

# CURRICULUM VITAE

**Kaela Jubas,**  
**PhD**

Adult Learning, Werklund School of Education/University of Calgary  
2500 University Drive NW, Calgary, Alberta Canada T2N 1N4  
Tel: (01) 403-210-3921 / email: [kjubas@ucalgary.ca](mailto:kjubas@ucalgary.ca)

## Scholarly Interests

---

Adult learning and education; public pedagogies; feminist critical theory and methodologies; social justice and equity; professional education; work and learning; social movement learning

## Academic Credentials

---

- Doctor of Philosophy**      **University of British Columbia** (UBC), Vancouver, BC, Canada  
Department of Educational Studies, 2009  
Dissertation: [\*Promise and trouble, desire and critique: Shopping as a site of learning about globalization, identity and the potential for change\*](#)  
Recipient, International Institute for Qualitative Methodology Dissertation Award  
Supervisor: Dr. Shauna Butterwick  
Committee members: Drs. Sunera Thobani, Jennifer Sandlin
- Master of Education**      **UBC**, Vancouver, BC, Canada  
Department of Educational Studies (Adult Education), 2004  
Major Paper: [\*Dyeing the pink collar mauve: Understanding technical communication as a gendered solution to learning, career and information technology demands\*](#)  
Supervisor: Dr. Shauna Butterwick/Second reader: Dr. Thomas J. Sork
- Master in Environmental Studies**      **York University**, Toronto, ON, Canada  
Faculty of Environmental Studies, 1990  
Major Paper: *Beyond needs assessment: Eliciting support issues and preferences of elderly people*  
Supervisors: Dr. William Found (Primary), Dr. dian marino (Secondary)
- Bachelor of Arts** (Honours)      **York University**, Toronto, ON, Canada  
Psychology/Faculty of Arts, 1984  
Member, Dean's Honour Roll & Vanier Vingt-Deux (top 22 graduates of Vanier College)

## Full-Time Academic Positions

- Professor**      **University of Calgary**  
Werklund School of Education/Adult Learning, 2023-present
- Associate Professor**      **University of Calgary**  
Werklund School of Education (previously Faculty of Education)/Adult Learning, 2014-2023 (Tenure granted 2014)
- Assistant Professor**      **University of Calgary**  
Faculty of Education/Adult Learning 2008-2014

## Scholarly Contributions (ORCID 0000-0002-2852-8267; selected)

---

### Books

Brigham, S., McGray, R., & Jubas, K. (Eds.). (2021). *Adult education and lifelong learning in Canada: Advancing a critical legacy*. Thompson Educational Publishing. ISBN: 978-1-55077-275-3

Jubas, K. (2018). *Equity and internationalization on campus: Intersecting or colliding discourses for LGBTQ people?* Brill | Sense. ISBN: 978-90-04-38089-9

Jubas, K., Taber, N., & Brown, T. (Eds.). (2015). *Popular culture as pedagogy: Research in the field of adult education*. Brill | Sense. ISBN: 978-94-6300-273-8 [Original publisher: Sense Publishers]

Jubas, K. (2010). *The politics of shopping: What consumers learn about identity, globalization, and social change*. Routledge. ISBN: 978-1-59874-666-2 [Original publisher: Left Coast Press]

### Peer Reviewed Journal Articles (student co-authors noted with \*)

Jubas, K., Rooney, D., & Patten, F. (2023). Entertaining tensions: Teaching with and learning from popular culture in professional education. *Pedagogy, Culture & Society*. Advance online publication. <https://doi.org/10.1080/14681366.2023.2205415> [open access]

Jubas, K. (2023). More than a confessional mo(ve)ment? #MeToo's pedagogical tensions. *Adult Education Quarterly*, 73(2), 133-149. <https://doi.org/10.1177/07417136221134782> [open access]

Jubas, K. (2022). Using popular culture in professional education to foster critical curiosity and Learning. *Studies in the Education of Adults*. Advance online publication. <https://doi.org/10.1080/02660830.2022.2114690> [open access]

Jubas, K. (2020). *Feeling my way through gendered and racialized spaces: Lessons from a local football advertisement*. *Canadian Journal for the Study of Adult Education*, 32(1), 97-115. [open access]

Jubas, K., Johnston, D., & Chiang, A.\* (2020). Public pedagogy as border-crossing: How Canadian fans learn about health care from American TV. *Journal of Borderlands Studies*, 35(1), 41-54. <https://doi.org/10.1080/08865655.2017.1367319>

Jubas, K., & Lenters, K. (2019). Extemporaneous lessons on place, space, and identity: Graffiti as a pedagogical disruption. *Engaged Scholar Journal*, 5(2), 79-94. <https://doi.org/10.15402/esj.v5i2.68336> [open access]

Jubas, K., & White, M. (2017). Marketing equity: "Diversity" as keyword for internationally engaged post-secondary institutions. *Review of Education, Pedagogy and Cultural Studies*, 39(4), 349-366. <https://doi.org/10.1080/10714413.2017.1344507>

Jubas, K., & Seidel, J. (2016). Knitting as metaphor for work: An institutional autoethnography to surface tensions of visibility and invisibility in the neoliberal academy. *Journal of Contemporary Ethnography*, 45(1) 60-84. <https://doi.org/10.1177/0891241614550200>

Jubas, K. (2015). *Discursive inconvenience: The dis/appearing rhetoric of LGBT rights in post-secondary internationalization texts*. *Canadian Journal of Educational Administration and Policy*, 173, 50-72. [open access]

Jubas, K., Johnston, D. E. B., & Chiang, A.\* (2014). *Living and learning across stages and places: How transitions inform audience members' understandings pop culture and health care*. *Canadian Journal*

for the *Study of Adult Education*, 26(1), 57-75. [open access]

Jubas, K. (2013). Grey('s) identity: Complications of learning and identity in a popular television show. *Review of Education, Pedagogy and Cultural Studies*, 35(2), 127-143.

