

WEBSITES

[Google Scholar](#), [SSRN](#), [University Homepage](#), [HBR Articles](#)

ACADEMIC POSITIONS

Haskayne School of Business, University of Calgary Canada Research Chair (Accounting, Decision Making, and Capital Markets) and Ful Professor (Promoted to Full Professor, effective July 2022)	2018 –
Tuck School of Business, Dartmouth College Assistant professor, promoted to Associate Professor	2014 –2018
Kellogg School of Management, Northwestern University Assistant Professor	2008 –2014

EDUCATION

Ph.D. Mays Business School, Texas A&M University, College Station, TX	2008
MBA Faculty of Management Studies, University of Delhi, Delhi, India	1990
Bachelor of Technology (Mechanical Engineering) Indian Institute of Technology, Delhi, India	1988

RESEARCH**TOP TIER JOURNALS**

1. Iqbal, A., Rajgopal, A. Srivastava, and R. Zhao. 2023. [Value of Internally Generated Intangible Capital](#). Forthcoming, *Management Science*.
2. Srivastava, A. 2023. Trivialization of the Bottom Line and Losing Relevance of Losses. Published, available online early. [Review of Accounting Studies](#).
3. Rajgopal, S., A. Srivastava, and R. Zhao. 2023. [Do digital technology firms earn excess profits?](#) *The Accounting Review*. 98 (4): 1–25.
4. Baker, K. H., S. Kumar, N. Pandey, and A. Srivastava. 2022. The Review of Accounting Studies at age 25: A retrospective using bibliometric analysis. Forthcoming, *The Review of Accounting Studies*.
5. Hong, H., J. W. Ryou, and A. Srivastava. 2021. Lender monitoring and the efficacy of managerial risk-taking incentives. [Accounting Review](#). 96 (4): 315–339.
6. Srivastava, A. 2019. Improving the measures of real earnings management. [Review of Accounting Studies](#). 24 (4): 1277–1316.
7. Enache, L., and A. Srivastava. 2018. Should intangible investments be reported separately or commingled with operating expenses? New evidence. [Management Science](#) 64(7): 3446–3468.
8. Aobdia, D., A. Srivastava, and E. Wang. 2017. Are immigrants complements or substitutes? Evidence from the audit industry. [Management Science](#) 64(5): 1997–2012.
9. Srivastava, A. 2014. Why have measures of earnings quality changed over time? [Journal of Accounting and Economics](#). 57:196–217.
10. Srivastava, A. 2014. Selling-price estimates in revenue recognition and earnings informativeness. [Review of Accounting Studies](#). 19:661–697.
11. McAnally, M. L., A. Srivastava, and C. Weaver. 2008. Executive stock options, missed earnings targets and earnings management. [The Accounting Review](#). 83(1): 185–216.
12. Efendi, J, A. Srivastava, and E. P. Swanson. 2007. Why do corporate managers misstate financial statements? The role of in-the-money options and other incentives. [Journal of Financial](#)

