CURRICULUM VITAE

Name Julia B. Imanoff

Last Update March 23, 2023

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Present Rank Doctoral Candidate

Faculty Nursing

Institution University of Calgary

Orchid ID https://orchid.org/0000-0002-1977-452X

ACADEMIC RECORD

Degrees/Certification

In Progress Ph.D. (Nursing)

University of Calgary Calgary, AB T2N 1N4

05/2023 Post-Master Certificate in Couple and Family Therapy – Level 1

University of Calgary Calgary, AB T2N 1N4

08/2016 Master of Nursing

University of Calgary Calgary, AB T2N 1N4

04/2013 Certificate in Perinatal Nursing

Canadian Nurses Association

Ottawa, ON T6G 2G3

04/2010 Bachelor of Science in Nursing (With Distinction)

Toronto Metropolitan University

Toronto, ON M5B 2K3

06/2006 Bachelor of Science

University of Waterloo Waterloo, ON N2L 3G1

AWARDS & DISTINCTIONS

- 1. Trico NU Community Board Outstanding Student Social Entrepreneur Finalist, 2022
- 2. Young Alumni Award, Faculty of Science, University of Waterloo (2021)
- 3. Eyes High Doctoral Recruitment Award, University of Calgary, (\$104, 000), 2019-2023
- 4. Canadian Association of Registered Nurses of Alberta, Excellence in Teaching Nominee, 2019
- 5. Canadian Association of Perinatal Women's Health Nurses Excellence in Leadership Award, 2018
- 6. Outstanding Graduate Student, Covenant Health Awards, 2014
- 7. Faculty of Nursing Student Scholarship (\$250), 2014
- 8. Alberta Graduate Student Scholarship (\$3,000), 2013
- 9. Canadian Nurses' Foundation, Dr. Helen K Mussallem Fellowship, (\$5,000), 2013-2014
- 10. Queen Elizabeth II Graduate Scholarship (\$3,600), 2013
- 11. Faculty of Nursing Student Scholarship (\$250), 2013
- 12. University of Calgary Travel Grant (\$1,955.21), 2012-2013
- 13. Government of Alberta, Graduate Citizenship Award (\$2,000), 2012-2013
- 14. Faculty of Nursing Graduate Scholarship (\$10, 000), 2012
- 15. Canadian Association of Perinatal Women's Health Nurses Rising Star Award, 2012
- 16. Registered Nurses Foundation of Ontario Jennifer Award (\$2,500), 2010
- 17. Registered Nurses Foundation of Ontario Lippincott Book Award (\$250), 2009

EMPLOYMENT

Academic Appointments							
04/2023 to 06/2023	Graduate Assistant, Teaching, NURS 385, Faculty of Nursing, University of Calgary, Calgary, AB						
01/2023 to 04/2023	Graduate Assistant, Teaching, NURS 285, Faculty of Nursing, University of Calgary, Calgary, AB						
01/2023 to 04/2023	Graduate Assistant, Teaching, NURS 385, Faculty of Nursing, University of Calgary, Calgary, AB						
09/2022 to 12/2022	Graduate Assistant, Teaching, NURS 485, Faculty of Nursing, University of Calgary, Calgary, AB						
05/2022 to 07/2022	Graduate Assistant, Teaching, NURS 387, Faculty of Nursing, University of Calgary, Calgary, AB						
05/2020 to 07/2020	Graduate Assistant, Teaching, NURS 585, Faculty of Nursing, University of Calgary, Calgary, AB						
09/2016- 05/2019	Nursing Instructor, NURS 289, 589, 503.41, Faculty of Nursing, University of Calgary, Calgary, AB						
01/2013 to 12/2014	Graduate Assistant, Teaching, NURS 285, 287, 385, Faculty of Nursing, University of Calgary, Calgary, AB						
09/2012 to 04/2014	Nursing Instructor, NURS 499, Faculty of Nursing, University of Calgary, Calgary, AB						