<http://dx.doi.org/10.1080/10714413.2013.778653>

Jubas, K., & Knutson, P.\* (2013). Fictions of work-related learning: How a hit television show portrays internship, and how medical students relate to those portrayals. *Studies in Continuing Education*, 35(2), 224-240. <http://dx.doi.org/10.1080/0158037X.2012.738659>

Jubas, K. (2012). [On being a new academic in the new academy: Impacts of neoliberalism on work and life of a junior faculty member](#). *Workplace: A Journal for Academic Labor*, 21, 25-35. [open access]

Jubas, K. (2012). Critically minded shopping as a process of adult learning and civic engagement. *New Directions for Adult and Continuing Education*, 135, 61-69. <https://doi.org/10.1002/ace.20027>

Jubas, K., & Knutson, P.\* (2012). Seeing and be(liev)ing: How nursing and medical students understand representations of their professions. *Studies in the Education of Adults*, 44(1), 85-100. <https://doi.org/10.1080/02660830.2012.11661625>

Jubas, K. (2011). Shopping for identity: Articulations of gender, race and class by critical consumers. *Social Identities*, 17(3), 319-333. <http://dx.doi.org/10.1080/13504630.2011.570972>

Jubas, K. (2011). Everyday scholars: Exploring shopping as a site of adult learning. *Adult Education Quarterly*, 61(3), 225-243. <https://doi.org/10.1177/0741713610380444>

Jubas, K. (2010). Reading Antonio Gramsci as a methodologist. *International Journal of Qualitative Methods*, 9(2), 224-239. <https://doi.org/10.1177/160940691000900207> [open access]

Jubas, K. (2008). [Adding human rights to the shopping list: British women's abolitionist boycotts as radical learning and practice](#). *Convergence*, 41(1), 77-94.

Jubas, K., & Butterwick, S. (2008). Hard/soft, formal/informal, work/learning: Tenuous/persistent binaries in the knowledge-based society. *Journal of Workplace Learning*, 20(8), 514-525. <https://doi.org/10.1108/13665620810900337> [Reprinted in Walters, S., & Cooper, L. (Eds.). (2009). *Learning/work: Turning work and lifelong learning inside out*. Human Sciences Research Council Publishers.]

Jubas, K. (2007). Conceptual con/fusion in democratic societies: Understandings and limitations of consumer-citizenship. *Journal of Consumer Culture*, 7(2), 231-254. <https://doi.org/10.1177/1469540507077683>

Jubas, K. (2006). [Theorizing gender in contemporary Canadian citizenship: Lessons learned from the CBC's "Greatest Canadian" contest](#). *Canadian Journal of Education*, 29(2), 563-583. [open access]

Jubas, K., Butterwick, S., Zhu, H., & Liptrot, J. (2006). L/earning a living: Practices and recognition of women's on-the-job and informal learning in the information technology field. *Journal of Vocational Education and Training*, 58(4), 483-496. <https://doi.org/10.1080/13636820601005867>

Jubas, K. (2005). [Seeking realness in a virtual world: Dis/illusion and community in online education](#). *Workplace: A Journal for Academic Labor*, 7(1), 80-94. [open access]

Jubas, K. (2005). *A Fine Balance* in truth and fiction: Exploring globalization's impacts on community and implications for adult learning in Rohinton Mistry's novel and related literature. *International Journal of Lifelong Education*, 24(1), 53-69. <https://doi.org/10.1080/026037042000317347> [Reprinted in Roy,

A.G., & Pillai, M.T. (Eds.). (2007). *Rohinton Mistry: An anthology of recent criticism* (pp. 178-200). Pencraft.]

### Book Chapters (student co-authors noted with \*)

Jubas, K. (2022). Learning to be the best: An analysis of surgeons' qualities in popular culture. In D. E. Clover, K. Sanford, & W. S. Allen (Eds.), [\*Project designs and methods: From professional development to critical and creative practice\*](#) [E-book]. University of Victoria. [open access]

Brigham, S., McGray, R., & Jubas, K. (2021). Introduction: Adult education and lifelong learning in Canada. In S. Brigham, R. McGray, & K. Jubas (Eds.), *Adult education and learning in Canada: Advancing a critical legacy* (pp. x-xvii). Thompson Educational Publishing.

Jubas, K., & Liang, S.\* (2021). Popular culture, pedagogy, and learning: Links made in the field of adult education. In S. Brigham, R. McGray, & K. Jubas (Eds.), *Adult education and learning in Canada: Advancing a critical legacy* (pp. 104-113). Thompson Educational Publishing.

Jubas, K., Sandlin, J. A., Wright, R. R., & Burdick, J. (2021). Adult learning through everyday engagement with popular culture. In T. S. Rocco, M. C. Smith, R. C. Mizzi, L. R. Merriweather, & J. D. Hawley (Eds.), *2020 Handbook of adult and continuing education* (pp. 168-176). Stylus Publishing.

