# JEAN-CHRISTOPHE BOUCHER

School of Public Policy
Department of Political Science
University of Calgary
Jc.boucher@ucalgary.ca

## **ACADEMIC POSITIONS**

2022-	Associate Professor, School of Public Policy and Department of Political Science, University of Calgary.
2019-2022	Assistant Professor, School of Public Policy and Department of Political Science, University of Calgary.
2020	Visiting Research Chair in Public diplomacy, University of Southern California, Annenberg School of Communication.
2013-2019	Assistant Professor, MacEwan University, Department of Political Science.
2012-2013	Assistant Professor, LTA, Dalhousie University, Department of Political Science.

# **EDUCATION**

2011	PhD, Political science, Université Laval.
2003	M.A, Philosophy, Université de Montréal.
2000	B.A. History, University of Ottawa, Magna cum laude.

## **GRANTS AND HONOURS**

2022	AWARD - Top 100 Artificial intelligence Solutions to Sustainable Development – UNESCO.
2021	Department of National Defence – Diversity and National defence (50,000\$). PI.
2021	Vaccine Confidence Fund (220,000\$). PI.
2021	Department of National Defence – Information and security (750,000\$). Co-PI.
2021	Alberta Innovates – Social media, data analytics, and COVID-19 (125,000\$). PI.
2020	Department of National Defence – Defence spending in COVID (50,000\$). PI.
2020	Fulbright Visiting Research Chair on Public Diplomacy - University of Southern California.
2019	SSRHC Partnership Grant - Canadian Defence and Security Network (4.2M). Co-applicant.
2015	SSRHC Insight Grant – Diasporas and Foreign Policy (220,000\$). Co-PI.
2014	SSRHC Institutional Grant – MacEwan University (4000\$)
2012	SSRHC Institutional Grant – Dalhousie University (2000\$)
2011	Best PhD thesis. Faculty of Social Sciences. Université Laval.
2008	PhD Grant. Université Laval (40,000\$)

#### PEER-REVIEWED BOOK

**Boucher, Jean-Christophe,** and Kim Richard Nossal. *The Politics of War. Canada's Mission in Afghanistan, 2001-14.* Vancouver: UBC Press, 2017.

#### **OTHER BOOKS**

**Boucher, Jean-Christophe**, PG Forest, and Louis Bélanger (eds). *Defending Canadian Sovereignty: New Threats, New Challenges*. Ottawa: Publication Canada, 2019.

## PEER REVIEWED ARTICLES

Fullerton, M., J. Bentham, A. Graves, S. Fazel, R. Oxoby, M. Mourali, **Jean-Christophe Boucher**, C. Constantinescu, J. Parsons Leigh, T. Tang, D. Marshall, J. Hu, R. Lang. "COVID-19 Public Health Messaging: Challenges and Recommendations for Discussing Public Health Measures and Vaccination." *BMJ*, 2022.

Benham, J., O. Atabi, R. Oxoby, M. Mourali, B. Shaffer, H. Sheikh, **Jean-Christophe Boucher**, C. Constantinescu, J. Parsons Leigh, N. M Ivers, S. C Ratzan, M. M Fullerton, T. Tang, B. J Manns, D. A Marshall, J. Hu, R. Lang. "COVID-19 Vaccine—Related Attitudes and Beliefs in Canada: National Cross-sectional Survey and Cluster Analysis." *JMIR Public Health and Surveillance*. 2022.

**Boucher, Jean-Christophe**. "Opinion publique et politique de défense du Canada à l'ombre de la compétition des grandes puissances." *Canadian Studies* 91. 2021.

**Boucher, Jean-Christophe**, K. Cornelson, J. Benham, M. Fullerton, T. Tang, C. Constantinescu, M. Mourali, R. Oxoby, D. Marshall, H. Hemmati, A. Badami, J. Hu, and R. Lang. "Analysing Social Media to Explore Attitudes and Behaviours Following Announcement of Successful COVID-19 Vaccine Trials: An Infodemiology Study." *Journal of Medical Internet Research*, 2021.

Benham, Jamie, R. Lang, **Jean-Christophe Boucher**, K. Burns, G. MacKean, T. Léveillé, B. McCormack, H. Sheikh, M. Fullerton, T. Tang, C. Constantinescu, M. Mourali, R. Oxoby, B. Manns, J. Hu, and D. Marshall. "Attitudes, Behaviours and Barriers to Public Health Measures For COVID-19: A Survey to Inform Public Health Messaging." *BMC Public Health*, 2021.