Research Positions

02/2019 to 11/2019	Research Assistant, Dr. Catherine Laing, Faculty of Nursing, University of Calgary, Calgary, AB						
03/2017 to 05/2019	Research Nurse, VID-KIDS Study, Dr. Nicole Letourneau, Faculty of Nursing/Cumming School of Medicine, University of Calgary, Calgary, AB						
05/2013 to 07/2015	Research Assistant/Data Manager, Alberta Pregnancy Outcomes and Nutrition Study, Dr. Nicole Letourneau/Dr. Gerry Giesbrecht, Faculty of Nursing/Cumming School of Medicine, University of Calgary, Calgary, AB						
02/2014 to 07/2015	Research Assistant, Fetal Programming Study, Dr. Gerry Giesbrecht, Cumming School of Medicine, University of Calgary, Calgary, AB						
Clinical Positions							
03/2014 to 03/2015	Registered Nurse, Obstetrical Outpatient Clinics, South Health Campus, Calgary, AB						
03/2014 to 03/2015	Registered Nurse, Early Gestation Assessment Triage, South Health Campus, Calgary, AB						
01/2014 to 03/2015	Registered Nurse, Family Maternity Place, South Health Campus, Calgary, AB						
10/2010 to 04/2013	Registered Nurse, Labour and Delivery, Foothills Medical Centre, Calgary, AB						
06/2010 to 10/2010	Graduate Nurse, Acute Neuroscience, Foothills Medical Centre, Calgary, AB						
09/2009 to 06/2010	Transition Ambassador/Project Manager, Good2Go Project, Ambulator Care Clinics, The Hospital for Sick Children, Toronto, ON						
06/2009 to 09/2009	Clinical Extern, Ambulatory Adolescent Medicine, The Hospital for Sick Children, Toronto, ON						
Innovation Positions							
05/2022 to 01/2023	Social Innovation Manager, Social Innovation Hub, Innovate Calgary, Calgary, AB						
02/2022 to Present	Founder and Clinical Director, The Family Nurse Parenting Services, Inc., Calgary, AB						
06/2020 to Present	Co-Founder and Chief Operations Officer, The Brief Crisis Therapy Institute Inc., Calgary, AB/Toronto, ON/Montreal, QC						
03/2020 to 09/2022	Co-Founder and Chief Executive Officer, COLO Families Inc., Calgary, AB						

RESEARCH

Peer-Reviewed Publications

In Preparation

- 1. Benzies, K. M., Barnas, T., Hayden, K. A., Nicholas, D., de Koning, A., Bharwani, A., **Imanoff, J.** & Armstrong, J. (January 2023). working title "Social Innovation for Post-Secondary Educational Institutions: A Concept Analysis." *International Journal of Social Entrepreneurship and Innovation*.
- 2. **Imanoff, J.B.,** & McCaffrey G.P. (February 2023). working title "Understanding Psychological Birth Trauma: Taking PTSD beyond the DSM." Patient Education and Counselling.
- 3. **Imanoff, J.B.,** & McCaffrey G.P. (February 2023). working title "Understanding Psychological Birth Trauma: A systemic perspective." Journal of Systemic Therapies.

Accepted

4. **Imanoff, J.**, Alphonsus, L., & Jackson, J. (accepted). Using a growth mindset feedback template to guide written feedback. *Nurse Educator*.

Published

5. **Imanoff, J.B.** & Mannion, C. (2015). The Great Caesarean Debate: The concept of fear of childbirth as a potential indication for caesarean birth. Proceedings of the 20th World Congress on Controversies in Obstetrics, Gynecology, and Infertility (COGI), France, 117-123. doi:10.12894/COGI/201412/16

Abstracts Published in a Journal

- 6. **Imanoff, J.,** McCaffrey, G., & Mannion, C. (2014). Fusion of Horizons: An Interpretive Analysis of Women's Choice for Caesarean Deliveries. International Journal of Qualitative Methods.13, p. 564-565.
- 7. **Wigmore, J.,** McCaffrey, G., & Mannion, C. (2013). Understanding Caesarean Sections: A choice for new mothers. International Journal of Qualitative Methods. 12, 889-890.
- 8. **Wigmore, J.** & Mannion, C. (2013). Risk or Resource? The impact of information from the internet on women's childbirth delivery preference. (Abstract). Journal of Obstetrics and Gynaecology Canada. 35(6), Supp. 1, p. S46.

Non-Peer Reviewed Publications

9. **Imanoff, J.** (2020). Rising to the Case: Caring in the Age of Technology. Canadian Nurse. Retrieved from https://www.canadian-nurse.com/dev-cn-en/blogs/cn-content/2020/01/06/rising-to-the-case-caring-in-the-age-of-technology

Intellectual Property Disclosures

- 10. The Family Nurse. (2022). Canadian Trade Name Application # 37389395.
- 11. Brief Crisis Therapy Model (BCTM). (2022). Canadian Copyright Registration #1198199.