Jubas, K., Jarvis, C., & McMahon, G. (2020). Hopefulness, solidarity and determination for me too: Impacts of a globalized social movement on female post-secondary students' emerging professional identities and aspirations. In B. Merrill, C. C. Vieira, A. Galimberti, & A. Nizinska (Eds.), [\*Adult education as a resource for resistance and transformation: Voices, learning experiences, identities of student and adult educators\*](#) (pp. 25-34). Faculty of Psychology and Education Sciences, University of Coimbra. [open access]

Jubas, K., Ofori-Atta, E.\*, & Ross, S.\* (2020). Building a pedagogy of critical curiosity in professional education: The power of popular culture in the classroom. In B. Merrill, C. Vieira, A. Galimberti, & A. Nizinska. (Eds.), [\*Adult education as a resource for resistance and transformation: Voices, learning experiences, identities of student and adult educators\*](#) (pp. 109-118). Faculty of Psychology and Education Sciences, University of Coimbra. [open access]

Jubas, K., Johnston, D., & Chiang, A.\* (2017). Healthy democracy: What *Grey's Anatomy* teaches audience members about deserving patients and good citizens. In L. M. Nicosia & R. A. Goldstein (Eds.), *Through a distorted lens: Media as curricula and pedagogy in the 21st century* (pp. 55-69). Sense Publishers.

Jubas, K. (2015). If I am what I eat, what am I? How critical shopping teaches adults about food, identity and social change. In R. Flowers & E. Swan (Eds.), *Food pedagogies* (pp. 131-146). Ashgate.

Jubas, K. (2015). Giving substance to ghostly figures: How female nursing students respond to a cultural portrayal of "women's work" in healthcare. In K. Jubas, N. Taber, & T. Brown (Eds.), *Popular culture as pedagogy: Research in the field of adult education* (pp. 83-101). Sense Publishers.

Jubas, K., Taber, N., & Brown, T. (2015). Introduction: Approaching popular culture as pedagogy. In K. Jubas, N. Taber, & T. Brown (Eds.), *Popular culture as pedagogy: Research in the field of adult education* (pp. 1-10). Sense Publishers.

Jubas, K. (2013). Learning (through) consumption: Shopping as a site of adult education. In P. Mayo (Ed.), *Learning with adults: A reader* (pp. 285-292). Sense Publishers.

Butterwick, S., & Jubas, K. (2010). Women's experiences of the good, the bad and the ugly of work in the "knowledge-based" society: Learning the gender politics of IT jobs. In D. W. Livingstone (Ed.), *Lifelong learning in paid and unpaid work: Survey and case study findings* (pp. 119-136). Routledge.

Butterwick, S., Jubas, K., & Liptrot, J. (2008). Lessons of gender politics from the centre and the fringes of the knowledge-based society. In D. W. Livingstone, K. Mirchandani, & P. Sawchuk (Eds.), *The future of lifelong learning and work: Critical perspectives* (pp. 107-118). Sense Publishers.

Butterwick, S., Jubas, K., & Zhu, H. (2007). Gender matters in IT: Skill hierarchies and women's on-the-job learning. In L. Farrell & T. Fenwick (Eds.), *Educating the global workforce: Knowledge, knowledge work, and knowledge workers* (pp. 278-288). Routledge.

#### **Peer Reviewed Conference Proceedings** (open access; student co-authors noted with \*)

Jubas, K., Rooney, D., & Patten, F.\* (2022, July 13-15). [Entertaining tensions: Pop culture in professional education](#) [Paper]. In P. H. Sawchuk & K. Mirchandani, K. (Eds.), *Work, Learning & Social Change. Collected papers of the Researching Work and Learning (RWL) 12 Toronto conference* (Vol. 1, pp. 518-529). University of Toronto/Ontario Institute for Studies in Education (UToronto OISE).

Jubas, K., Patten, F.\*, & Rooney, D. (2022, May 14-17). [Entertaining pedagogy in professional education: Why and how instructors insert popular culture texts into curriculum](#) [Paper]. In R. Hawa (Ed.), *Proceedings of the 40<sup>th</sup> Canadian Association for the Study of Adult Education (CASAE) Annual Conference* (pp. 210-217). Canadian Association for the Study of Adult Education.

Jubas, K., Ofori-Atta, E.\*, & Ross, S.\* (2020, June). [Recognizing and overcoming the real risks of fiction: Lessons about incorporating popular culture into professional education curriculum](#) [Paper]. In J. Egan (Ed.), *Proceedings of Adult Education in Global Times 2020: An International Research Conference* (pp. 339-346). University of British Columbia (UBC) Vancouver. [conference cancelled because of COVID-19, proceedings published online]

Sandlin, J., Jubas, K., Jarvis, C., McMahon, G., & Kolomyjek, W.\* (2020, June). [Beyond #metoo as a mo\(ve\)ment of confession: Contributions to feminist learning and action](#) [Paper]. In J. Egan (Ed.), *Proceedings of Adult Education in Global Times 2020: An International Research Conference* (pp. 777-780). UBC/Vancouver. [conference cancelled because of COVID-19, proceedings published online]

Jubas, K. (2019, June 1-4). [Developing a pedagogy of critical curiosity in professional education](#) [Paper]. In J. Egan (Ed.), *Proceedings of the 38<sup>th</sup> CASAE Annual Conference* (pp. 178-185). UBC Vancouver.

