

Motilola O. Akinfemisoye-Adejare, PhD

42 Lem Gardens, London Ontario N5V 5J8

moakinfemisoye@yahoo.co.uk

Residency status: Canadian Permanent Resident

Education

October 2011–June 2015 **PhD in Journalism and Media, University of Central Lancashire, Preston United Kingdom**

Thesis: “Negotiating inclusion: New 'alternative' media and institutional journalistic practices in Nigerian print newsrooms.”

Supervisors: Dr George Ogola, Dr Peter Anderson, Professor Paul Egglestone

Examiners: Dr Winston Mano, Professor Alfred Babatunde Zack-Williams

January 2010–July 2011 **Master of Arts, Global Media and Communications (with Distinction), Coventry University, Coventry United Kingdom**

Dissertation title: “Preaching Peace: A comparative analysis of BBC and Al-Jazeera’s coverage of the Egypt 2011 protests.”

Supervisor: Dr Fred Mudhai

2004-2008 **BSc Mass Communication (First Class Honours), Bowen University, Nigeria**

Research Interests

My research interests lie at the intersections of institutional journalistic practices, technology, democracy and politics in Africa particularly, and in the Global South more broadly.

Honours and Awards

2008 Received Prize for Best Graduating Student in the department of Human Communications, Bowen University

2011 University of Central Lancashire International Students’ Scholarship Award for Doctoral studies

Work Experience

October 2016- October 2021 **Lecturer, Media Studies, University of Botswana**

- While maintaining an active research and service profile, I taught the following undergraduate courses: History of World Media (BMS 110), Theories of Mass Communication (BMS 113), Introduction to

Broadcasting (BMS 222), Broadcast Interviewing and Presentation Techniques (BMS 228), Radio Documentary Writing and Production (BMS 333), Current Issues in African Media (BMS 421), Radio Drama Scriptwriting and Production (BMS424), Live Radio Broadcasting (BMS 432).

- I also taught MMS 601 Theories of Communication on the newly established Graduate programme and supervised and examined over 50 dissertations and radio projects.

September 2009-January 2010 **News Reporter:** Splash FM 105.5 Ibadan, Nigeria

September 2008-July 2009 **On-Air Announcer:** Federal Radio Corporation of Nigeria (FRCN) Enugu, Nigeria (As part of the National Youth Service Corps Programme)

July 2006- September 2006 **News reporter:** Nigerian Tribune, Ibadan Nigeria

Publications

1. **Akinfemisoye-Adejare, M. (Forthcoming)** "What Western journalism educators can learn from Botswana and vice versa" in Eddy Borges Rey, Saba Bebawi and Bruce Mutsvairo (Eds.), *Routledge Companion to Journalism in the Global South*. Abingdon: Taylor and Francis
2. **Akinfemisoye-Adejare, M.**, Patience Mathambo and Mmopi Ramaphane **(Forthcoming)** "Mothers or Politicians? Interrogating the representation of women politicians in Botswana newspapers"
3. **Akinfemisoye-Adejare, M (2020)** " 'Bushirified': New media as 'alternative' spaces for performing religious identities online" *Boleswa Journal of Theology, Religion and Philosophy* 5(2) pp: 49-62
<https://journals.ub.bw/index.php/bjtrp/issue/view/136>
4. **Akinfemisoye-Adejare, M (2019)** "Data Journalism in Nigeria: Interrogating the Nigerian mainstream media's data-driven reporting of the elections of 2019" in Mutsvairo, Bruce, Bebawi, Saba, Borges-Rey, Eddy (Eds.) *Data Journalism in the Global South* Palgrave Macmillan
5. **Akinfemisoye, M (2019)** "Whose voice, whose visibility? Interrogating the representation of religion and disability in Botswana newspapers". In Amanze, James (Ed.) *Religion and Disabilities in Southern and Central Africa*
6. **Akinfemisoye, M (2018)** " "Type Amen and share to receive a instant miracle": Expanding the frontiers of religious satisfaction online in Africa" in Lesitaokana, W and Faimau, G *New Media and Mediatization of Religion: An African Perspective* Newcastle upon Tyne: Cambridge Scholars Publishing
7. **Akinfemisoye, M.(2017)** 'We Cannot Bite the Finger that Feeds Us': Journalists' Dilemmas and the Appropriation of 'Alternative' Media in Nigerian Print Newsrooms" in Mabweazara, Hayes, *Newsmaking Cultures in Africa: Normative Trends in the Dynamics of Socio-Political & Economic Struggles* Palgrave Macmillan, UK
8. **Akinfemisoye, M.** 2015. Negotiating convergence: 'Alternative' journalism and institutional practices of Nigerian journalists". In H.M Mabweazara (Ed.) *Digital Technologies and the Evolving African Newsroom: Towards an African Digital Journalism Epistemology*. London: Routledge