Invited Presentations

- 1. **Imanoff, J.** (November 9, 2022). Psychological birth trauma: Preliminary findings. *The Graduate College & Emeritus Associations,* University of Calgary. (Invited Guest Speaker).
- 2. **Imanoff, J.** (July 21, 2021). Pluralism course series for medical students: Panel presentation. *Pluralism Initiative*, University of Calgary. (Panelist).
- 3. **Imanoff, J.** (May 27, 2021). Psychological birth trauma: The dark shadows of birth. (virtual). *The Graduate College Lunch and Learn Series*, University of Calgary. (Invited Guest Speaker).
- 4. **Imanoff, J.** (January 12, 2021). Sustainability and Social Innovation Forum: Panel Presentation. *Hunter Hub,* University of Calgary. (Panelist).
- 5. **Imanoff, J.** (November 27, 2020). Leadership in Entrepreneurship and Innovation: Leading beyond the status quo, *The Leader in All of Us Virtual Conference*, University of Calgary. (Invited Guest Speaker).

PEER-REVIEWED PRESENTATIONS AT CONFERENCES

Oral Presentations

- 1. **Imanoff, J.**, & McCaffrey, G. (2023, May). Defining psychological birth trauma: Beyond PTSD in the DSM. 4th World Congress on Mental Health, London, UK. (Accepted)
- 2. Francois, K., Imanoff, J., Bon Bernard, J., Blackman, G., Wong, K., Webber, K., Clark, N. & Currie, G. (2021, June). A Call to Graduate Students: "The Hub" Building the foundation for a hermeneutic home. *The Canadian Hermeneutic Institute*. Alberta, Canada.
- 3. **Imanoff, J.B.,** Mannion, C., & McCaffrey, G.P. (2019, July). The role of nurse advocate in caesarean sections on maternal request. *Sigma Theta Tau 30th Annual International Congress*, Alberta, Canada.
- 4. Jiang, Y., Kazoleas, K., Becquer, L., **Imanoff, J.,** & Ens, T. (2019, July). Pain during intramuscular injection technique: To aspirate or not. *Sigma Theta Tau International Congress,* Alberta, Canada.
- 5. **Imanoff, J.B.,** McCaffrey, G., & Mannion, C. (2019, June), Weaving understanding of choice through history. *Canadian Hermeneutic Institute*, Alberta, Canada
- 6. Becquer, L., Jiang, Y., Kazoleas, K., **Imanoff, J.,** & Ens, T. (2019, February). A systematic review of aspiration injections. *Western North-western Region Canadian Association of Schools of Nursing*, Edmonton, Canada.
- 7. **Imanoff, J.,** Eastveld, M., & Hnatyshen, T. (2019, February). Taking the lead: Developing non-technical skills in clinical nursing education. *Western North Region Canadian Association of Schools of Nursing*, Alberta, Canada.
- 8. **Imanoff, J.B.,** McCaffrey, G., & Mannion, C. (2018, October). Looking back to move forward: the historical context of women's choice for caesarean deliveries. *Qualitative Health Research Conference*, Nova Scotia, Canada.
- 9. **Imanoff, J.,** McCaffrey, G. & Mannion, C. (2018, April). A hermeneutic how-to: Applying hermeneutic methods within clinical research. *Qualitative Methods Conference*, Alberta, Canada.
- 10. **Imanoff, J.,** McCaffrey, G. & Mannion, C. (2016, October). Suffragettes for caesarean: 'Every woman should have a choice'. *Qualitative Health Research Conference* (Presented by C. Mannion), British Columbia, Canada.
- 11. **Imanoff, J.,** Mannion, C. & McCaffrey, G. (2014, November). The great caesarean debate: Choice as a potential indication for caesarean delivery in case of fear of childbirth. *Margaret Scott Wright Research Day,* Alberta, Canada.
- 12. **Wigmore, J.,** McCaffrey, G., & Mannion, C. (2014, March). Understanding caesarean deliveries: A choice for new mothers. *Humanities in Healthcare Conference*, Alberta, Canada.