Jubas, K. (2018, May 27-29). [Courting change on the field: Lessons from the "Take a Knee" movement about pop culture's potential for critical public pedagogy](#) [Paper]. In R. McGray & V. Woloshyn (Eds.), *Proceedings of the 37<sup>th</sup> CASAE Annual Conference* (pp. 127-130). University of Regina, SK.

Jubas, K. (2017, May 28-31). [Encountering racialized, gendered bodies in time and place: Lessons from local football advertisements in summer, 2016](#) [Paper]. In L. Lane (Ed.), *Proceedings of the 36<sup>th</sup> CASAE Annual Conference* (pp. 191-196). Ryerson University, Toronto, ON.

Jubas, K., Garbutt, J.\*, & Mizzi, R. (2016, May 29-31). [Troubling alliance: Thinking through complications of ally identity](#) [Symposium]. In L. Lane & R. McGray (Eds.), *Proceedings of the 35<sup>th</sup> CASAE Annual Conference* (pp. 393-399). University of Calgary, AB.

- Jubas, K. (2016, May 29-31). [Bringing up the rear or being ahead of the curve? Considering a moment in pop culture's pedagogy](#) [Paper]. In L. Lane & R. McGray (Eds.), *Proceedings of the 35th CASAE Annual Conference* (pp. 158-164). University of Calgary, AB.
- Jubas, K., & Mizzi, R. (2015, June 9-11). [Convergences and divergences in the contemporary Western academy: How discourses of LGBTQ rights, alliance, and internationalization work together and pull apart \(a dialogue in progress\)](#) [Paper]. In R. McGray (Ed.), *Proceedings of the 34th CASAE Annual Conference* (pp. 165-170). University of Montreal, QC.
- Jubas, K. (2014, May 25-27). [Reflecting \(on\) health: Female characters in and viewers of Grey's Anatomy](#). In K. Jubas (Chair), Coming of age lessons in the cultural imaginary: Portrayals of the transition into adulthood as a gendered process [Symposium]. In D. Plumb (Ed.), *Proceedings of the 33rd CASAE Annual Conference* (pp. 323-328). Brock University, St. Catharines, ON.
- Jubas, K. (2013, June 25-27). [Boundaries blurred and reconceived: How popular culture functions pedagogically across borders](#) [Paper]. In P. Anderson, J. Brown, J. Field, A.-M. Houghton, C. Jarvis, A. Jones, L. Morrice, & D. Smith (Eds.), *Proceedings of Mobilities and Transitions: Learning, Institutions, Global and Social Movements. 43rd Annual Standing Conference on University Teaching and Research on the Education of Adults (SCUTREA) in partnership with Centre for Research in Lifelong Learning* (pp. 138-145). Glasgow Caledonian University, UK.
- Jubas, K., & Seidel, J. (2013, June 19-21). [Seeing patterns, taking shape: The knitting circle as metaphor and practice of negotiating in/visibility in academic work](#) [Paper]. In *Proceedings of The Visible and Invisible in Work and Learning. Researching Work and Learning 8* (Vol. 2). University of Stirling, UK.
- Jubas, K., Johnston, D. E. B., & Chiang, A.\* (2013, June 3-5). [Black + white = lots of Grey: How pop culture and place complicate understandings of Canadian healthcare and identity](#) [Paper]. In C. Kawalilak & J. Groen (Eds.), *Proceedings of the 32nd CASAE Annual Conference* (pp. 257-264). University of Victoria, BC.
- Jubas, K., Johnston, D., Chiang, A.\*, & Reznick, R.\* (2012, May 27-80). [Health care, culture and politics: How American TV figures in young Canadian adults' learning about Medicare](#) [Paper]. In S. M. Brigham (Ed.), *Proceedings of the 31st CASAE Annual Conference* (pp. 180-186). Wilfred Laurier University, Waterloo, ON.
- Jubas, K. (2011, December 4-7). [The phantom worker: How female nursing students see themselves in/and cultural portrayals of health care work](#) [Paper]. In H. Jian, L. Deen, M. Songge, & P. Simin (Eds.), *Proceedings of Researching Work and Learning 7* (pp. 734-745). East China Normal University, Shanghai.
- Jubas, K., Knutson, P.\*, & McArthur, K.\* (2011, June 9-12). [Watch, learn and become: How undergraduate nursing and medical students make sense of cultural representations of their professions](#) [Paper]. In S. Carpenter, S. Dhosa, & B. J. Osborne (Eds.), *Proceedings of the Joint 52nd Adult Education Research Conference (AERC) and the 30th CASAE Annual Conference* (pp. 334-340). UToronto OISE.
- Jubas, K. (2010, June 3-6). [Black and white, or grey all over? Lessons for characters in and viewers of a hit TV show about work-related identity, ethics and pedagogy](#) [Roundtable]. In P. Gandy, S. Tieszen, C. Taylor-Hunt, D. Flowers, & V. Sheard (Eds.), *Adult Education, the Next 50 Years: Our Future*

*Continues Through an Investment in Research. 51st AERC and 3rd Western Region Research Conference on the Education of Adults Joint Conference* (pp. 570-572). California State University, Sacramento.