OTHER PEER-REVIEWED JOURNALS

13. Liu, H., Srivastava, A., and J. Yin. 2023. Alignment between Compensation-Contracting and Value-Relevance Roles of Revenues. *Journal of Financial Reporting* 8 (1): 63–96.
14. Ge, B. S. Rajgopal, A. Srivastava, and R. Zhao. 2022. Profitability and risk-return comparison across health care industries, evidence from publicly traded companies 2010–2019. *PLOS ONE* 17(11): e0275245.
15. Lev, B, and A. Srivastava. 2022. Explaining the Recent Failure of Value Investing. *Critical Finance Review* 11(2): 333-360.
16. Srivastava, A. 2023. Rushing Headlong into Creating an Integrated ESG Reporting System: Is It Harmless or Harmful to Society? *Accountability in a Sustainable World Quarterly* (2): 155–162
17. Hong, H., J. W. Ryou, and A. Srivastava. 2022. Financial Statement Comparability and Corporate Tax Strategy. Published online early *European Accounting Review*.
18. Govindarajan, V, and A. Srivastava. 2022. What is a modern tech company? How does it differ from a 20th century industrial giant? Forthcoming, *Management and Business Review*. (2022).
19. Aobdia, D., L. Enache, and A. Srivastava. 2021. Changes in Big N auditors’ client selection and retention strategies over Time: a reexamination. *Review of Quantitative Finance and Accounting* 56(2): 715-754.
20. Govindarajan, V., V., Sood, A. Srivastava, L. Enache, and B. K. Mishra. 2020. Harvest now or invest further—the dilemma reexamined. *Management and Business Review*. 1(1): 79–83.
21. Enache, L., A. Parbonetti, and A. Srivastava. 2019. Are all outside directors created equal with respect to firm disclosure policy? *Review of Quantitative Finance and Accounting* 55:541–577(2020)
22. Govindarajan, V. and A. Srivastava. 2018. Reexamining dual-class stock. *Business Horizons* 61: 461–466. Also, a Harvard case study (BH903-PDF-ENG).
23. Srivastava, A. and S. Tse. 2016. Why are successive cohorts of listed firms persistently riskier? *European Financial Management Journal* 22(5): 957–1000.
24. Srivastava, A., S. V. Sunder, and S. Tse. 2015. Timely loss recognition and the early termination of loss making projects. *China Journal of Accounting Research* 8(3): 147–167.
25. Rees, L., A. Srivastava, and S. Tse. 2014. Seemingly opportunistic management earnings guidance before stock option grants: does it misrepresent firms’ underlying performance? *Asia-Pacific Journal of Accounting & Economics* 21(2): 107–133.
26. Srivastava, A. 2013. Do CEOs possess any extraordinary ability? Can those abilities justify large CEO pay? *Asia-Pacific Journal of Accounting & Economics* 20(4): 349–384.

WORKING PAPERS

1. Rajgopal, A. Srivastava, and R. Zhao. 2023. [Do Political Anti-ESG Sanctions Have Any Economic Substance? The Case of Texas Law Mandating Divestment from ESG Asset Management Companies.](#)
 - R&R from *Management Science*
2. David, A., A. Hosseini, and A. Srivastava. 2023. Is intangibles talk informative about future returns? Evidence from 10-K filings

¹ Listed in [JFE’s “Hall of Fame.”](#) It is a highly cited paper in the accounting, finance, economic, management, and law literature (Google Scholar: 1,200+ citations). This paper was identified as one the JFE’s most influential articles in 2007 by ScienceDirect’s SciVerse. Quoted in Chicago Tribune, Business Week Online, Financial Times, CFO Magazine, Bloomberg, Wall Street Journal, and Economist Intelligence Unit

3. Gupta, J., B. Alzugaiby, and A. Srivastava. 2023. Schumpeterian Creative Destruction and Temporal Changes in Business Models of US Banks.
 - R&R from *International Review of Financial Analysis*
4. Chatterjee, C., and A. Srivastava. 2023. Precautionary Cash Holdings
5. Chinthu, B. R. and A. Srivastava. 2023. A better estimate of internally generated intangible capital, using a machine learning approach.
6. Enache, L., Huang, Z., Moldovan, R. and Srivastava, A. 2023. [Labor Costs of Implementing New Accounting Standards](#).
7. Iqbal, A. and A. Srivastava. 2022. [How Do Accruals Differ for Physical versus Knowledge Firms?](#)