Benham, Jamie, R. Lang, **Jean-Christophe Boucher**, K. Burns, G. MacKean, T. Léveillé, B. McCormack, H. Sheikh, M. Fullerton, T. Tang, C. Constantinescu, M. Mourali, R. Oxoby, B. Manns, J. Hu, D. Marshall. "Attitudes, current behaviours and barriers to public health measures that reduce COVID-19 transmission: A qualitative study to inform public health messaging." *PLOS ONE*, 2021.

**Boucher, Jean-Christophe,** and Cameron Thies. "I am a Tariff Man. The Power of Populist Foreign Policy Rhetoric under President Trump." *Journal of Politics* 81 (2), 2019.

**Boucher, Jean-Christophe**. "Yearning for a Progressive Research Program in Canadian Foreign Policy." *International Journal* 69, 2014.

Massie, Justin, and **Jean-Christophe Boucher**. "Militaristes et anti-militaristes: les Québécois face à sécurité internationale" Études Internationales 44 (3), 2013.

**Boucher, Jean-Christophe.** "The Cost of Bandwagoning. Canada-US defence and security relations after 9/11" *International Journal* 67 (4), 2012.

**Boucher, Jean-Christophe**. "Evaluating the Trenton effect: Canadian Public opinion and Military casualties in Afghanistan 2006-2010)", *American Review of Canadian Studies* 40 (2), 2010.

Massie, Justin, **Jean-Christophe Boucher**, and Stéphane Roussel. "Hijacking a Policy? Assessing Quebec's "Undue" Influence on Canada's Afghan Policy" *American Review of Canadian Studies* 40 (2), 2010.

**Boucher, Jean-Christophe**. "Selling Afghanistan: A discourse analysis of Canada's military intervention (2001-2008)" *International Journal* 64 (3), 2009.

Roussel, Stéphane and **Jean-Christophe Boucher**. "The Myth of the Pacific Society: Quebec's Contemporary Strategic Culture" *American Review of Canadian Studies* 38 (2): 2008.

## PEER REVIEWED CHAPTERS

**Boucher, Jean-Christophe**. "Public opinion, News and Digital media in Foreign Policy Analysis." Oxford Handbook on Foreign Policy Analysis. Juliet Kaarbo and Cameron Thies (Eds). Oxford: Oxford University Press. 2023. pp. 450-479.

**Boucher, Jean-Christophe,** and Cameron Thies. "Nativism, Populism, and US Foreign Policy under Trump." In Kirk Hawkins and Angelos Chryssogelos (eds). *Populism and International Relations*. Oxford: Oxford University Press. 2022. pp. 34-57.

**Boucher, Jean-Christophe,** and Adam Chapnick. "Canadian Foreign Policy." Oxford Bibliography in Political Science. London: Oxford University Press. 2021. pp. 66-90.

**Boucher, Jean-Christophe**, Jean-François Payette, and Stéphane Roussel. "The Securitization and Internationalization of Quebec's Public Security Policy (2001-2019)." In Andrea Charron (ed.). *Impact of 9/11 on Canadian security and foreign policy*. Vancouver: UBC Press. 2021. pp. 34-67.

**Boucher, Jean-Christophe,** Justin Massie, and Stéphane Roussel. "Back To The Future? Missile Defence as a Political Landmine in Canada." In Nancy Teeple and Ryan Dean (eds.). *Shielding North America. Canada's Role in NORAD Modernization*. Ottawa: NAADSN Engage Series. 2021. pp. 90-108.

**Boucher, Jean-Christophe**. "Canadian Foreign Policy Networks: Scholarship Collaborations 2006-2016." In Andrea Lane and Brian Bow (eds.). *Generation and Canadian Foreign Policy*. Vancouver: UBC press. 2020. pp. 68-96.

**Boucher, Jean-Christophe**. "Public Opinion and Canadian Defence Policy." In Thomas Juneau, Philippe Lagassé, and Srjdan Vucetic (eds). *Canadian Defence Policy in Theory and Practice*. New York: Palgrave MacMillan. 2020. pp.159-178.