9. **Akinfemisoye, M.** 2014. Challenging hegemonic media practices: Of 'alternative' media and Nigeria's democracy. In C. Paterson (Ed.) *Journalism and Social Media in Africa: Studies in Innovation and Transformation*. London: Routledge
10. **Akinfemisoye, M.**, and Deffor, S. 2014 Finding viable business models for intermediate and developing world broadcast, print and online newspaper sectors. In P.J Anderson, G. Ogola & M. Williams (Eds.), *The Future of Quality News Journalism: A Cross-Continental Analysis*. London: Routledge
11. **Akinfemisoye, M.** (2014) "Negotiating Convergence: "Alternative" journalism and institutional practices of Nigerian journalists" *Digital Journalism* 2(1) pp: 62-76
12. **Akinfemisoye M.** (2013) "Challenging hegemonic media practices: Of 'alternative' media and Nigeria's democracy" *Ecquid Novi: African Journalism Studies* 34(1) pp: 7-20

Conference Presentations

1. **Adejare-Akinfemisoye, M.** (2019) Interacting with data: The Nigerian media's response to data journalism in reporting Nigeria's elections of 2019 Paper presented at the South African Communication Association (SACOMM) held at the University of Cape Town, South Africa August 28-30
2. **Akinfemisoye, M.** (2019) Restricting religious freedom? Interrogating the reporting of the environmental pollution ban on religious organisations in Nigeria. Paper presented at the Seventh Annual Law and Religion in Africa Conference: Law, Religion, and Environment in Africa, Gaborone, Botswana, May 19 -21
3. **Akinfemisoye, M.** (2019) 'Bushirified': New media as 'alternative' spaces for performing religious identities in Africa. Paper presented at BOLESWA Media and Religion conference, March 11
4. **Akinfemisoye, M.** (2018) Whose voice, whose visibility? Interrogating the representation of religion and disability in Botswana newspapers. Paper presented at Conference on inclusion and participation of people with disabilities in the social, economic, political and Spiritual life of society, organised by Department of Theology and Religious Studies, University of Botswana. October 17-19
5. **Akinfemisoye, M.** (2018) Watching from the 'inside': Researching the everyday newsmaking practices of journalists in Nigerian print newsrooms. Paper presented at the International Association for Media and Communication Research (IAMCR) 2018 conference titled *Reimagining Sustainability: Communication and Media Research in a Changing World* held at the University of Oregon June 20-24 2018 (Paper presented to the *Department of Media Studies Seminar* on the 2018, as part of requirements for participation at an international conference)
6. **Akinfemisoye, M.** (2018) Watching from the 'inside': Researching the everyday newsmaking practices of journalists in Nigerian print newsrooms. Department of Media Studies Seminar. University of Botswana March 2,
7. **Akinfemisoye, M.** (2017) "We are only assigned to cover 'soft' beats": Perspectives of women working in the media in Botswana *African Women in the Media Symposium*, Birmingham City University, United Kingdom July 27
8. **Akinfemisoye, M.** (2017) "It's fine-dining news at fast-food speed": Contradictions in the appropriation of 'alternative' media content in the everyday newsmaking

- practices of Nigerian print journalists *Department of Media Studies Seminar, University of Botswana April 28*
9. **Akinfemisoye, M. (2014)** Alternative media and journalism practices in Nigerian print newsrooms: Emerging trends, dilemmas and continuities. Paper presented at the *Media, Communication and Cultural Studies Association Postgraduate Network (MECCSA-PGN), University of Leeds June 23-24*
 10. **Akinfemisoye M. (2014)** 'They are putting us on our toes': Diasporic 'alternative' media and emerging newsroom practices in Nigeria Paper Presented at The Annual Africa Conference convened by Dr. Toyin Falola, College of Liberal Arts, University of Texas at Austin 'African Diasporas: Old and New'. April 4-6
 11. **Akinfemisoye, M. (2014)** New 'alternative' journalisms and mainstream media practices: Emerging trends and practices in Nigerian newsrooms. Paper Presented at the Media, Communication and Cultural Studies Association (MECCSA) Conference, Bournemouth University. Postgraduate Twitter Award winner. January 8-10
 12. **Akinfemisoye, M. (2013)** 'Alternative' journalism and media democratisation in Nigeria: a critical examination Paper presented at the fifth European Conference on African Studies (ECAS) University Institute of Lisbon Portugal. June 27-29
 13. **Akinfemisoye, M. (2012)** Challenging hegemonic media practices: Of 'alternative' media and Nigeria's democracy' (updated version) Paper presented at the Africa Studies Association UK (ASAUUK) biennial conference, University of Leeds. September 6-8
 14. **Akinfemisoye, M (2012)** Networking the watchdogs: Of Networked Journalism in Nigeria Paper presented at the Alfred Opubor International Conference on Community Media, University of Ibadan, March 27-29

