

# C R Y S T A L   C H O K S H I

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## EDUCATION

2022      Ph.D. in Communication and Media Studies  
(expected)      University of Calgary

*Dissertation tentatively titled “Doing things with words: The new consequences of writing in the age of AI”*

*Supervisory committee: Dr. Mél Hogan (Associate Professor, University of Calgary); Dr. Robin Mansell (Professor, London School of Economics and Political Science); Dr. Annie Rudd (Assistant Professor, University of Calgary)*

2006      M.A. in English with Specialization in Print Culture  
Simon Fraser University

2005      B.A. in Honours English  
University of Ottawa

## PUBLICATIONS

### Referred journal articles

Chokshi, C. (2021). In other words: Smart Compose and the consequences of writing in the age of AI. *Culture Machine*, 20. <https://culturemachine.net/vol-20-machine-intelligences/in-other-words-smart-compose-and-the-consequences-of-writing-in-the-age-of-ai-crystal-chokshi/>

### Editorially-reviewed journal articles

Chokshi, C. (2022). (Not) environmental media: A playlist. *Canadian Journal of Communication*, 47(1), 241-244. <https://doi.org/10.22230/cjc.2022v47n1a4253>

Chokshi, C., & Marriot, J. (forthcoming). Security Camera Obscura: Reflecting on the work of John Marriott. *Surveillance & Society*.

## Book chapters

Chokshi, C. (forthcoming). From literacy to “gliteracy”: Gender, digital culture, and reading. In Wills, J., Moffatt, J., & Owen, C. (Eds.), *Rhetorical landscapes in Canada: Theory, history, and pedagogy*.

## Public scholarship

Chokshi, C. (forthcoming). Writing with robots. Installation at Loft 112 from March 19 to April 9, 2023. Calgary, AB.

Chokshi, C. (2021, March 31). The shape of more. *Heliotrope*.  
<https://www.heliotropejournal.net/helio/the-shape-of-more>

Chokshi, C. (2021, January 19). Recommended writing. *Real Life*.  
<https://reallifemag.com/recommended-writing/>

Chokshi, C. (2020). Il/legible. Exhibit in The Boxed Stories Gallery, presented by Loft 112 from September to December 2020. Calgary, AB.

Chokshi, C. (2019, October 30). Making email more efficient means answering more emails even faster. *The Conversation Canada*. <https://theconversation.com/making-email-more-efficient-means-answering-more-emails-even-faster-125057>

## FELLOWSHIPS AND AWARDS

- |           |  |
|-----------|--|
| 2021-2023 | Doctoral Fellowship<br><i>Social Sciences and Humanities Research Council</i><br><i>Monetary value: \$40,000</i>   |
| 2021      | Outstanding Graduate Student Essay Prize<br><i>Canadian Communication Association</i><br><i>Monetary value: \$750</i>  |
| 2020-2022 | Izaak Walton Killam Memorial Scholarship<br><i>University of Calgary / Izaak Walton Killam Memorial Fund for Advanced Studies</i><br><i>Monetary value: \$72,000</i> |
| 2020      | Alberta Graduate Students Travel Incentive<br><i>University of Calgary</i><br><i>Monetary value: \$750</i>   |
| 2019-2020 | Doctoral Scholarship<br><i>University of Calgary</i>   |

*Monetary value: \$10,000*

- 2019 Barbara Schneider Student Writing Award for Best Graduate Student Essay in Communication and Media Studies  
*Department of Communication, Media and Film, University of Calgary*  
*Monetary value: \$250*
- 2019 Spring/Summer Research Scholarship  
*Department of Communication, Media and Film, University of Calgary*  
*Monetary value: \$1,750*
- 2019 Digital Humanities Summer Institute Tuition Scholarship  
*University of Victoria*  
*Monetary value: \$800*
- 2018-2019 Queen Elizabeth II Graduate (Doctoral) Scholarship  
*University of Calgary*  
*Monetary value: \$15,000*
- 2018 Spring/Summer Research Scholarship  
*Department of Communication, Media and Film, University of Calgary*  
*Monetary value: \$1,000*
- 2006 Master's Graduate Fellowship  
*Simon Fraser University*  
*Monetary value: \$6,500*
- 2005 Robert Hancock Dunham Memorial Scholarship  
*Simon Fraser University*  
*Monetary value: \$6,000*

## **INVITED TALKS**

Chokshi, C. (2019, February 7). Writing things we've never written, thinking things we've never thought. Public talk presented at Esker Foundation, Calgary, AB.

## **CONFERENCE PRESENTATIONS**

*Papers presented ("R" denotes peer-reviewed presentations)*

- R Chokshi, C. & Loftus, F. (upcoming). X-gram: Word-prediction AI, the climate crisis, and critical unmaking. Paper to be presented at the annual meeting of the International Association for Media and Communication Research in July 2022.

Chokshi, C. & Loftus, F. (upcoming). X-gram: Putting climate crisis at the forefront of word-prediction AI. Paper to be presented at the the annual meeting of the Canadian Communication Association in May 2022.

