

A M A N D A Z A N C O

amanda.zanco@ucalgary.ca

EDUCATION

- 2020-present **Ph.D. in Communication and Media Studies**
Department of Communication Media and Film/ University of Calgary, Canada
Eyes High Doctoral Recruitment Scholarship
Fields: photography, critical media, art, migration, memory, humanitarian communication
- 2018-20 **M.A. Degree in Social Communication; 4.0 GPA**
Universidade Metodista de São Paulo, São Bernardo do Campo, São Paulo, Brazil
Graduated with honours- *Summa cum laude*
CNPq scholarship holder
- 2014- 17 **B.A. Degree in Advertising and Publicity; 4.0 GPA**
Universidade Metodista de São Paulo, São Bernardo do Campo, São Paulo, Brazil
- 2016 **Degree Audiovisual Communication**
Universidad de Burgos, Burgos, Spain
Santander Universities Award

AWARD AND SCHOLARSHIP

- 2023 Ph.D. International Scholarship
Faculty of Graduate Studies University of Calgary
Monetary value: \$5,000
- 2022 Medals and Prizes Photo Contest Award
Graduate Student Association
Monetary value: \$ 150
- 2021 Best Student paper prize
Canadian Communication Association
Monetary value: \$ 250
- 2021-present Eyes High Doctoral Recruitment Scholarship
Faculty of Graduate Studies University of Calgary (GAC)
Monetary value: \$30,000
- 2020-present International Graduate Tuition Award- Summer
Faculty of Graduate Studies University of Calgary
Monetary value: \$500
- 2021-Present International Graduate Tuition Award – Spring
Faculty of Graduate Studies University of Calgary

Monetary value: \$500

- 2021 Conference Supplement
Department of Communication, Media and Film/ University of Calgary
Monetary value: \$ 750
- 2021 Depart/Award
Department of Communication, Media and Film/ University of Calgary
Monetary value: \$ 2,500
- 2021 Medals and Prizes Photo Contest Award
Graduate Student Association
Monetary value: \$ 300
- 2021-present International Graduate Tuition Award- Winter
Faculty of Graduate Studies University of Calgary
Monetary value: \$ 1,000
- 2020-21 Cogeco Inc. Graduate Scholarship
Faculty of Graduate Studies University of Calgary
Monetary value: \$ 9,000
- 2020 MA Entrance Scholarship
Department of Communication, Media and Film/ University of Calgary
Monetary value: \$7,000
- 2020-present International Graduate Tuition Award-Fall
Faculty of Graduate Studies University of Calgary
Monetary value: \$500
- 2018-20 CNPq National Council for Scientific and Technological Research
Universidade Metodista de São Paulo
Monetary value: R\$: 36,000
- 2016 Santander Ibero Americana
Universidade Metodista de São Paulo/ Banco Santander
Monetary value: R\$: 10,000

JOURNAL ARTICLES- PEER-REVIEWED

- Zanco, A. & Vargas, H. (2021). Aesthetic representation of Israel-Palestine Conflict at Banksy's The Walled Off Hotel", *Revista Culturas Midiáticas*, v 14, 254-275
DOI: <https://periodicos.ufpb.br/index.php/cm/article/view/58657>
- Zanco, A. (2021). Women without a nation: Deromanticizing the Humanitarian Photography and Exploring Self-Representation, *Stream: Interdisciplinary Journal of Communication*, v. 13 (1), 84-95. DOI: 10.21810/strm.v13i1.295
- Zanco, A.; Thomas, A.; Pulsen Mulvey, A.; Cramer, D. (2021). Graduate Students' Exploration of

Opportunities in a Crisis: a White Paper, *Stream: Interdisciplinary Journal of Communication*, v. 13 (1), 51-66. DOI: 10.21810/strm.v13i1.301

Zanco, A. & Kunsch, D. (2019). From the Wall to the Networks: Banksy, Free Zehra Dogan Movement and the Convergence Between Art and Communication, *Dispositiva Journal*, v. 8, n. 14, 119-139, ISSN: 2237-9967.