**Boucher, Jean-Christophe.** "The Politics of Sovereignty in Canada." *Defending Canadian sovereignty. New Threats, New Challenges.* Ottawa: Government of Canada. 2019. pp.15-30.

**Boucher, Jean-Christophe,** and Kim Richard Nossal. "Foreign Policy and Minority Government in Canada: Counterfactual Afghanistan (2001-2014)". In Adam Chapnick and Christopher Kukucha (eds.) *Minority Government and Canadian Foreign Policy.* Don Mills: Oxford University Press. 2016. pp. 132-156.

**Boucher, Jean-Christophe,** and Stéphane Roussel. "The Myth of the Pacific Society: Quebec's Contemporary Strategic Culture revisited" Readings in Canadian Foreign Policy, Christopher J. Kukucha and Duane Bratt (eds). Don Mills: Oxford University Press. 2015. pp. 210-234.

**Boucher, Jean-Christophe.** "The Responsibility to think clearly: the realist internationalism of the Harper government (2006-2011)." In Heather A. Smith and Claire Turenne-Sjolander (eds). *Canada and the World. Internationalism in Canadian Foreign Policy*. Don Mills: Oxford University Press. 2012. pp. 121-147.

#### **OTHER PUBLICATIONS**

**Boucher, Jean-Christophe,** and Kim Richard Nossal. "Lessons Learned? Canada in Afghanistan". Fen Hampson and Steve Saideman (ed.), *Canada Among Nations 2015*. McGill-Queen's University Press. 2015. pp. 90-121.

Roussel, Stéphane and **Jean-Christophe Boucher.** "From Afghanistan to « Quebecistan": Quebec as the Pharmakon of Canadian Foreign and Defence Policy", in Jean Daudelin, *Canada Among Nations:* 2007, Montréal, McGill-Queen's University Press. 2008. pp. 67-93.

**Boucher, Jean-Christophe.** "Théorie du choix rationnel" in Alex Macleod, Evelyne Dufault and Guillaume F. Dufour (dir.). 2004. *Dictionnaire des Relations internationales, Théories et concepts*, Montréal: Athéna. 2019. pp. 45-48.

**Boucher, Jean-Christophe,** and Hugo Loiseau. "Cyberconflits et règles d'engagement : perspective pour une orientation politique canadienne" *Institut de recherche en politique publique (IRPP)*, 2002. pp. 110-132.

#### BOOK REVIEWS AND SELECTED MEDIA OPINION PIECES

Blanchefield, Mike. Switchback. Getting Along in the World with Harper and Trudeau (Montreal: McGill-Queen's University Press, 2017) in International Journal 73(4), 2018.

Talentino, Andrea Kathryn, Military Intervention after the Cold War. The Evolution of Theory and Practice (Athens, Ohio University Press, 2005) in Etudes Internationales 65(3), 2008

Malone, David (ed), *The UN Security Council. From the Cold War to the 21st Century* de David Malone (dir.), (Boulder, Lynne Rienner Publishers, 2004) in *Études Internationales* 35 (4), 2004.

Sriram, Chandra Lekha and Karin Wermester (eds), From Promise to Practice: Strengthening UN Capacities for the Prevention of Violent Conflict, (Boulder, Lynne Rienner Publishers, 2003) in Études Internationales 35 (1), 2003.

Booth, Ken and Micheal Cox (eds), *How Might We Live? Global Ethics in a New Century*, (Cambridge, Cambridge University Press, 2001) in Études Internationales 34 (2): 2003.

### SELECTED MEDIA PRESENCE

Boucher, Jean-Christophe. "Canada's Failed Security Council Bid Marks the Death of our Traditional Foreign Policy." *National Post*, June 17, 2020. <a href="https://nationalpost.com/opinion/jean-christophe-boucher-canadas-failed-security-council-bid-marks-the-death-of-our-traditional-foreign-policy">https://nationalpost.com/opinion/jean-christophe-boucher-canadas-failed-security-council-bid-marks-the-death-of-our-traditional-foreign-policy</a>. 2020.

Roussel, Stéphane, **Jean-Christophe Boucher**, Stéfanie Von Hlatky, Thomas Juneau, Kim Richard Nossal, Jonathan Paquin. "We can't turn back the clock on Canada's foreign policy" *Globe and Mail*, September 27, 2015. <a href="http://www.theglobeandmail.com/news/politics/we-cant-turn-back-the-clock-on-canadas-foreign-policy/article26556228/">http://www.theglobeandmail.com/news/politics/we-cant-turn-back-the-clock-on-canadas-foreign-policy/article26556228/</a>. 2015.

