. Processes of building cross-border knowledge pipelines. *Research Policy* 49(3): 103928.
10. Li, P. & Bathelt, H. 2020. Headquarters-subsidiary knowledge strategies at the cluster level. *Global Strategy Journal*. 10(3):585-618.

— *Best Paper Award, Academy of International Business, US Northeast Chapter, 2018.*
9. Zhu, H. & Li, P. 2019. Dancing in shackles: interactive learning of industrial design firms in Beijing. *Industry and Innovation*. 26(5):568-591.
8. Li, P. 2018. A tale of two clusters: knowledge and emergence. *Entrepreneurship and Regional Development*. 30(7-8): 822-847.
7. Li, P. & Bathelt, H. 2018. Location strategy in cluster networks. *Journal of International Business Studies*. 49(8): 967-998.
6. Bathelt, H., Li, P. & Zhu, Y-W. 2017. Geographies of temporary markets: an anatomy of the Canton Fair. *European Planning Studies*. 25(9): 1497-1515.
5. Li, P. & Bathelt, H. 2017. From temporary market to temporary cluster: evolution of the Canton Fair. *Area Development and Policy*. 2(2): 154-172.
4. Li, P. 2014. Global temporary networks of clusters: structures and dynamics of trade fairs in Asian economies. *Journal of Economic Geography*. 14(5): 995-1021.

3. Bathelt, H. & Li, P. 2014. Global cluster networks: foreign direct investment flows from Canada to China. *Journal of Economic Geography*. 14(1): 45-71. AJG 4
 — *Best Paper Award, Regional Studies Association, Global Conference, 2012.*
2. Li, P. 2014. Horizontal vs. vertical learning: divergence and diversification of lead firms in Hangji toothbrush cluster, China. *Regional Studies*. 48(7): 1227-1241.
1. Li, P., Bathelt, H. & Wang, J. 2012. Network dynamics and cluster evolution: changing trajectories of aluminum extrusion industry in Dali, China. *Journal of Economic Geography*. 12(1): 127-155.
 — *Travel Award, Association of American Geographers, 2009*

Book Chapters

8. Chen, R., Zhu, A., Li, Y., Li, P., Ye, C. & Meadows, M.E. 2022. Interactions of Geography with Other Natural and Social Sciences and the Humanities. In V, Kolosov., J, García-Álvarez., M, Heffernan & B, Schelhaas. (eds) *A Geographical Century*, Springer, pp.181-198
7. Li, P. 2017. Horizontal learning. In H, Bathelt., P, Cohendet., S, Henn & L, Simon (eds) *The Elgar Companion to Innovation and Knowledge Creation: A Multi-disciplinary Approach*, Edward Elgar, pp.392-404.
6. Wang, J. & Li, P. 2017. Growth poles and growth centers. In D, Richardson., N, Castree., M, Goodchild., A, Kobayashi., W, Liu & R, Marston. (eds) *The International Encyclopedia of Geography*. John Wiley & Sons, Ltd.
5. Li, P. 2017. Family networks for learning and knowledge creation in developing countries. In J, Gluckler., E, Lazega & I, Hammer (eds) *Knowledge and Networks*, Springer, pp.67-84.
4. Li, P. 2015. Temporary clustering in developing economies: trade fairs in South and Southeast Asia. In H, Bathelt & G, Zeng (eds) *Temporary Knowledge Ecologies: the Rise and Evolution of Trade Fairs in Asia-Pacific*, Edward Elgar. pp.93-114.
3. Bathelt, H., Li, P. & Zeng, G. 2015. Towards temporary knowledge ecologies in the Asia-Pacific region: a synthesis. In H, Bathelt & G, Zeng (eds) *Temporary Knowledge Ecologies: the Rise and Evolution of Trade Fairs in Asia-Pacific*, Edward Elgar. pp.293-309.
2. Li, P. 2013. How industrial clusters helped light manufacturing. In H, T. Dinh., T, Rawski., A, Zafar., L, Wang & E, Mavroeidi. *Tales from the Development Frontier: How China and Other Countries Harness Light Manufacturing to Create Jobs and Prosperity*, Washington, D.C.: World Bank Press. pp.122-145.
1. Bathelt, H & Li, P. 2020 and 2013. Evolutionary Economic Geography and Relational Geography. In F, Manfred & P, Nijkamp (Eds.) *Handbook in Regional Science, Springer*. Volume 2, Chapter 31, pp. 591-609.

Report

Bathelt, H & Li, P. 2015. Mapping networks of innovative clusters between China and Canada. Asia Pacific Foundation of Canada, Vancouver.