TOP PRACTITIONER JOURNALS

1. Govindarajan, V., A. Srivastava, F. B. G. Silva, and M. M. Dantas. 2023. How Companies Should Prepare for Repeated Debt-Ceiling Standoffs. *Harvard Business Review* (August).
2. Srivastava, A. 2023. When losses mean growth. *Dialogue*. (June).
3. Govindarajan, V., R. Srivastava, A. Srivastava, and A. R. Kulkarni. 2023. Does Your Company Have an India Strategy? *Harvard Business Review* (June).
4. Mohanram, P., A. Srivastava, and E. Basirianmahabadi. 2023. Activist Short Sellers Bring Many a Mighty Down *California Management Review* (June).
5. Srivastava, A., V. Govindarajan, and A. Iqbal. 2023. Has Technology Sector Lost its Dominance? *California Management Review* (April).
6. Srivastava, A., V. Govindarajan, S. Rajgopal. and J. Tanone 2023. Are Tech Layoffs a Major Disruption or a Just Minor Course Correction from Past Excesses? *California Management Review* (March).
7. Srivastava, A., and S. Rajgopal. 2023. The case for reinventing financial reporting in the 21st century. *Journal of Applied Corporate Finance*, 1–8.
8. Govindarajan, V., and A. Srivastava. 2022. Tech talent is flooding the job market. *Harvard Business Review* (November).
9. Srivastava, A., H. Ilyas, F. B. G. Silva, and L. Enache. 2022. Reassessing the boundaries of government. *California Management Review* (November).
10. Govindarajan, V., A. Srivastava, H. Ilyas, F. B. G. Silva, and L. Enache. 2022. Restoring shareholder confidence when your stock is down. *Harvard Business Review* (August).
11. Govindarajan V., and A. Srivastava. 2022. How companies should invest in a downturn. *Harvard Business Review* (June).
12. Govindarajan, V., A. Srivastava, H. Ilyas, F. B. G. Silva, and L. Enache. 2022. How companies can prepare for a long run of high inflation. *Harvard Business Review* (May).
13. Srivastava, A. 2022. Is Elon Musk getting cold feet? Why the entrepreneur may be trying to pull out of buying Twitter. *The Conversation* (May)
14. Govindarajan, V., A. Srivastava, and L. Enache. 2022. The growing imperative to build leadership in fourth industrial revolution. *California Management Review* (May).
15. Govindarajan, V., A. Srivastava, H. Ilyas, F. B. G. Silva, and L. Enache. 2022. The rapid rise and fall of biotech sector, slowdown in innovation affects society. *California Management Review* (March).
16. Govindarajan, V., and A. Srivastava. 2021. How working with competitors made Jio a telecom giant. *Harvard Business Review* (December).
17. Govindarajan, V., and A. Srivastava. 2021. MBA programs need an update for the digital era. *Harvard Business Review* (November).
18. Govindarajan, V., and A. Srivastava. 2021. What Zomato’s \$12 billion IPO says about tech companies today. *Harvard Business Review* (August).
19. Govindarajan, V., A. Srivastava, and L. Enache. 2021. What the edX acquisition means for the future of higher education. *Harvard Business Review* (July).