Poster Presentations

- 13. McDonaugh Hull, P., & Imanoff, J. (2021, March). Identifying the need for a caesarean birth request care pathway in Canada: A literature review. *Society of Obstetricians and Gynecologists of Canada Annual and Clinical Scientific Conference*. (Virtual Meeting)
- 14. **Imanoff, J.,** McCaffrey, G., Moules, N. (2020, February). The family experience of psychologically traumatic births: A proposed area of study. *Canadian National Perinatal Research Meeting*, Alberta, Canada.
- 15. Braun, H.A., Kendal, R. Wells, K., Serrona, D., Swadas, N., Jucik, M., Nguyen, D., Bruno, C., & Imanoff, J. (2019, November). Information is the best form of preparation: Applying the CasP model to enhance childbirth preparation. *Canadian Association of Perinatal and Women's Health Nursing (CAPWHN) Conference*, British Columbia, Canada.
- 16. **Imanoff, J.,** & Bright, K. (2019, July). Perinatal Post-Traumatic Stress Disorder: A Literature Review. *Sigma Theta Tau 30th International Nursing Research Congress*, Alberta, Canada.
- 17. Munday, J., Winnans, E., Budgel, A., Stepper, J., Hoang, J., Lapointe, A., Garcia, S., Raval, P., & Imanoff, J. (2018, October). Protecting the Perineum: Promoting informed decision-making in pregnant women. *Qualitative Health Research Conference*, Nova Scotia, Canada.
- 18. **Imanoff, J.,** Mannion, C. & McCaffrey, G. (2016, February). Choosing Caesarean: Is it the right choice? *Canadian National Perinatal Research Meeting (CNPRM)*, Alberta, Canada.

PRESENTATIONS AT PROFESSIONAL MEETINGS/WORKSHOPS

- 1. Sofin, A., Bednar, D., & Imanoff, J. (2023, May). Brief crisis therapy: Overcoming stigma and promoting hope in crisis therapy. *4th World Congress on Mental Health*. London, UK. (*Accepted*).
- 2. **Wigmore, J.**, Mannion, C., & McCaffrey, G. (2014, October). Fusion of Horizons: An Interpretive Analysis of Women's Choice for Caesarean Deliveries. *Canadian Association of Perinatal and Women's Health Nursing Annual Conference*, Saskatchewan, Canada.
- 3. Basso, M. & **Wigmore, J.** (2013, November). Preparation for the Perinatal Certification Examination. *Canadian Association of Perinatal and Women's Health Nursing Annual Conference*, Ontario, Canada.

MEDIA

- 1. Keep it brief: Pandemic inspires promising new delivery model for personal therapy. (October 6, 2022). *UToday,* University of Calgary. https://ucalgary.ca/news/keep-it-brief-pandemic-inspires-promising-new-delivery-model-personal-therapy
- 2. Nurses take innovation beyond the bedside. (May 12, 2022). *UToday*, University of Calgary. https://news.ucalgary.ca/news/nurses-take-innovation-beyond-bedside
- 3. Pair demystifies mindfulness one podcast as a time. (November 29, 2021). UToday, University of Calgary.
- 4. Faculty of Science Young Alumni Award Winner: Alumni Profile Julia Imanoff (April, 2021). *Faculty of Science*, University of Waterloo. https://uwaterloo.ca/science/alumni/alumni-profiles/alumni-profile-julia-imanoff
- 5. Six nurse entrepreneurs you should know about. (November 19, 2020). *UToday*, University of Calgary. https://nursing.ucalgary.ca/news/six-ucalgary-nurse-entrepreneurs-you-should-know-about
- 6. Doctoral student a true rising star. (2019, December). Faculty of Nursing: 50 Faces of Nursing. https://nursing.ucalgary.ca/news/doctoral-student-true-nursing-rising-star