DOI: <http://periodicos.pucminas.br/index.php/dispositiva/article/view/21296>

Zanco, A; Vargas, H. & Carai Monteiro, A. (2019). City and Media: Social and Cultural Practices in the Analysis of Critical Cartography WikiMapa, *Revista de Estudos Universitários (REU)*, v. 45, n. 2, 256-275, e-ISSN: 2177-5788. DOI: <https://doi.org/10.22484/2177-5788.2019v45n2p259-275>

Zanco, A. (2019). The Aesthetic and Political Experience in the City: The Graffiti Found on the Israel-Palestine Wall”, *Temática periódicos*, v. 15, n. 12, p. 110-127, ISSN: 1807-8931.

DOI: <https://periodicos.ufpb.br/ojs2/index.php/tematica/article/view/49135>

BOOK CHAPTERS- PEER-REVIEWED

Zanco, A. & Rudd, A. (forthcoming 2024). Transnational Photojournalism History. In: *The Routledge Companion to Transnational Journalism History*, ed. Marcel Broersma and Frank Harbers. London and New York: Routledge.

Zanco, A & Carai, M. (2022). Analysis of the Work the Mapping Journey Project in the Construction of Memory and Identity of Individuals Traveling to Migratory Cities. In: *Redes digitais e culturas ativistas I: arte, cidades e ativismo*. Ed. Tarcisio Torres Silva (Organizador), Juliana Doretto (Organizadora), João Paulo Hergesel (Organizador). – Aluminio-SP: CLEA Editorial, 2022. ISBN: 978-65-996687-2-2. DOI: 10.29327/562801

Zanco, A. & Bizan, K. (2020). #Escutaasminas: Feminine and Masculine Imagery Construction in Skol Beer’s Advertisements”. In: *Vale o Escrito*, v. 2. São Paulo: Árvore Digital. ISBN: 978-65-00-017557.

BOOK

Zanco, A., Carai Monteriro, A. & Pessa, B. (2019). Book of abstracts of IV Brazil-Colombia Seminar for Studies of Practices and Comprehension: Literature, Journalism and Comprehension”; II Colloquium of the Group of Literary Studies (GEL), 192 p., ISBN 978-857814-406-7.

CONFERENCES PRESENTATIONS

Zanco, A. (2023, June 23). Between Feminist Aesthetics and Politics: A Case Study of Thana Farog’s Photographs of Migration Experiences. Console-ing Passions at the University of Calgary, Calgary (Canada)

Zanco, A. (2023, May 30). From Passive Victims to Politicized Subjects: Exploring Visual Representations of Refugees. The Canadian Communication Association at York University, Toronto (Canada).

- Zanco, A. (2022, May 10). Women Without a Nation: Exploring Practices of Self-Portraiture to Frame Refugee Women's Subjective Experiences and Exiled Memories. *New Direction in Feminism and Media: Research in Times of Crisis and Change*- Annenberg University of Pennsylvania, City University of London & Coventry University, Londres, United Kingdom
- Zanco, A. (2021, May 12). Women Orphans of a Nation: Applying Humanitarian Photography by Using Amateur Visual Narratives to Frame Refugee Memories” *CMF Graduate Student Conference: Opportunities in a Crisis*, University of Calgary, Canada, AB, Canada.
- Zanco, A. & Carai Monteiro, A. (2020, October 8). Analysis of the Work the Mapping Journey Project in The Construction of Memory and Identity of Individuals Traveling to Migratory Cities” *IV Meeting of Digital Networks and Activist Cultures*, Pontifical Catholic University of Campinas, Campinas, SP, Brazil.
- Zanco, A. & Carai Monteiro, A. (2019, September 23). City and Media: Social and Cultural Practices in the Analysis of Critical Cartography WikiMapa” *2nd International Conference for Communication and Cultural Researchers*, UNISO, Sorocaba, SP, Brazil.
- Zanco, A. (2019, September 12). Memory of Culture: A Study of Banksy’s Bomb Damage from the Standpoint of Semiotics of Culture”, *14th World Conference of Semiotics*, Buenos Aires, Argentina.
- Zanco, A. (2019, November 12). The Banksy Wretches: The Art of Searching for Knowledge, Comprehension and Expression in the Aesthetic and Political Realms”, *IV Brazil-Colombia Seminar for Studies of Practices and Comprehension*, UMESP, São Bernardo do Campo, SP, Brazil.
- Zanco, A. (2019, October 22). The Aesthetic and Political Experience in the City: The Graffiti found on the Israel-Palestine Wall”, *XXI Methodist Conference for Scientific Initiation and Academic Production*, UMESP, São Paulo, Brazil.
- Zanco, A. (2019, May 7). Imaginary and Memory: The Experience of Hosting in a Work of Art”, *III International Symposium on Communication and Culture*, USCS, São Caetano do Sul, SP, Brazil.
- Zanco, A. & Carai Monteiro, A. (2019, April 12). Feminism in the light of Cultural Studies: The Body as a Political and Symbolic Weapon, *13th Inter Programas Cáspes Research*, Cáspes Líbero Faculty, São Paulo, Brazil.
- Zanco, A. (2018, September 5). Communication on the stages of the Dance Festival of Joinville”, *41th Brazilian Congress of Communication Sciences: Inequality, gender and communication*, Joinville, SC, Brazil.
- Zanco, A. (2016, October 24). Publicity and the Techno-Social Actors: Adaptations to the Culture of Convergence”, *Brazilian Conference on Communication and Market Studies*, UMESP, São Bernardo do Campo, SP, Brazil.