20. Govindarajan, V., A. Srivastava, T. Grisold, and A. Klammer. 2021. Resist old routines when returning to campus. [Harvard Business Publishing](#) (June)
21. Govindarajan, V., A. Srivastava, and R. Zhao. 2021. Mind the GAAP. [Harvard Business Review](#) (May).
22. Govindarajan, V., A. Srivastava, and A. Iqbal. 2021. Should midsize companies play offense or defense in a downturn? [Harvard Business Review](#) (March).
23. Govindarajan, V., A. Srivastava, and L. Enache. 2021. The U.S. economy is leaving midsize companies behind. [Harvard Business Review](#) (February).
24. Govindarajan, V., A. Srivastava, and N. Sikka. 2021. The uncertainty of middle management jobs— And how to stay relevant. [California Management Review](#) (January).
25. Govindarajan, V., A. Srivastava, S. Rajgopal, and L. Enache. 2020. U.S. financial reporting is stuck in the 20th century. [Harvard Business Review](#) (December).
26. Rajgopal, S., A. Srivastava, and R. Zhao. 2020. Do digital technology firms earn excess profits? [California Management Review](#) (November)
27. Govindarajan, V., A. Srivastava, T. Grisold, and A. Klammer. 2020. COVID-imposed opportunity to selectively unlearn past practices. [California Management Review](#) (October)
28. Govindarajan, V., A. Srivastava, H. Warsame, and L. Enache. 2020. Tech giants, taxes, and a looming global trade war. [Harvard Business Review](#) (August).
29. Danos, P., A. Srivastava, and V. Govindarajan. 2020. Private sector. Don't just stand there, do something BIG! [California Management Review](#) (August)
30. Govindarajan, V., and A. Srivastava. 2020. A post-pandemic strategy for U.S. higher ed. [Harvard Business Review](#) (June).
31. Srivastava, A., H. Warsame, and L. Enache. 2020. Doubling down on double sandwich tax schemes. [California Management Review](#) (March).
32. Govindarajan, V., and A. Srivastava. 2020. What the shift to virtual learning could mean for the future of higher ed. [Harvard Business Review](#) (March).)
33. Rajgopal, S., and A. Srivastava. 2020. Is technology subsuming marketing? [Harvard Business Review](#) (February).
34. Govindarajan, V., and A. Srivastava. 2020. We are nowhere near stakeholder capitalism. [Harvard Business Review](#) (January).
35. Govindarajan, V., A. Srivastava, and L. Enache. 2020. Understanding India's chilly reception of Jeff Bezos. [Harvard Business Review](#) (January).
36. Govindarajan, V., A. Srivastava, and L. Enache. 2019. How India plans to protect consumer data. [Harvard Business Review](#) (December).
37. Govindarajan, V., A. Srivastava, and L. Enache. 2019. Midsize companies are growing, but struggling to earn profits. [Harvard Business Review](#) (November).
38. Govindarajan, V., and A. Srivastava. 2019. No, WeWork isn't a tech company. Here's why that matters. [Harvard Business Review](#) (August).
39. Govindarajan, V., B. Lev, A. Srivastava, and L. Enache. 2019. The gap between large and small companies is growing. Why? [Harvard Business Review](#) (August).
40. Govindarajan, V., A. Srivastava, H. Warsame, and L. Enache. 2019. The problem with France's plan to tax digital companies. [Harvard Business Review](#) (July).
41. Govindarajan, V., S. Rajgopal, A. Srivastava, and Y. Wang. 2019. R&D spending has dramatically surpassed advertising spending. [Harvard Business Review](#) (January).
42. Govindarajan, V., S. Rajgopal, A. Srivastava, and L. Enache. 2019. It's time to stop treating R&D as a discretionary expenditure. [Harvard Business Review](#) (January).
43. Govindarajan, V., S. Rajgopal, A. Srivastava, and L. Enache. 2018. Should dual-class shares be banned? [Harvard Business Review](#) (December).
44. Govindarajan, V., S. Rajgopal, A. Srivastava, and L. Enache. 2018. Should everyone be allowed to invest in private tech companies? [Harvard Business Review](#) (October).
45. Govindarajan, V., S. Rajgopal, A. Srivastava, and L. Enache. 2018. Why we shouldn't worry about

- the declining number of public companies. *Harvard Business Review* (August).
46. Govindarajan, V., S. Rajgopal, and A. Srivastava. 2018. A blueprint for digital companies' financial reporting. *Harvard Business Review* (August).
 47. Govindarajan, V., S. Rajgopal, and A. Srivastava. 2018. Why we need to update financial reporting for the digital era. *Harvard Business Review* (June).
 48. Govindarajan, V., S. Rajgopal, and A. Srivastava. 2018. Why financial statements don't work for digital companies. *Harvard Business Review* (February).
 49. The scary truth about corporate survival. *Harvard Business Review* (December 2016): 24–25. Based on work by V. Govindarajan and A. Srivastava.

BOOK CHAPTER

“The Covid-led acceleration of the shift from brawn to brain” by Vijay Govindarajan and Anup Srivastava. In “[Transforming Beyond the Crisis](#),” a book by Brightline Initiative and Thinkers50, the world's leading business thinkers and practitioners.

TEACHING

1. “Seminar In Financial Accounting” at the Haskayne School of Business, University of Calgary. (PhD seminar.)
2. “Introductory Financial Accounting” at the Haskayne School of Business, University of Calgary. (Core for Undergraduate students)
3. “Financial Statement Analysis” at the Haskayne School of Business, University of Calgary. (Elective for MBA students)
4. “Corporate Governance” at the Haskayne School of Business, University of Calgary. (Elective for EMBA students)
5. “Corporate Governance and Business Law” at the Indian School of Business, India. (Elective for EMBA students)
6. “Financial accounting and decision making” at the Indian School of Business, India. (Core for MBA students.)
7. “Financial accounting and decision making” at the Indian School of Business, India. (Core for MBA students.)
8. “Empirical research in Accounting” at the Indian School of Business, India. (PhD seminar.)
9. “Financial reporting and statement analysis” and “Financial statement interpretation and analysis” at the Tuck School of Business, Dartmouth College. (Elective for MBA students.)
10. “Introductory course in financial accounting” at Dartmouth College. (Undergraduate students)
11. “Securities analysis” at the Kellogg School of Management, Northwestern University. (Elective for MBA students.)
12. [Two-day Seminar](#) organized by CPA, Ontario for senior accounting and finance professionals. “The Impact of Intangibles on Financial Reporting”