CREATIVE WORKS

- 1. **Imanoff, J.** (February 7, 2023). Emotions: Reactions and responses. *UCalgary Mindfulness Podcast: Setting a Mindful Intention*. https://ucalgary.ca/podcasts/ucalgary-mindfulness/season-2-episode-4-emotions-reactions-and-responses
- 2. **Imanoff, J.** (January 9, 2023). The brain and body's response to stress. *UCalgary Mindfulness Podcast: Setting a Mindful Intention*. https://ucalgary.ca/podcasts/ucalgary-mindfulness/season-2-episode-2-brain-and-bodys-response-stress
- 3. **Imanoff, J.** & Burkett, J. (December 22, 2022). Season 2: Introduction. *UCalgary Mindfulness Podcast: Setting a Mindful Intention*. https://ucalgary.ca/podcasts/ucalgary-mindfulness/season-2-episode-0-introduction
- 4. MacGregor, J. (Host), & **Imanoff, J.** (Guest). (To be released December 9, 2022). Episode 4, Season 4. *Now Innovating*. University of Calgary.
- 5. **Imanoff, J.** (November 29, 2021). Bonus Episode: The Raisin Meditation. *UCalgary Mindfulness Podcast: Stepping out of Reactivity*. https://ucalgary.ca/podcasts/ucalgary-mindfulness/bonus-episode-raisin-meditation
- 6. **Imanoff, J.** (November 29, 2021). Episode 7: Mindful Movement. *UCalgary Mindfulness Podcast: Stepping out of Reactivity*. <a href="https://ucalgary.ca/podcasts/ucalgary-mindfulness/episode-7-mi
- 7. **Imanoff, J.** (November 15, 2021). Episode 5: Acceptance Medication. *UCalgary Mindfulness Podcast: Stepping out of Reactivity*. https://ucalgary.ca/podcasts/ucalgary-mindfulness/episode-5-acceptance-meditation
- 8. **Imanoff, J.** (November 1, 2021). Episode 3: Nourishing and depleting. *UCalgary Mindfulness Podcast: Stepping out of Reactivity*. https://ucalgary.ca/podcasts/ucalgary-mindfulness/episode-3-nourishing-and-depleting

- 9. **Imanoff, J.** (October 14, 2021). Episode 1: Introduction, awareness of breath medication. *UCalgary Mindfulness Podcast: Stepping out of Reactivity*. https://ucalgary.ca/podcasts/ucalgary-mindfulness/episode-1-introduction-awareness-breath-meditation
- 10. Guglielmin, M. (Host) & Imanoff, J. (Guest). (June 7, 2021). Mindfulness and meditation for moms (and dads and kids). *Smart Parenting Podcast*. https://podcasts.apple.com/ca/podcast/mindfulness-and-meditation-for-moms-and-dads-and-kids/id1546303006?i=1000524487914
- 11. Paris, B. (Host) & Imanoff, J. (Guest). (December 7, 2020). Episode 18: Wearing many hats with Julia Imanoff. Educate me: Surviving and thriving in graduate school (podcast). https://www.podbean.com/site/search/index?kdsowie31j4k1jlf913=50cb927aefe9138caabda727eae0c008d718a5d0&v=julia+imanoff
- 12. Imanoff, J. (Moderator), Exner, H.J.T. (Speaker), & Pennanen, K. (Speaker). (October 29, 2020). *The Graduate College Lunch and Learn Series: October*. University of Calgary. https://www.youtube.com/watch?v=eO5P0f-mP-E

GRANT FUNDING (C=competitive; NC=non-competitive)

Granting Agency	Title	C/	Total \$	Year	Project	Co-Leads
		NC			Lead	
Quality Money	Fostering Self- Leadership in Graduate Nursing Students	NC	\$1,350	2020/2021	Imanoff, J.	N/A

Undergraduate Teaching: Instructor

- NURS289 Integrating Nursing Roles and Practices I.
- NURS499 Integrating Nursing Roles and Practices IV.
- NURS503.41 Selected Topics in Nursing: Use Research in Nursing Practice (co-lead).
- NURS589 Integrating Nursing Roles and Practice V.

Undergraduate Teaching: Graduate Assistant - Teaching

- NURS285 The Discipline & Profession of Nursing I.
- BNUR287 The Science of Health I.
- NURS385 The Discipline & Profession of Nursing II.
- NURS485 The Discipline & Profession of Nursing III.
- NURS585 The Discipline & Profession of Nursing V.

Invited Lectures for Courses

- Family Nursing Care for Families in Transition, BNUR 388: Supporting Health II: Families in Transition, (May 25, 2021). Faculty of Nursing, University of Calgary. (Invited Guest Speaker).
- Family Nursing Care for Families in Transition, BNUR 388: Supporting Health II: Families in Transition (virtual lecture), (June 8, 2020). Faculty of Nursing, University of Calgary. (Invited Guest Speaker).
- *Perinatal Mood Disorders*, BNUR 503-47 Perinatal Nursing Care: Emerging Trends and Issues, (June 10, 2019). Faculty of Nursing, University of Calgary. (Invited Guest Speaker).