Jubas, K. (2010, May 30-June 1). [From the living room to the workplace: How watching TV helps adults learn about gender, identity and ethics at work](#) [Paper]. In S. M. Brigham & D. Plumb (Eds.), *Connected Understanding: Linkages Between Theory and Practice in Adult Education. 29th CASAE Annual Conference* (pp. 171-175). Concordia University, Montreal, QC.

Jubas, K. (2009, June 28-July 1). [Anatomy of Meredith Grey and Seattle Grace: Lessons from a hit TV show about professional identity, ethics and pedagogy](#) [Paper]. In *Proceedings of Researching Work and Learning 6* (Vol. 1). Roskilde University, Denmark.

Jubas, K. (2009, May 25-27). [Everyday formalities: Framing informal learning in terms of academic disciplines and skills](#) [Paper]. In S. Carpenter, M. Laiken & S. Mojab (Eds.), *Spaces/Places: Exploring the Boundaries of Adult Education. 28th CASAE Annual Conference* (pp. 135-141). Carleton University, Ottawa, ON.

Jubas, K. (2008, May 31-June 3). [The social side of shopping: How critical shoppers talk about gender, race and class](#) [Paper]. In J. Groen & S. Guo (Eds.), *Thinking Beyond Borders: Global Ideas, Global Values. 27th CASAE Annual Conference* (pp. 190-196). UBC/Vancouver.

Butterwick, S., & Jubas, K. (2007, December 2-5). [Hard/soft, formal/informal, work/learning: Tenuous/persistent binaries in the knowledge-based society](#) [Paper]. In *Proceedings of Researching Work and Learning 5* (Vol. 1, pp. 124-129). Stellenbosch, South Africa.

Jubas, K. (2007, July 2-5). [Novel consumption: Narratives of contemporary ideology and practice](#) [Paper]. In R. Mark, R. Jay, B. McCabe & R. Moreland (Eds.), *37th Annual SCUTREA* (pp. 246-254). Queen's University, Belfast, UK.

Jubas, K. (2007, June 6-9). [Consuming fiction: Stories about consumerism, shopping and consumption](#) [Paper]. In L. Servage & T. Fenwick (Eds.), *Learning in Community. Joint International 48th Annual AERC and the 26th CASAE Annual Conference* (pp. 325-330). Mount Saint Vincent University, Halifax, NS. \*Co-recipient, Best Graduate Student Paper prize

Jubas, K. (2006, May 28-30). [Sinful shopping: What marketers want to teach us about citizenship](#) [Paper]. In L. English & J. Groen (Eds.), *Proceedings of the 25th CASAE Annual Conference* (pp. 126-131). York University, Toronto, ON.

Butterwick, S., & Jubas, K. (2006, May 28-30). [The organic and accidental IT worker: Women's on-the-job teaching and learning experiences](#) [Paper]. In L. English & J. Groen (Eds.), *Proceedings of the 25th CASAE Annual Conference* (pp. 19-24). York University, Toronto, ON.

Jubas, K. (2006, May 19-21). [The trouble with shopping: Discourses, practices and pedagogies of the consumer-citizen](#) [Paper]. In M. Hagen & E. Goff (Eds.), *Proceedings of the 47th AERC* (pp. 196-202). University of Minnesota, Minneapolis.

Butterwick, S., Jubas, K., Zhu, H., & Liptrot, J. (2006, May 19-21). [Intuiting, socializing and playing around: Women's stories of informal learning in the information technology field](#) [Paper]. In M. Hagen & E. Goff (Eds.), *Proceedings of the 47th AERC* (pp. 77-81). University of Minnesota, Minneapolis.

#### **Knowledge Mobilization: Community Talks/Reports, Media Coverage** (open access)

Jubas, K., & McLaren, L. (2023, July 20). [Wisdom or recklessness: What lies ahead for the University of Calgary?](#) [Opinion]. *Calgary Herald*. <https://calgaryherald.com>

Jubas, K., Seidel, J., Beck, J., & Wada, K. (2020, May 11). [Under the guise of coronavirus response, Alberta justifies education cuts](#). *The Conversation*.

Jubas, K. (2018, March 28). [Alberta's shameful pipeline politics ignores First Nations](#). *The Conversation*.

Jubas, K. (2018, February 26). [Ensuring equity for LGBTQ Canadians on the road](#). *The Conversation*.

Rice, B. (2015, March 16). [Profs explore what pop culture fiction teaches us about health care](#). *UToday*.

Jubas, K., & Seidel, J. (2014, Dec). [Knitting as metaphor for work: An institutional autoethnography to surface tensions of visibility and invisibility in the neoliberal academy](#) [Podcast]. Invited podcast for *Journal of Contemporary Ethnography*.

Boesveld, S. (2013, June 5). [How watching American drama Grey's Anatomy makes Canadians more grateful for the public health system](#). *National Post*.

["Grey's Anatomy" gives young Canadians a favourable impression of Canadian healthcare](#). (2012, June 1). *Exchange Morning Post*.