ACADEMIC PRESENTATIONS

- University of Amsterdam (Netherlands 2019), Alexandru Ioan Cuza University (Romania, 2019), Auckland University of Technology (New Zealand 2019), Bentley University (2017), University of Arizona (2010), Boston University (2016), University of Baltimore (2015), Baruch (City University of New York 2014); University of Calgary (Canada 2017), University of California (Riverside 2013, 2017), University of California (Berkeley, 2022), University of Chicago (2008), City University (Hong Kong 2010), Concordia University (2015), Deakin University (Australia 2018), Duke University (2008), Florida Atlantic University (2013), Florida State University (2017), Hong Kong University of Science and Technology (Hong Kong 2011), University of

Houston (2018), University of Illinois (Chicago, 2010), Indian School of Business (India, 2019, 2022), Koç University (Turkey 2018), University of Maryland (2018), University of Melbourne (Australia, 2017), Michigan State University (2008), University of Missouri (2020), Nanyang Technological University (Singapore, 2012), University of Nebraska (Lincoln, 2016), University of New Hampshire (2016), University of North Carolina (2008), New York University (2008), Northwestern University (2008), Notre Dame University (2011), University of Oklahoma (2014, 2018), University of Ottawa (Canada 2018), University of Pennsylvania (2008), Padua University (Italy, 2019), Pennsylvania State University (2012), Stanford University (2022), University of Texas (Austin, 2008), University of Texas (Dallas, 2017), Texas A&M University (2016), Tilburg University (Holland 2015), University of Toronto (Canada 2018), Tuck (Dartmouth 2013), Victoria University (New Zealand 2019), and Virginia Tech (2014).

- Annual meetings of American Accounting Association (AAA), Financial Accounting Section (FARS), Management Accounting Section (MAS), Canadian Academic Accounting Association (CAAA), and International Accounting Section (IAS).
- Attended the conferences of the *Journal of Accounting and Economics* (2008, 2009, 2010), *Journal of Accounting Research* (2010, 2011), *Contemporary Accounting Research* (2011, 2020), *Review of Accounting Studies* (2019, 2020, 2022), Center for Accounting and Research (2010, 2011, 2013, 2019, 2022), Lone Star Conference (2006 and 2007), Brock University ESG conference (2021); Penn State Accounting Conference (2011, 2016), Hong Kong University of Science and Technology Accounting Symposium (2012), Haskayne Accounting conference (2019, 2022), Hawaii Accounting Research conference (2023), New York University Summer Camp (2013), Telfer Annual Conference on Accounting and Finance (2017), Accounting Design Project of Columbia University (2020), Temple University Accounting Conference (2013, 2016), Texas A&M conference (2011 and 2015), Tuck Accounting Conference (2015, 2016), Toronto Accounting Conference (2013), Indian School of Business (2011, 2013, 2015, 2018), University of Houston Accounting Research Symposium (2014), European Financial Management Association (2015, 2016, 2017, 2021), Canadian Accounting Association (2016, 2017), Northern Finance Association (2017, 2020), Conference on Financial Economics and Accounting (2007, 2015, 2016, and 2018), Columbia University Conference (2017), Columbia University Value University Conference (2019), Harvard Business School's IMO Conference (2018), University of Alberta Conference (2018), Interdisciplinary Conference on Intangibles and Intellectual Capital, Munich (2018), Conference on the Convergence of Financial and Managerial Accounting Research (2019), Professional Accounting Centre Conference (2019, University of Toronto) as a presenter, discussant, or as an invited participant.