COMPLETE WORKS PUBLISHED IN PROCEEDINGS OF CONFERENCES

- Zanco, A. (2019). Imaginary and Memory: The Experience of Hosting in a Work of Art”, Proceedings of *III International Symposium on Communication and Culture: memory and oral history*, USCS, São Caetano do Sul, ISSN: 2446-6832, p. 945-957.
- Zanco, A. & Carai Monteiro, A. (2019). City and Media: Social and Cultural Practices in the Analysis of Critical Cartography WikiMapa”, Proceedings of *2nd International Conference for Communication and Cultural Researchers: communication, city and contemporary temporalities*, Sorocaba, ISSN: 2358-1484, p. 608-622.
- Zanco, A. & Santos, L. (2018). Communication on the Stages of the Dance Festival of Joinville”, Proceedings of *41th Brazilian Congress of Communication Sciences: Inequality, gender and communication*, Joinville, ISSN: 2175-4683, p. 1-15.
- Zanco, A. & Galindo, D. (2016). Publicity and the Techno-Social Actors: Adaptations to the Culture of Convergence, *VI eCom Yearbook*, 6th ed., São Paulo, ISBN: 978-85-89504-28-7, p. 559-570.

WEB-BASED PUBLICATION

- Zanco, A. & Carai Monteiro, A. (2020, August 12). Identity and Memory: Arts as a way of Activism for Migrants in Europe”. *Modifica Art and Culture Editorial*.
- Zanco, A. (2019, October 16). PostCom Research Group Discusses Humanitarian Photojournalism, *Brazilian Journal of Communication Science*, Year 20, n. 327.
- Zanco, A. (2019, April 26). From the Need to Understand and Include the Body in Communication Studies, *Brazilian Journal of Communication Science*, Year 20, n. 304.

GUEST LECTURES

- Zanco, A. (2022, November 25). Women’s Rights & Media. CIWA Women’s Rights Panel, Calgary Immigrant Women’s Association, Calgary, Canada.
- Zanco, A. (2020, June 18). Aesthetic Representation of Israeli-Palestine Conflict and Anti-colonial Feminist Theory, *Feminist Colletive Sementes*, Campinas, Brazil.

TEACHING EXPERIENCES

University of Calgary as Sessional Instructor

2023 Visual Culture and Social Justice (COMS 401- Fall 2023)

2023 Communication Research Methods (COMS 313- Summer 2023)

University of Calgary as Teaching Assistant

- 2023 History of Communication Technologies
- 2022 Critical Media
- 2022 History of Communication

RESEARCH EXPERIENCES

- 2021-present **Research Assistant**
Project: Unbidden Exposures: A History of Candid Photography
PI: Dr. Annie Rudd
University of Calgary
- 2020-19 **Research Assistant for Media, Art, and Culture (MAC-research group)**
Project: Music and Image: Album Covers and The Visual Memory of Brazilian Popular Music
PI: Dr. Herom Vargas
Universidade Metodista de São Paulo
- 2016-17 **Research assistant/Scientific Initiation**
Project: Advertising and Technosocial Actors: Adaptations to the Culture of Convergence
PI: Dr. Daniel Galindo
Universidade Metodista de São Paulo