## Scholarly Grants & Awards

Research Grants	Year(s)
Werklund School of Education Outbound Grant	2018-19
SSHRC Insight Grant (extended to March 31, 2025)	2017-22
SSHRC Enhancement Grant	2016
University of Calgary URGC Seed Grant	2014-15
SSHRC Standard Research Grant	2010-14
Werklund School of Education Powerful Research Grant	2014
University of Calgary URGC Starter Grant	2009-10
SSHRC Standard Research Grant (special grant for a junior scholar)	2010-11
SSHRC Doctoral Fellowship	2006-08
UBC Dean of Education Scholarship	2007-08
UBC Faculty of Education Student Mentorship Grant	2005-07
Special UBC Graduate Scholarship	2004-05
Awards & Prizes	Year(s)
Werklund School of Education Early Career Researcher Award (nominee)	2019
International Institute for Qualitative Methodology Dissertation Award	2009
CASAE Alan Thomas Best Graduate Student Paper Award	2007
Coolie Verner Prize, UBC Department of Educational Studies/Adult Education (co-recipient)	2004
Member, Dean's Honour Roll, York University	1984
Member, Vanier Vingt-Deux, Vanier College, York University	1984

## Scholarly Projects (calendar years)

<p><b>Principal Investigator</b>, <i>Learning Contagion: Masking as Critical Public Pedagogy</i></p> <p>Gathers narratives about learning and experience among people who continued to mask as a measure against COVID-19 through spring 2023</p>	2023-present
---	--------------



<p><b>Principal Investigator</b>, <i>Bringing Popular Culture into the Classroom to Build a Pedagogy of Critical Curiosity</i></p> <p>Co-Investigator (as of February 2020): Dr. Donna Rooney, University of Technology Sydney, Australia</p> <p>Studies how the incorporation of popular culture texts in professional education curriculum aids in teaching and learning about core concepts and controversial or "difficult" issues and fosters a quality of critical curiosity among students</p>	2017-present
<p><b>Principal Investigator</b>, <i>Exploring How Social Movements Move: Understandings and Uptake of #MeToo among Female Students and Faculty in Professional Education</i></p> <p>Co-investigators: Drs. Christine Jarvis and Grainne McMahon, University of Huddersfield, UK</p> <p>Explored how female students and instructors in professional studies programs learn about the #MeToo social movement and integrate learning into their projections of their own professional possibilities and obligations</p>	2018-21
<p><b>Principal Investigator</b>, <i>The Academy as Safe Space? Experiences of LGBT Scholars and Students at the Intersection of Equity and Internationalization Agendas</i></p> <p>Studied interpretations and experiences of faculty members and students who self-identify as lesbian, gay, bisexual and/or transgender as they encounter discourses of both equity and internationalization</p>	2014-17
<p><b>Principal Investigator</b>, <i>Cultural Constructions of Health and Citizenship: How American Pop Culture Inserts Itself into Learning, Debates and Policies about Canadian Healthcare</i></p> <p>Co-investigator: Dr. Dawn Johnston, Communication and Culture, UCalgary</p> <p>Studied the influence of the television show <i>Grey's Anatomy</i> on young Canadian adults' stances on health care policy</p>	2011-15
<p><b>Co-Investigator</b>, <i>Examining the Social Organization of Undergraduate Nurse Employees: An Institutional Ethnography</i></p> <p>Funding: Endowment Fund, Faculty of Nursing, UCalgary; School of Nursing &amp; Midwifery, Mount Royal University</p> <p>Principal Investigators: Drs. Janet Rankin, Faculty of Nursing, UCalgary and Margaret Quance, School of Nursing and Midwifery, Mount Royal University</p> <p>Investigated the pedagogical, learning, and practice implications of the Undergraduate Nurse Employees program in Alberta</p>	2012-14
<p><b>Principal Investigator</b>, <i>Be(com)ing a Scholar in the Neoliberal Academy</i></p> <p>Funding: Werklund School of Education Research Conference Travel Funding; UCalgary Conference Travel Grant</p> <p>Co-investigator (as of September 2012): Dr. Jackie Seidel, UCalgary</p> <p>Explored and connected personal experiences, organizational rhetoric and practice, and broad social trends and relations</p>	2011-14

<p><b>Principal Investigator</b>, <i>Drama and Comedy of Professional Learning: Culture as a Source of Learning for Healthcare Workers</i></p> <p>Funding: University Research Grants Committee Starter Grant; SSHRC Standard Research Grant</p> <p>Analyzed messages about identity, ethics and pedagogy in the shows <i>Grey's Anatomy</i> and <i>Scrubs</i>, and how Canadian medical and nursing students relate the shows to their education</p>	2009-12
<p><b>Principal Investigator</b>, <i>The Politics of Shopping</i></p> <p>Funding: Special UBC Graduate Scholarship; SSHRC Doctoral Fellowship; Dean of Education Scholarship; Faculty of Education Graduate Student Travel Grant; Faculty of Graduate Studies Travel Grant</p> <p>Doctoral project exploring critical shopping as a source of informal and incidental adult learning about globalization, identity and social change</p>	2004-08
<p><b>Research Assistant</b>, <i>Women's Alternate and Informal Learning Pathways to IT Jobs</i></p> <p>Funding: SSHRC Initiatives in the New Economy</p> <p>Principal Investigator: Dr. Shauna Butterwick, UBC</p> <p>Case study exploring women's informal learning pathways to work in the IT field; part of the national SSRHC-funded Work and Lifelong Learning (WALL) network (WALL Director: Dr. David Livingstone, UToronto/OISE)</p>	2003-07
<p><b>Co-investigator</b>, <i>Images of "The Good Citizen" as Responsible Consumer in Corporate Marketing Materials</i></p> <p>Funding: Faculty of Education Student Mentorship Grant Program, UBC Co-investigator: Dr. Shauna Butterwick</p>	2006
<p><b>Research Assistant</b>, Department of Studies in Medical Education, University of Toronto</p> <p>Principal Investigator: Dr. Richard Tiberius</p> <p>Investigated student-instructor relationships in clinical medical education</p>	1986-87