SCHOLARSHIPS AND AWARDS

- Dean's 2022 Award for Research Contribution
- "Best Junior Contribution to the Theory and Practice of Intangibles and IC" award at the 2021 European Institute for Advanced Studies in Management (EIASM) Interdisciplinary Conference on "Intangibles & Intellectual Capital: Sustainability and Integrated Reporting, Governance and Value Creation University of Ferrara, Italy)
- Dean's 2021 Award for Research Contribution
- Dean's 2020 Award for Research Innovation
- Dean's 2019 Award for Research Innovation (Honorable Mention)
- Best Paper award at the 2018 European Institute for Advanced Studies in Management (EIASM) Interdisciplinary Workshop on "Intangibles & Intellectual Capital" (Munich, Germany)
- Best Paper award at the 2017 annual meeting of the European Financial Management Association
- Best Paper award at the 2016 audit midyear meeting

- Best Paper award at the 2012 Midwest AAA meeting
- Lawrence Revsine Research Fellowship offered by the Kellogg School of Management
- Excellence in Reviewing Award FARS 2017 meeting
- Deloitte Fellowship of \$25,000 for doctoral studies
- Regents' Scholarship at the Texas A&M University
- Mays Business School Dean's Scholarship for meritorious performance
- Best teaching award for doctoral student at Mays Business School
- National Talent Search Scholarship awarded by Government of India

CANADIAN RESEARCH AWARDS

- Canada Research Chair \$600,000 (2018)
- SSHRC Grant (as PI) with Rong Zhao \$85,557 ("Do Digital Technology Firms Generate Excess Profits?" awarded in 2022)
- SSHRC Grant (as PI) with Luminita Enache \$84,100 ("Financial Disclosures and Corporate Governance," awarded in 2019)
- CPA Tax Research Grant with Rong Zhao \$5,000 (2018) ("New Economy Firms and Non-GAAP Financial Reporting")
- Dean's Big Idea Award (as PI) with Rong Zhao \$ 23,500 (2021) ("Do Digital Technology Firms Generate Excess Profits?" awarded in 2021)
- CPA Tax Research Grant (as PI) with Aneel Iqbal \$3,000 (2021) ("Value of Internally Generated Intangible Assets")
- CPA Managerial Accounting and Tax Research Grant with Ph.D. student Kai Zhang \$5,000 (2023)
- CPA Managerial Accounting and Tax Research Grant with Ph.D. student Jonathan Tanone \$5,000 (2023)
- CPA Managerial Accounting and Tax Research Grant with Ph.D. student Elnaz Basirianmahabadi \$5,000 (2023)

PROFESSIONAL SERVICE

- *Ad hoc* reviewer for *The Accounting Review*, *Journal of Accounting Research*, *Journal of Accounting and Economics*, *Management Science*, *Contemporary Accounting Research*, *California Management Review*, *Journal of Corporate Finance*, *Production and Operations Management*, *Accounting Horizons*, *European Accounting Review*, *Accounting Organizations and Society*, *Financial Management*, *Journal of Accounting and Public Policy*, *Journal of Management Accounting Research*, *Journal of Accounting, Auditing and Finance*, *Review for Accounting and Finance*, *Journal of Corporate Finance*, *Journal of Banking and Finance*, *Journal of Empirical Finance*, *Business and Society Review*, and Research Grants Council (RGC) of Hong Kong.
- Deputy editor-in-chief for [Management and Business Review](#); Editorial board member and Ad hoc Editor for *Contemporary Accounting Research*; Editorial board member for [Accounting Theory and Practice](#).
- [Member](#) of Academic Advisory Committee of AcSB (Accounting Setting Board of Canada)
- [Mentor](#) at Creative Destruction Lab-Rockies as an economist.
- [Advisory Board Member](#), Global Initiative for Governance & Sustainability
- At Haskayne and University of Calgary
 - Member of Strategic University Proposal and Platform Opportunity Review Team (SUPPORT) Committee: A university level committee for selection and recommendation of Canada Research Chairs. (2022 onwards)
 - Committee supervisor for
 - Aneel Iqbal, Graduated (2023)