Other Research Engagements

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| March 2020- Present | Member, Editorial board, <i>Journal of African Media Studies</i> |
| November 2020 | Peer reviewer for <i>Communicatio: South African Journal for Communication Theory and Research</i> |
| November 2017- Present | Peer reviewer for <i>African Journalism Studies</i> |
| June 2016 | Manuscript reviewer for a chapter in <i>Newsmaking Cultures in Africa: Normative Trends in the Dynamics of Socio-Political & Economic Struggles</i> Palgrave Macmillan Edited by Hayes Mabweazara |

Professional Memberships

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| 2018-Present | Member, International Association for Media and Communication Research (IAMCR) |
| 2012-2016 | Member, African Studies Association, UK and Royal African Society |

Continuing Professional Development and Training

- Staff Induction Programme Certificate, June 2017. University of Botswana Centre for Academic Development
- Internal funding 10/35 Pre-Award Workshop, February 2018, University of

Botswana, Office of Research and Development

- Introduction to e-learning workshop, University of Botswana, February 2017, Centre for Academic Development
- Introduction to Moodle, University of Botswana, February 2017, Centre for Academic Development
- Moodle Assessment tools, University of Botswana, March 2017, Centre for Academic Development
- Faculty of Humanities Learning and Teaching Workshop, University of Botswana, August 2017, Centre for Academic Development
- Toolkit for Teaching in Higher Education, September 2014 University of Central Lancashire, Preston United Kingdom

Service

Service to the University

- University of Botswana Radio staff advisor (December 2020-October 2021)
- Acting Head, Department of Media Studies, University of Botswana (November 2019)
- Secretary, Department of Media Studies Graduate Board
- Department of Media Studies Newspaper *UB Horizon* staff editor (2017-2021)
- Department of Media Studies programmes' review committee member
- Department of Media Studies representative to the Faculty of Humanities Botswana Qualifications Authority (BQA) Compliance team for BA Humanities
- Department of Media Studies Library co-ordinator (2017-2021)
- Secretary, Department of Media Studies Quality Assurance team (2019-2021)
- Created the *UB Horizon* online blog page
- Media Studies department's representative for the Gender Links World Press Freedom Day (2017) Tweet chat with Media studies students

Service to the Profession

- Facilitator, ABSA (formerly Barclays Bank Botswana) Data Journalism Masterclass, November 7-8 2019
- Lead monitor, (Radio) for Monitoring Broadcast Licensees during the 2019 General election in Botswana (September 2019-October 2019)
 - I was the lead monitor in charge of the radio monitors for the Botswana Communications Regulatory Authority (BOCRA) monitoring project. I examined the reports submitted by the radio monitors to access how radio licensees in the country gave airtime to various political parties during electioneering and provided a weekly report of my findings to the Project Lead, Professor Hopeton Dunn, who was also a colleague in the department of Media Studies, University of Botswana. The technical report produced at the end of this exercise was useful

in providing radio stations in Botswana with guidance on ways to improve right of reply and ensure inclusivity, and diversity of voices on air, particularly during election periods.

- Invited guest lecturer by United Nations Development Programme in Botswana. My presentation was titled “Media Perspectives: The role of the media in the implementation of the SDGs” 27th November 2018
- Invited guest lecturer at the joint International Federation of Journalists (IFJ) and Botswana Media and Allied Workers Union (BOMAWU) 2-day training for journalists in Botswana. Presentation titled “Principles of social media and its role in our society” 7th-8th September 2018
- Participated and provided expert commentary on revamping radio lessons organised by Educational Broadcasting Division, Radio Botswana 5th September 2017

Service to the Community

- Organised capacity building workshop for Freshers and returning students every September from 2016 to 2020 at the Apostolic Faith Church of Portland Oregon, Botswana
- Volunteered as mentor for girls and young women between age 13 and 25 at the Apostolic Faith Church of Portland Oregon, Botswana