EVENTS PLANNING

- 2022 **Coordinator of website team/designer**
Volunteer as Website design team leader for CMF Graduate Student Conference at University of Calgary. Duties included creating, designing the layout and publishing the site for the Conference
- 2020 **Virtual Conference Associate**
Volunteer as Virtual Conference Associator for the CMF Graduate Student Conference at the University of Calgary.
- 2019-20 **Publishing Editor**
Worked as an editor for IV Brazil-Colombia Conference on Comprehension Studies & Practices, Brazil (Umesp). Organized the receipt of articles for the conference, designated for peer review and assembled the book of the congress.

VOLUNTEER EXPERIENCES

- 2023-present **Student Representative Canadian Communication Association (CCA)**
Student Representative is to hold a meeting of CCA student members at the annual Conference, act as liaison between students and the CCA Board, participate to Board

meeting, and work with the Conference Executive Committee to organize at least one professional development workshop for students at the annual conference

- 2023 **UCalgary CMF Graduate Conference Panel Chair**
Invited by the organizer committee to chair the Participatory Culture Panel
- 2022-present **Reviewer The Motley Undergraduate Journal**
Invited by The Motley Undergraduate Journal to peer-review articles for a special issue.
- 2022-23 **Content Creator at Calgary Immigrant Women Association**
Volunteer as content creator for CIWA Youth Instagram account
- 2021- 22 **Vice President CMF Graduate Student Association**
Volunteer as Vice President for CMF Graduate Student Association
Duties include aiding the president in their need, serving as a liaison between the GSA and CMFDGA and leading the bi-weekly newsletter.
- 2021 **Reviewer Hydra Journal**
Invited by Hydra Committee to peer-review articles for the 10th edition of Hydra Electronic Student Journal/ Graduate Program in History (Universidade Federal de São Paulo).
- 2020- 21 **MA Representative**
Volunteer as MA Representative for CMF Graduate Student Association
Duties included serving as spokesperson for the MA students within the CMF and representing their interests to the CMFDGA.
- 2020-21 **Newsletter Team Member**
Volunteer for CMF Newsletter. Duties included creating the images, organizing the list of events and contacting faculty members to report about their accomplishments.
- 2020-19 **Publishing Editor**
Worked as editor at Unesco Chair of Communication at Universidade Metodista de São Paulo, Brazil. Published articles on the Journal Brasileiro de Ciência da Comunicação (JBCC) about communication, social issues, and events.
- 2018 **Judge of Expocom**
Part of the judging committee board of XXV Exposição da Pesquisa Experimental em Comunicação promoted by the Brazilian Society of Communication Interdisciplinary Studies. Evaluated the presentations of undergraduate students during the 41th Brazilian Congress of Communication Sciences
- 2018 **Volunteer translator assistant**
Health Psychology Graduate Program official translator for a Spanish test taken by visually impaired candidates, Universidade Metodista de São Paulo, São Bernardo do Campo, Brazil.
- 2014-15 **Volunteer for the Aquarela Group**
Assisted in dance classes at Grupo Aquarela for the elderly in the city of São Bernardo do Campo. Helped prepare the classes and group presentations. The purpose of the weekly group was to provide an environment for the elderly to have fun and practice physical activity.
- 2014-15 **Volunteer for the Sentir Group**

Assisted in dance classes at *Sentir* Group for the disabled at Universidade Metodista de São Paulo. Worked individually with each participant in the group using dance as a way to improve self-knowledge, body perception, and treatment.