- Kaixuan Zhang, 3rd year PhD student
- Elnaz Basirianmahabadi, 2nd year PhD student
- Other graduate supervision
 - Member of supervisory committee, Rahat Jafri (Graduated 2023)
 - External examiner, Qi Guo, doctoral candidate in accounting from Concordia University
 - Internal examiner, Shuai (Kevin) Yang, doctoral candidate in finance.
 - Member of exam committee, Motahhreh Moravvej, doctoral student in finance
 - Member of exam committee, Jaime Castillo, doctoral student in finance
 - Member of exam committee, Natalie Valle, doctoral student in accounting
 - Member of PhD committee, BullipeReddy Chintha, doctoral student in accounting at Indian School of Business
 - Supervisor for Directed Study (MBA): Heidi J. T. Exner
- Supervisor for PURE award (undergraduate research): Ali Tahir (2021)
- Practice of Management Committee (2019)
- Hiring committee for open rank position in accounting department (2020)
- Academic Advisory Group of the Global Business Futures Initiative (continuing)
- Main Faculty Advisor to The Haskayne Report, a student led journal(continuing)
- Coordinator for accounting research seminars (2019 onward, continuing)
- Dean’s Appointee (Voting Member) Faculty Tenure and Promotion Committee of Haskayne Business School (2022-2023)
- Provost’s Appointee (Voting Member) Tenure and Promotion Committee (2022-2023) for the Werklund School of Education.
- Member of organization committee for Convergence of Financial and Managerial Accounting Research (CFMA 2019) and Haskayne Accounting Research conference [2022, and 2023].

PROFESSIONAL EXPERIENCE

Usha Communications Technology (Reston, VA and Portland, OR) <i>(\$ 25 million telecom software firm)</i> Designation: Secretary and Treasurer	1999 – 2003
<ul style="list-style-type: none"> • Board processes, investor relations, audit, internal control, corporate governance. 	
IndiaServer.com (Mumbai, India) <i>(Internet portal, since acquired)</i> Designation: Director (Finance)	1999 – 1999
<ul style="list-style-type: none"> • Business development, strategic partnerships, investor relations, raising capital. 	
Aditya Birla Group (Mumbai, India) <i>(\$ 40 billion industrial conglomerate in South and South-East Asia)</i> Designation: Vice President, Corporate Strategy	1996 – 1999
<ul style="list-style-type: none"> • Corporate governance, mergers and acquisitions, corporate planning, capital allocation. 	
ICICI Bank (Mumbai, India) <i>(the second largest bank in India)</i> Designation: Associate Vice President	1990 – 1996
<ul style="list-style-type: none"> • Lending and investment decisions, monitoring of loans, restructuring of distressed firms. • Special assignments with Harvard Business School and Stern School, NYU 	

VIDEOS, RADIO, TV, PRESENTATIONS

- [StratNewsGlobal](#): India Shining For MNCs
- [MarketPlace Tech \(NPR\) \(January 2023\)](#): “It’s in Big Tech’s DNA to overhire in the boom and

deflate in the downturn”

- [CTV News](#) (January 2023): Tech layoffs
- [LumiQ](#) (October 2022): Three-chapter Continued Professional Development podcast, “How financial reporting is failing digital companies, challenges for accountants in the world of intangibles”
- [CTV News](#) (April 2022): Elon Musk’s acquisition of Twitter
- [“Haskayne Hour”](#) (February 2022): “Are tech firms making excess profits?”
- [“Global Insight”](#) (February 2022): “Global finance ministers to discuss vaccine equity, rising interest rates, pandemic recovery”
- [“Global Insight”](#) (November 2021): “U.S. cornering foreign tech giants to divulge computer chip information”
- [Community Engagement Series](#), University of Calgary, with Chancellor Deborah Yedlin (October 2021): “Why is young talent leaving Alberta?”
- [Egyptian Accounting Series](#) (June 2021): “Value of internally generated intangible capital”
- [“Global Insight”](#) (June 2021): “G7 nations reach historic deal on global tax reform”
- [“Global Insight”](#) (March 2021): “World running out of game consoles, cars amid semiconductor shortage”
- [“Global Insight”](#) (November 2020): “Is Korean Air turning into a monopoly?”
- [“Haskayne Hour” \(June 2020\)](#): “COVID-19’s impact on workforce: What to think about now”
- [“Global Insight”](#) (June 2020): “Digital tax war amid COVID-19 pandemic?”