Massie, Justin, **Jean-Christophe Boucher**, Stéphanie Von Hatlky, Jonathan Paquin, David Morin, and Stéphane Roussel. "Insécurité et election 2015". *La Presse*, August 12. <a href="http://plus.lapresse.ca/screens/80c84238-5b82-4b72-9028-223636da54a7%7C">http://plus.lapresse.ca/screens/80c84238-5b82-4b72-9028-223636da54a7%7C</a> 0.html. 2015

**Boucher, Jean-Christophe**, Philippe Lagassé, and Justin Massie. "La Guerre, Yes Sir. Under certain conditions..." *National Post*, March 18, 2015. <a href="http://news.nationalpost.com/2015/03/17/boucher-lagasse-massie-why-the-majority-of-canadians-support-the-mission-in-iraq/">http://news.nationalpost.com/2015/03/17/boucher-lagasse-massie-why-the-majority-of-canadians-support-the-mission-in-iraq/</a>. 2015

#### **SELECTED PRESENTATIONS (LAST 5 YEARS)**

Boucher, Jean-Christophe. "Populism and COVID-19 social media disinformation" Freie Universitat Berlin. Online. (Jun 27), 2021.

Boucher, Jean-Christophe. "Arms Export Permit". House of Commons' Standing Committee on Foreign Affairs and International Development. Online (May 11), 2021.

Boucher, Jean-Christophe. "A Multi-Partisan Consensus on Canada's National Interests?" *Institute for Peace & Diplomacy*. Online (April 12), 2021.

Boucher, Jean-Christophe. "Populism and Foreign Policy". New York University (NYU). Online (April 9), 2021.

Boucher, Jean-Christophe. "Computational Social Science methods." UQAM. Online (April 1), 2021.

Boucher, Jean-Christophe. "Vaccine Hesitancy and social media analytics". *Merck co. communication team*. Online (Mar 25), 2021.

Boucher, Jean-Christophe. "COVID and vaccination hesitancy on social media." *Atlantik Bruecker*. Online (Mar 23), 2021.

Boucher, Jean-Christophe. "Vaccine Hesitancy, Social Media, and HPV." GSK. Online (Feb 17), 2021.

Boucher, Jean-Christophe. "COVID Communication and social media." SPP Policy and a pint. Online (Jan 19), 2021.

Boucher, Jean-Christophe. "HPV vaccination and social media." AHS. Online (Nov 26), 2020.

Boucher, Jean-Christophe. "Role of policy evaluation in foreign policy." *Global Affairs Canada*. Online (Dec 11), 2020.

Boucher, Jean-Christophe. "US foreign policy under Biden". CGAI. Online (Dec 9), 2020.

Boucher, Jean-Christophe. "US-Canada relations under a Biden team." Online (Nov 18), 2020.

Boucher, Jean-Christophe. "Foreign policy and public opinion." CGAI webinar. Online (Nov 17), 2020.

Boucher, Jean-Christophe. "Social media and vaccine hesitancy in Alberta". Presentation to Dr. Hinshaw and AHS COVID-19 group. Online (Oct 30), 2020.

Boucher, Jean-Christophe. "Data analytics and national defence research." Workshop national defence at ULaval. Quebec City (Oct 30), 2020.

Boucher, Jean-Christophe. "Canadian perception of defence policy issues". Presentation to DND management team. Online (Oct 26), 2020.

Boucher, Jean-Christophe. "Canadian Foreign policy priorities" *Presentation to Minister of Foreign Affairs Champagne*. Online (Oct 1), 2020.

Boucher, Jean-Christophe. "Populism and Foreign Policy." Closed door meeting, Department of National Defence. Online (September 16), 2020.

Boucher, Jean-Christophe. "Canada in the World." Alliance Française. Calgary (Aug. 25), 2020.

Boucher, Jean-Christophe. "Public Opinion and national defence" CDSN workshop, Calgary (Feb 27-28), 2020.

Boucher, Jean-Christophe and Cameron Thies. "Foreign Policy and Populism." *American Political Science Association Meeting.* Washington, DC (Aug 29-Sept1), 2019.