RESEARCH GROUPS

- 2018-20 Member of research group “Media, Art and Culture- MAC” (CNPq)
Research Group of the Graduate Program in Social Communication at Universidade Metodista de São Paulo, coordinated by Dr. Herom Vargas.
- 2018-20 Member of Research group “Humanitarian Journalism and Media Interventions” (CNPq)
Research Group of the Graduate Program in Social Communication at Universidade Metodista de São Paulo, coordinated by Dr. Cilene Victor and Dr. Roberto Chiachiri

EMPLOYMENT HISTORY

- 20-21 Freelance Graphic designer
AZ Creative Agency
- 2018-20 Graphic designer and Social Media Manager
Karen Lima School of Dance, Mogi Guaçu, Brazil
- 2017-20 Graphic designer and Social Media Manager
Gatil Zanco, Estiva, Brazil
- 2017-18 Ballet Teacher of Royal Academy of Dance Methods
Dança & Cidadania, Mogi Guaçu, Brazil
- 2015-18 Jazz Teacher
Tum Tum Academia, Mogi Guaçu, Brazil

CERTIFICATIONS

- 2020 Tri-Council Policy Statement: Ethical Conduct for Research Involving Humans Course on Research Ethics (TCPS 2: CORE).
- 2019 Certificate: “Research and Syllabus – Applying Theoretical Concepts to Social Media Projects,” Universidade Metodista de São Paulo, São Bernardo do Campo, SP, Brazil.
- 2019 Certificate: “Documentary and Memory, Professor Roberto Levy,” III International Symposium on Communication and Culture, Universidade de São Caetano do Sul, SP, Brazil.
- 2018 Certificate: “From the Cinema to YouTube: Image, imaginary and women’s role in visual media,” 41th Intercom: Inequality, gender and communication, Joinville, SC, Brazil.
- 2017 Certificate: Teacher’s Syllabi for Grades 1-3, Royal Academy of Dance, São Paulo, Brazil.
- 2016 Certificate: University Extension in Sign language (course 180 hours), Faculdade de Tecnologia Ciências e Educação, FATECE, Mogi Guaçu, Brazil.

- 2014 Certificate: “Write Well, What’s Wrong? – Rules and activities to not commit any error in the text,”
Universidade Metodista de São Paulo, São Bernardo do Campo, SP, Brazil.

ACHIEVEMENTS

- 2023 Finalist 2023 Vanier Canada Scholarship Competition (1 of the four selected from Social Science Field for the National Competition and ranked 83 out of 200 reviewed by the SSHRC Vanier CGS selection committee)
- 2022 2st place in Social Science, Humanities and Creative Field Category of the 2022 University of Calgary’s Graduate Student’s Association Research Image Competition
- 2021 Best student paper prize for the talk, “Women orphans of a nation: Applying humanitarian photography by using amateur visual narratives to frame refugee memories” at *2021 CMF Graduate Student Conference: Opportunities in a Crisis*. This Prize was supported by a graduate student conference bursary from the Canadian Communications Association (CCA).
- 2021 1st place in Social Science, Humanities and Creative Field Category of the 2021 University of Calgary’s Graduate Student’s Association Research Image Competition
- 2017 1st place in Highlight Award: “Publicity Communication on Health- Visibility and Directness of the Trans population”, Integrated Project, Urban Agency, VII PP, campaign developed for a real client, Center of Reference and Training STD / HIV (CRT), State of São Paulo government.
- 2016 1st place in Highlight Award: “Administration of Brands through Promotional Marketing- MetoFashion, Empire of the Ephemeral”, Integrated Project, Urban Agency, VI PP.
- 2015 1st place Award Competition: Ibero-American Award, Santander Universities, 2016
- 2015 1st place in Highlight Award: “Digital Medals - What moves you?” Integrated Project, Paradox Agency.
- 2014 2nd place in the Lottus Agency Integrated Project: “Sustainability and Advertising: Conscious Consumption,” 9 pieces developed in 9 different medias about conscious consumption, Brand Suco do Bem.
- 2014 2nd place in the Integrated Project, Criare Agency: “Publicity of Products and Services in the Brazilian Market between 1900 and 2014: The Efficiency of Advertising Language- The Evolution of Advertising Look in Cosmetics, Personal Hygiene and Clothing”.

LANGUAGES

Portuguese (native speaker)
 Fluent in English (reading, writing and speaking proficiency)
 Fluent in Spanish (reading, writing and speaking proficiency)
 French (intermediate reading, writing and speaking knowledge)

References Available Upon Request