INVITED KEYNOTES AND INDUSTRY PRESENTATIONS

- [Panel Discussion](#): Intangibles - The Brave New World, organized by Indian School of Business, Center for Business Innovation (July 2023)
- [Keynote Speech](#), University of Toronto Annual Conference of Professional Accounting Centre (December 2022): “Preparing for long-run inflation and investing during downturns”
- [LumiQ](#) (October 2022): Three-chapter Continued Professional Development podcast, “How financial reporting is failing digital companies, challenges for accountants in the world of intangibles”
- [Accountability in a Sustainable World](#) (September 2022): University of Notre Dame Center for Accounting Research and Education conference 2022
- Presentation, BlackRock worldwide webinar (November 2021): “Explaining the demise of value investing”
- Presentation, Canadian Performance Reporting Board (CPRB) of CPA Canada (October 2021): “Intangibles and deficiencies of financial reporting”
- [Chartered Association of Business Schools](#) (UK) (September 2021): “Post-pandemic strategy for higher education”
- [Egyptian Accounting Series](#) (June 2021): “Value of internally generated intangible capital”
- [Panel Discussion](#) (May 2021): CPA Ontario Centre for Public Policy & Innovation in Accounting webinar
- Calgary Immigration Society (July 2020): “The knowledge economy and employability”
- Keynote Speech, Columbia Business School Columbia Student Investment Management Association Value Investing Conference (January 2020)
- [Presentation](#), University of Toronto Annual Conference of Professional Accounting Centre (October 2019): “The evolution of knowledge economy and declining relevance of financial statements”
- [Keynote Speech](#) at Society of Quantitative Analysts (2023): Conference speech on Correcting

Earnings and Book Values for Accounting Deficiencies

- Panel discussant and speaker on “Global Example of Innovation for Growth, Resilience and Competitive Advantage” to over 250 industry leaders at the 2022 flagship event Confederation of Indian Industry (CII) held in Mumbai

PRESS COVERAGE

- [The Hindu](#) (August 2023): Business Matters | Why MNCs need an India state
- [CNBC TV](#) (July 2023): India attracts Rs 75,000 crore from FIIs in 3 months, can the momentum continue?
- [Deccan Chronicle](#) (July 2023): India's Middle-Class a Gold Mine' for Multinational Subsidiaries
- [Data.world](#) (June 2023): The “Fourth Surge” of the Data-Driven Economy and How it Will Transform Our World
- [Entrepreneur.com](#) (June 2023): Change the Way You Read the Financial News
- [CTV News](#) (February 2023): “KPMG says it never signed off on City of Chestermere’s 2021 financial statements, making audit void”
- [ViBe.com \(February 2023\)](#): “India.Arie’s music back on Spotify, protest results in artist pay increase”
- [CBC](#) (January 2023): “Calgary-based tech star Benevity says it will lay off 14% of its staff”
- [TechTarget](#) (January 2023): “Despite layoffs, H-1B work visa demand will stay high”
- [Workflow](#) (January 2023): “How to turn economic adversity into strategic advantage”
- [Outsource Accelerator \(January 2023\)](#): “H-1B visa cap to exceed this 2023 despite massive layoffs”
- [RetailWire](#) (December 2022): “Do Silicon Valley’s layoffs present an opportunity for retail?”
- [America Retail](#) (December 2022): “Layoffs from Meta, Google, Twitter create new opportunities”
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- [Gulf News](#) (October 2022): “Dubai’s Empower IPO will be a draw for institutional funds”
- [WEX](#) (October 2022):: Digital payments technology: 2023 future trends and predictions
- [Canadian Accountant](#) (October 2022): “Are global accounting regulators driving the audit and consulting split at EY?”
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- [GovTech](#) (August 2022): Opinion: Shifting Gears on the Highway of Online Learning
- [AACSB](#) (August 2022): New Strategies for an Uncertain Future
- [Morgan Stanley Counterpoint Global Insights](#): Good Losses, Bad Losses, All Losses Are Not Created Equal
- [NBC News](#) (February 2022): “Spotify’s \$100M diversity pledge is ‘half-baked’ and ‘amounts to a bribe,’ experts say”
- [Yahoo! Finance](#) (February 2022): “7 undervalued stocks to buy after the sell-off”
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