## Teaching

<p><b>Associate Professor</b>, Werklund School of Education (Adult Learning)</p>	2014-Present
<p><b>Assistant Professor</b></p> <p><b>Adult Learning Chair:</b> chaired monthly meetings of specialization faculty members; represented the specialization on key Werklund committees; coordinated and submitted reports from the specialization to Werklund; led ongoing discussions about Adult Learning graduate programs</p> <p><b>Academic Coordinator</b> for blended MEd in Adult, Community, and Higher Education and Work and Learning: recruited, oriented, and supported sessional instructors; managed student issues; oversaw curriculum review (2014-15)</p> <p><b>Courses taught:</b></p>	2008-14
	2020-21
	2011-15

<p><b>Master's:</b> EDER 603.16 Qualitative Research Methods; EDER 604/EDER 692 Collaboratory of Practice; EDER 606/EDER 603.23 Writing Educational Research; EDER 617 Organizational Theory &amp; Analysis in Education; EDER 631.02 Learning in the Workplace; EDER 631.05 Workplace, Learning, &amp; Society; EDER 631.12 Perspectives on Community: Theory &amp; Practice in Adult Education; EDER 631.22 Policy and Adult Learning</p> <p><b>Master's &amp; Doctoral:</b> EDER 615.01 Contexts, Perspectives, &amp; Legacies in Adult Education/EDER 715.01 Contributions of Adult Education to Educational Studies; EDER 635.01 Topics &amp; Perspectives in the Field of Adult Education/EDER 735.04 Conversations in Adult Education Scholarship; EDER 635.03 Foundations of Adult Education; EDER 659.15 History &amp; Philosophy of Adult Education (MA/MEd course, 3 credits)</p> <p><b>Doctoral:</b> EDER 733.01 Discourses of Adult Education</p>	
<p><b>Instructor,</b> Department of Educational Studies, UBC</p> <p>Course: <i>ADHE 330 Community Practice of Adult Education</i> (elective in the Diploma in Adult Education; online)</p>	2007-08
<p><b>Teaching Assistant/Tutor,</b> Intercontinental Master's in Adult Learning and Global Change, UBC</p> <p>Course: <i>EDST 575 Work and Education</i> (core course in an international collaborative program; online)</p>	2005-08

## Graduate Student Supervision

Sedipeh Mirzaee, PhD student. Topic: employing a transformative lens in Iranian postsecondary education

Chima Simeon Nwachukwu, MA student. Topic: gender equity in Nigerian health and literacy education

Zainab Sa'id Sa'ad, PhD student. Topic: gender-sensitive premarital education for Muslim couples in northern Nigeria

Caitlin McClurg, EdD student. Topic: professional identity construction among academic librarians

Francesca Patten, PhD student. Topic: Museum-based educators' changing sense of self and work in the increasingly technologized museum

Joan Garbutt, EdD. (2019). Dissertation: *Walking alongside: Poetic inquiry into allies of Indigenous peoples in Canada*

\*Sole nominee from Graduate Programs in Educational Research, Werklund School of Education for the Canadian Association for Graduate Studies—ProQuest Distinguished Dissertation Award, 2020

Kara Sealock, EdD. (2019). Dissertation: *Understanding empathic engagement of a fourth-year nursing student through narrative inquiry*

Jim Masaya Urasaki, EdD. (2018). Dissertation: *The transition of the practitioner to the instructor: Exploring the possibility of transformative learning of former police officers who have become college justice studies instructors*

Douglas Ross, PhD. (2018). Dissertation: *Adult immigrants seeking entry into the trades in rural Alberta: Navigating the processes of credentialing and re-credentialing*

John Cooper, EdD. (2016). Dissertation: *Community college instructors and race: Learning about teaching a dimension of diversity*

Lisa Stowe, PhD. (2016). Dissertation: *The effects of time and space on developing lifelong learners in one short-term travel study program* (Co-Supervisor with Dr. Shibao Guo)

\*Recipient: Alan Thomas Best Graduate Student Paper Award, 31st Annual CASAE Conference, 2012

Lukas Skulmoski, MA. (2015). Thesis: *Factors that affect the retention of female apprentices*

Patricia Knutson, MA. (2012). Thesis: *What it means to be a woman at midlife: First-time marathoners and embodied learning*

### **Additional Employment (selected)**

<b>Administrator</b> , Centre for Research in Women's and Gender Studies, UBC/Vancouver	2002-03
<b>Executive Director</b> , BC Association of Child Care Services, Vancouver	1998-2002
<b>Fundraising/Communications/Research/Administrative Contractor/Consultant</b> , Vancouver and Toronto	1989-2003
<ul style="list-style-type: none"> <li>• Clients/organizations were small community-based not-for-profit organizations or social research consultants</li> </ul>	
<b>Manager of Resource Development</b> , Chimo Community Services, Richmond	1996-97
<b>Executive Director (Acting)</b> , BC Public Health Association, Vancouver	1995
<b>Coordinator</b> , Planned Parenthood Ontario, Toronto	1990-94