Boucher, Jean-Christophe. "Social Media and Diaspora Mobilization: 2014 Crimean Crisis." *Canadian Political Science Association Annual Meeting.* Vancouver (Jun 4-6), 2019.

Boucher, Jean-Christophe. "US Role expectations." *International Studies Association*. San Francisco (April 3-8), 2018.

Boucher, Jean-Christophe. "Canadian-US relations and the Politics of Sovereignty." NORTHCOM. Colorado Springs: Dec 3-5, 2017.

Boucher, Jean-Christophe. "Public Opinion and Canadian Defence Policy." Ottawa: Dec 7-9, 2017.

Boucher, Jean-Christophe. "The Impact of Foreign Policy Scandals: Afghanistan detainee crisis in Canada (2002-2012)". Canadian Political Science Association (CPSA), Toronto: 2-5 June 2017.

Boucher, Jean-Christophe. "Transnational Media Framing: F35 in World news" *International Studies Associations* (ISA), Baltimore, MD: 22-25 February 2017.

Boucher, Jean-Christophe. "Foreign Policy and Minority Government in Canada: Counterfactual Afghanistan (2001-2014)." *International Studies Association (ISA)*, New Orleans (USA): 16-22 February 2015.

#### MEMBERSHIPS AND FELLOWSHIP IN PROFESSIONAL ASSOCIATIONS

American Political Science Association (APSA); International Studies Association (ISA); Canadian Political Science Association (CPSA); Fellow at Altantik-Bruecke; Fellow at the Canadian Global Affairs Institute (CGAI); Research Fellow, Center for Foreign Policy Studies (Dalhousie University).

## **GRADUATE SUPERVISION**

(\*indicates role as supervisor)

### MA Students

- \*Sarah Hasan, "Strategies for Addressing Canada's Opioid Crisis: A Cross-National Comparative Analysis of Drug Policies", MPP, School of Public Policy, University of Calgary, 2022.
- \*Shawn Diskar, "Climate Change and Migration Policy: An Analysis of the Gaps in the Canadian Response", MPP, School of Public Policy, University of Calgary, 2022.
- \*Hasithat Jayathilake, "Policy Recommendations for Legislating Misinformation", MPP, School of Public Policy, University of Calgary, 2022.
- \*Samruddhi Deshpande, "Building Trust in Smart Cities: A Case Study of Seoul Smart City and Recommendations for Calgary's Smart City Alliance", MPP, School of Public Policy, University of Calgary, 2022.
- \*Thomas Matthieu, "Governing Artificial Intelligence: Opportunities in the Canadian Public and Private Sectors", MPP, School of Public Policy, University of Calgary, 2022.
- \*Joel Montagne, "Defence procurement and value-added analysis." MPP, School of Public Policy, University of Calgary, 2022.
- \*Blake Babin, "Pandemic preparedness and COVID-19", MPP, School of Public Policy, University of Calgary, 2021.
- \*Amne Haikal Haikal, "Healthcare workers, vaccine hesitancy, and social media behaviour.", MPP, School of Public Policy, University of Calgary, 2021.

- \*Abbey Spackman, "Health policy and tanning bed regulations.", MPP, School of Public Policy, University of Calgary, 2021.
- \*Aimee Bowden, "Government communication and social media." MPP, School of Public Policy, University of Calgary, 2021.
- \*Rob Chwyl, "Trust and public policy." MPP, School of Public Policy, University of Calgary, 2021.
- \*Christopher Hamilton, "Canada's Arms Export Controls: A Comparative Analysis." MPP, School of Public Policy, University of Calgary, 2020.
- \*Bethlehem Tesfay, "Elements of Radicalization and Canada's Counter-radicalization Response." MPP, School of Public Policy, University of Calgary.
- \*Katie Harper, "An Examination of the Determinants of Quebec's Paradiplomatic Actions.", MA Political Science, Dalhousie University, 2013.

## **COURSES**

<u>Undergraduate courses</u>: Conflict analysis, Introduction to Political Science, Quantitative analysis, Introduction to International Relations, Foreign Policy Analysis, Social media and politics.

<u>Graduate courses</u>: Foreign Policy Analysis, Quantitative analysis, Data and Public Policy, Mis\Disinformation in world politics, Theories of International Relations, Populism in World Politics.