Case Development

5. Li, P. 2024. Tik Tok: Building a Social Media Platform amid Escalating Tensions between the U.S. and China.
4. Durand, A. & Li, P. 2024. Montreal International: going abroad further. *International Journal of Case Studies in Management*, 21(4).
3. Li, P. 2022. Amazon's second headquarters A and B. *International Journal of Case Studies in Management*, 20(4).
2. Li, P. 2022. The Rana Plaza Collapse.
1. Li, P. 2018. Competing with dragons: Amazon in China, in English and French. *International Journal of Case Studies in Management*, 16(1). Bestseller at Harvard Business Publishing.

Conference presentations

2023: Strategic Management Society, Academy of International Business (AIB) Canada Chapter

2022: American Association of Geographers (AAG)

2021: AAG, AIB Canada Chapter

Before 2021: AIB Canada Chapter, Regional Studies Association, Global Conference on Economic Geography, AIB US Northeast Chapter, iBEGIN.

Invited talks

2024: Beijing Normal University, East China Normal University

2023: Illinois Institute of Technology, HEC Montréal

2021: Beijing Normal University, HEC Montréal

2014: HEC Montréal, University of Toronto, Maastricht University, University of Leeds, National University of Singapore

2013: University of Heidelberg

Conference organization

Co-chair: Academy of International Business Canada Chapter Meeting, 2024, Calgary, AB, Canada

Track chair: Academy of International Business Annual Meeting, 2025, Louisville, KY, US

Teaching

University of Calgary

— *Global Environment of Business*, MBA elective course, 2021- (6.9/7)

— *Strategy Management*, Undergraduate core course, 2021- (6.8/7)

HEC Montréal

- *Globalization, Industrial Dynamics and Economic Geography*, Master student course, 2020. (virtual, no evaluation)
- *International Business: An Integrated View*, Master student course, 2017. (4/4)
- *Managing International Business Networks*, Master student course, 2016-2020. (3.6/4)
- *Gestion des réseaux d'affaires internationaux*, Master student course, 2019. (3.6/4)
- *Global Business Environment*, Undergraduate course, HEC Montréal, 2018. (3.1/4)

University of Toronto

- *New Economic Spaces*, Undergraduate course, 2014.

East China Normal University

- *Regional Development in a Global Perspective*, Master student course, 2012, 2013.
- *Introduction to Geography*, Undergraduate course, East China Normal University, 2012.

Supervising

PhD students at Calgary:

Supervisor: Yaqiong Guo

Committee member: Aly Sumar, Xiaoying Wang, Andrew Johnston, Richard Liu

Master's students at HEC Montréal: Jingjing Liu (2018); Sicong Liu (2018); Quentin Tige (2019); Chunyu Luo (2019); Ying Shu (2020); Qianyu Lin (2020); Émilie Bergeron (2020)

Editorial Service

Special Issue Editor: *ZFW — Advances in Economic Geography*, 2020, 2024

Associate Editor: *Management International* (2020-2024)

Editorial Board: *Management International* (2025-)

Referee

Journal of Economic Geography, Economic Geography, Regional Studies, Environment and Planning A, Environment and Planning B, Urban Studies, ZFW — Advances in Economic Geography, Professional Geographer, Geografiska Annaler B, Geographical Journal, GeoJournal, Journal of Cleaner Production, Scientific Reports, Social Science Research

Journal of International Business Studies, Research Policy, Journal of Business Venturing, Strategy Entrepreneurship Journal, Global Strategy Journal, International Journal of Management Reviews

National Natural Science Foundation of China, Social Sciences and Humanities Research Council of Canada

Routledge

Media Coverage

Global and Mail (2021/May), *Radio-Canada* (2019/10/1), *Radio VM* (2018/10/1), *Journal of Montreal* (2018/03/28)

Services

Social Sciences and Humanities Research Council of Canada
— Adjudication committee for Insight Development Grants, 2024

Canada Chapter, Academy of International Business
— Executive committee, 2023-

Faculty of Graduate Studies, University of Calgary
— Member, Scholarship Adjudication Committee, 2022, 2023
— Member, Graduate Scholarship Committee, 2021

Haskayne School of Business, University of Calgary
— Member, DBA program Committee, 2023-
— Member, PhD Advisory Committee, 2023-
— Member, Graduate Award Competition Committee, 2022
— Chair, Research and Sabbatical Leave Committee, 2021

Department of International Business, HEC Montréal
— Organizer, Brown-bag Research Seminar, 2016-2020

Others

Software: Stata, Python, ArcGIS, fsQCA, CorelDRAW

Languages: Chinese, English, French

Last updated: February 9, 2025