### **Service & Leadership (selected)**

<b>University &amp; Faculty</b>		
Member	Conjoint Faculty Research Ethics Board	2016-present
Departmental Representative	The University of Calgary Faculty Association	2020-23, 2014-19
Member	College of Reviewers	2022-23, 2016-20
Chair	Educational Studies in Adult Learning	2020-21
Member (Adult Learning Representative)	Dean's Advisory Committee	2020-21
	Graduate Programs in Education Council	2020-21
	Undergraduate Programs in Education Council	2020-21
Member	Graduate Programs in Education Scholarship & Awards Committee	2019-21, 2017-18
Reviewer	Adult Learning PhD applications	2021
Reviewer	Adult Learning PhD & MA applications	2020
Member	Research Advisory Committee	2016-18

Member	Werklund Postdoctoral Scholar Application Review Committee	2017
Member	SSHRC Fellowship Adjudication Committee	2015, 2014, 2013, 2012
Academic Coordinator	Adult, Community, & Higher Education MEd; Workplace and Adult Learning MEd	2011-15
Coordinator	United Way Campaign	2010, 2009
Student Representative	PhD Program Committee, UBC Department of Educational Studies	2004-06
<b>Professional Association</b>		
Member	Opening Panel Committee, Annual Conference of the Canadian Association for the Study of Adult Education (CASAE)	2022
Chair	Call for Proposals & Adjudication Committee, CASAE	2018-19
Chair	Newsletter Committee, CASAE	2016-17
Co-President	CASAE	2013-16
Local Arrangements Coordinator	Annual Conference of CASAE	2015-16
Program Chair	Annual Conference of CASAE	2014-15
Banquet Coordinator	Annual Conference of CASAE	2012-13
Conference Proposal Reviewer	Annual Conference of CASAE	2023, 2017-18, 2015-16, 2011-12
	Annual Conference of CSSHE	2017-18, 2016-17
	Internationalizing Higher Education: Past Practices and Future Possibilities	2015-16
	Annual Conference of the Canadian Society for the Study of Education/Canadian Association for Curriculum Studies/Artists, Researchers and Teachers Society	2012-13
	Qualitative Health Research Conference	2011-12
Chair	Alan Thomas Best Graduate Student Paper Award Committee, Annual Conference of CASAE	2011
Member	Alan Thomas Best Graduate Student Paper Award Committee, Annual Conference of CASAE	2010
<b>Publication &amp; Funding Review &amp; Editorial Activities</b>		
Editorial Advisory Board Member	<i>International Journal of Lifelong Education</i>	2021-present
Consulting Editor	<i>Adult Education Quarterly</i>	2018-present
Editorial Board Member	<i>Review of Education, Pedagogy, and Cultural Studies</i>	2019-21
Manuscript Reviewer	<i>Adult Education Quarterly; Canadian Ethnic Studies; Canadian Journal for the Study of Adult Education; Canadian Journal of Environmental Studies; Canadian Journal of Higher Education; Comparative and International Education; Curriculum Inquiry; Health, Risk &amp; Society; Humanity &amp; Society; Interchange; International Journal of Health</i>	

	<i>Promotion and Education; International Journal of Lifelong Education; Journal of Consumer Culture; Journal of Contemporary Ethnography; Journal of Educational Thought; Journal of Workplace Learning; Research on the Education and Learning of Adults; Review of Education, Pedagogy and Cultural Studies; Social Identities; Studies in Continuing Education; Workplace: A Journal for Academic Labor</i>	
Book Proposal Reviewer	Brill; Routledge	
Book Manuscript Reviewer	SAGE; Sun Media Stellenbosch	
Managing Editor	<i>Canadian Journal for the Study of Adult Education</i>	2006-07
Funding Reviewer	SSHRC Insight Grant; National Research Foundation, South Africa; Austrian Science Fund	
<b>Hiring, Tenure, &amp; Promotion</b>		
Member	Research Design in Interdisciplinary Professional Education Instructor Hiring Committee	2019
External Reviewer	Brock University, Promotion from Assistant to Associate Professor; Penn State University, Promotion from Assistant to Associate Professor	
<b>Community Service &amp; Affiliations</b>		
Board Member	Victoria Primary Care Society	2023-present
Member-at-Large	Strata #VIS4639 Council, Victoria	2022-present
Volunteer	Victoria Theatre Fringe Festival/Intrepid Theatre	2023, 2022, 2019
Member	York University Alumni Engagement Network—Calgary	2019-20
Co-President	Academic Women's Association, University of Calgary	2017-18
Community Member	Civic Camp, Calgary	2010-14
Member	Fundraising & Communication Committee, Quest Outreach Society, Vancouver	2007
Member	Special Event Committee, Vancouver Society of Children's Centres Society	2000
Member	Fundraising, Committee, Westcoast Child Care Resource Centre Society, Vancouver	1999-2000
Director	Westcoast Child Care Resource Centre Society, Vancouver	1999
Director	WomenFutures Community Economic Development Society, Vancouver	1997-98
Director	Women & Environments Education & Development Society, Toronto	1994

## Professional Memberships and Affiliations

Canadian Association for the Study of Adult Education  
European Society for Research on the Education of Adults  
Standing Conference on University Teaching in the Education of Adults (UK)