SERVICE

- Graduate Scholar, The Graduate College/Past Executive Co-Chair, University of Calgary, 2020-Present
- The Hermeneutic Hub (Graduate Students' Association), Co-founder/Past President, Faculty of Nursing, University of Calgary, 2019-2022

- Conjoint Health Review Ethic Board, Student Representative, 2019-2021
- Canadian Association of Perinatal and Women's Health Nurses (CAPWHN), Alberta, British Columbia, Yukon Regional Director, Board of Directors, 2018-2020
- Alumni Committee, Faculty Representative, Faculty of Nursing, University of Calgary, 2016-2019
- Engagement Committee, Faculty of Nursing, University of Calgary, 2016-2020
- Hospitality Committee Chair, Canadian Association of Perinatal and Women's Health Nurses (CAPWHN),
 2016
- Co-Chair Abstract Committee, Campus Alberta Student Conference on Health (CASCH), 2016
- Graduate Representative Council (GRC), University of Calgary, 2012-2015
- Graduate Curriculum Committee (GCC), Student Representative, Faculty of Nursing, University of Calgary, 2012-2015
- Graduate Program Committee (GPC), Student Representative, Faculty of Nursing, University of Calgary, 2012-2015
- Nursing Graduate Students' Association (NGSA), Founder/Past President, Faculty of Nursing, University of Calgary, 2012-2015
- Knowledge is Power Coordinator, Ovarian Cancer Canada, 2012-2013
- Core Team Member, Managing Obstetrical Risks Efficiently (MOREOB), Foothills Hospital, 2011-2013
- Health Delegate, Detention Monitoring Team, Red Cross Canada, 2011-2013

Reviewer – Manuscripts for Journals and Books

- 1. Birth, 2016
- 2. Journal of Applied Hermeneutics, 2019

Scientific/Professional Organization - Memberships

- Alberta Association of Nurses 2022-Present
- Canadian Association for Marriage and Family Therapy (CAMFT) 2019-Present
- Canadian Association of Perinatal and Women's Health Nurses (CAPWHN), 2012 to Present
- Registered Nurses Association of Ontario, 2015-2019
- Society of Obstetricians and Gynaecologists of Canada, 2011-2019
- Mu Sigma Chapter, Sigma Theta Tau International 2009-Present

Professional Development

- Taylor Institute for Teaching and Learning Certificate in University Teaching and Learning for Graduate Students (In Progress)
- Post-Masters Certificate in Couple and Family Therapy, Level 1 certificate (In Progress)
- Perinatal Mental Health Certification, Postpartum Support International (In Progress)
- Sales Playbook, 150 Start Up Calgary, 2022
- Transforming Research Excellence into Impact, Innovate Calgary, 2021
- Certified Baby Sign Language Educator, 2021
- 3, 2, 1 Growth Academy Lean Sales Training, 2020
- TENET i2c Pitch Training, 2020
- Mindfulness-Based Stress Reduction Certified Facilitator, 2020
- Dare to LeadTM Trained, 2020
- Birth Story Listening, Birthing from Within, 2018
- Nursing Child Assessment Satellite Training (NCAST), 2017
- Applied Suicide Intervention Skills Training (ASIST), 2017

- Birth Art Mentor, Birthing from Within, 2016
- Canadian Nurses Association, Perinatal Nurse Certification, PNC(C), 2013-Present
- Instructional Skills Workshop, University of Calgary, 2012
- College and Association of Registered Nurses of Alberta (CARNA/CNRA), 2010-Present
- Neonatal Resuscitation Program (NRP) Certified, 2010-2015
- Cardiopulmonary Resuscitation (CPR)/Automatic External Defibrillator (AED), Certified 2005-Present

ACADEMIC REFERENCES

Graham McCaffrey, RN, Ph.D. (Supervisor) Associate Professor, Faculty of Nursing University of Calgary gpmccaff@ucalgary.ca 403-220-3516

Karen Benzies, RN, Ph.D.
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Director, Social Innovation Initiative
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