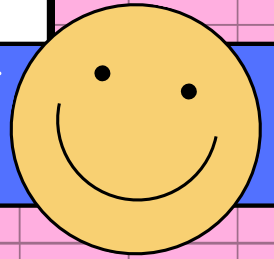


Are you a South Asian girl aged 13-17?

AND INTERESTED IN TALKING ABOUT TV, SOCIAL MEDIA, AND ACTIVISM?



Hi! I'm Shena and I'm a PhD student at the University of Calgary. I'm doing a project on **South Asian girls**, and how they interact with **media** to explore their **identities**

Participants will receive a \$25 Sephora gift card

Recently, there have been more South Asian girl leads in popular television shows like, *Never Have I Ever* (2020-2023). These shows have themes of girlhood and even **feminism**, but sometimes use stereotypes about South Asian people and gender identity to attract mainstream audiences.

Girls who learn about feminism or their own **identities** through popular culture shape their personal views by these popular representations, which can be *limiting or harmful*.

I'm interested in how girls engage with **media representations** of their **South Asian girlhood**, how they talk about it on social media - and how this can be a form of **activism**.

REQUIREMENTS TO PARTICIPATE:

- Be a South Asian girl aged 13 to 17 living in Calgary (or surrounding area)
- Have a social media presence
- Be interested in activism
- Be available to meet in-person for 2 weekend workshops (3h each) on the University of Calgary campus between September- December 2024 & one Zoom chat with myself (1h)
- Have guardian consent to participate!

IF YOU'RE INTERESTED IN PARTICIPATING, OR HAVE ANY QUESTIONS, PLEASE EMAIL ME:

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This research is done under the supervision of Dr. Jessalynn Keller
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