Chokshi, C. (2021, June 1). Line of sight: On the politics and performativity of contemporary media metaphors. Paper presented at the annual meeting of the Canadian Communication Association in June 2021. ***Earned Outstanding Graduate Student Essay Prize.***

Chokshi, C. (2021, May 12). In other words: Writing in the age of AI. Paper presented at the Department of Communication, Media and Film's Graduate Student Conference in May 2021.

Chokshi, C. (2020, October 17). The speculative possibilities of Smart Compose. Paper to have been presented at Theorizing the Web 2020, New York, NY. [Cancelled due to COVID-19 pandemic]

R Chokshi, C. (2020, July). Gmail's Smart Compose: A critical composit(ion). Paper to have been presented at Digital Humanities 2020. [Cancelled due to COVID-19 pandemic]

Chokshi, C. (2020, February 22). Experience mapping. Workshop led at The Rundle Summit, Banff, AB.

Chokshi, C. (2019, June 6). Words to rely on?: Experiments in algorithmic writing. Paper presented at the annual meeting of the Canadian Communication Association, Vancouver, BC.

Chokshi, C. (2019, February 23). Algorithms and/as words: A provocation. Paper presented at The Rundle Summit, Banff, AB.

Chokshi, C. (2018, May 28). On viewing: Visual arrangement and/as gendered rhetoric in *The Globe and Mail*. Paper presented at the annual meeting of the Canadian Society for the Study of Rhetoric conference, Regina, SK.

### ***Panel participation and sessions organized***

2021 Co-organizer and moderator with Mél Hogan. "Machine learning." Panel with Pip Thornton, Halcyon Lawrence, and ZZYW for Contingent Systems: Art and/as Algorithmic Critique, a symposium hosted by the Alberta University of the Arts.

2018 Panel participant. "Rhetorical analysis and pedagogy." Panel with Jason Edward Black, Bruce Dadey (moderator), Monique Kampher, Tess Laidlaw, John Moffatt, Corey Owen, and Jocelyn Peltier-Huntley at the Canadian Society for the Study of Rhetoric conference, Regina, SK.

## TEACHING EXPERIENCE

### *University of Calgary as Instructor of Record*

- 2021     Algorithmic Culture
- 2020     Rhetorical Communication

### *University of Calgary as Teaching Assistant*

- 2021     Introduction to Communication and Media Studies
- 2019     Introduction to Film Studies
- 2019     New Media
- 2018     Introduction to Film Studies
- 2018     Rhetorical History and Criticism

### *Simon Fraser University as Teaching Assistant*

- 2006     Introduction to Fiction
- 2005     Introduction to Fiction

### *University of Ottawa as Teaching Assistant*

- 2004     Workshop in Essay Writing
- 2003     Workshop in Essay Writing

## RESEARCH APPOINTMENTS

- Winter 2022     Visiting Research Student, Department of Media and Communications  
London School of Economics and Political Science  
(Declined due to COVID-19)
- 2019-present     Associate Director, Environmental Media Lab  
Director: Dr. Mél Hogan  
University of Calgary
- 2019     Research Consultant, Project: Reimagining the English Network  
PI: Dr. Michael Everton and Dr. Sean Zwagerman  
Simon Fraser University

2018            Research Assistant, Project: Social Media and Civic Culture: Investigating Emerging Practices of Democratic Participation in Canada  
PI: Dr. Maria Bakardjieva  
University of Calgary

## **SERVICE TO PROFESSION**

2020-2022     Mentor, Graduate Leaders Circle, University of Calgary

2022            Reviewer, International Association for International Association for Media and Communication Research 2022 conference

2021            Reviewer, *Stream: Interdisciplinary Journal of Communication*

2021            Convenor, Research + Art Workshop, Department of Communication, Media and Film, University of Calgary

2020-2021     Team Lead, Communications Committee, Department of Communication, Media and Film's Graduate Student Conference 2021, University of Calgary

2020            Reviewer, Digital Humanities 2020 Conference

2019-2020     Member, Program Committee and Communications Committee, Rundle Summit 2020, University of Calgary & University of Alberta

2018-2019     Co-Chair, Rundle Summit 2019, University of Calgary & University of Alberta

2018-2019     Secretary, Department of Communication, Media and Film's Graduate Students' Association

2004-2005     President, Students' Association of the Faculty of Arts, Inc., University of Ottawa

2003-2004     President, Undergraduate English Students' Association, University of Ottawa

## **INDUSTRY EXPERIENCE**

2011-2018     Principal, Kigo Communications (Calgary, AB)

2008-2011     Communications Advisor & Team Lead, Finning Canada (Edmonton, AB)

2006-2008     Information and Staffing Coordinator, Destination Canada (Vancouver, BC)

- 2004            Communications Coordinator, Liberal Party of Canada (Ottawa, ON)
- 2003-2005     Proceedings Verification Officer, House of Commons (Ottawa, ON)

### **PROFESSIONAL AFFILIATIONS**

- 2019-present   Member, International Association for Media and Communication Research (IAMCR)
- 2019-present   Member, Canadian Communication Association (CCA)

### **LANGUAGES**

- English (native speaker)
- French (fluent)
- Spanish (basic; can read with dictionary)