

Pengfei Li

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Employment

Associate Professor (with tenure), Strategy and Global Management, Haskayne School of Business, University of Calgary, 2021-

Assistant Professor, Department of International Business, HEC Montreal, Canada, 2016–2020

Banting Postdoctoral Fellow, Department of Political Science, University of Toronto, Canada 2013–2015.

Consultant, World Bank, 2012–2013

Lecturer, Department of Urban and Regional Economics, East China Normal University, Shanghai, P.R.China, 2011–2013.

Education

Ph.D. Peking University, P.R.China, 2011.

B.S. Northwest University, P.R.China, 2006.

Grants

Social Sciences and Humanities Research Council of Canada (SSHRC)

— Co-applicant, Partnership Development Grant, CAD 183,443, 2020-2023

— Co-applicant, Insight Grant, CAD 100,314, 2017-2019

— Banting Postdoctoral Fellowship, CAD 140,000, 2013-2015

The Fonds de recherche du Québec — Société et culture (FRQSC)

— PI, New Faculty Grant, CAD 57,150, 2019–2021. (1st out of 12)

HEC Montreal

— PI, Internal Grant, CAD 7,306, 2018–2020.

Asia Pacific Foundation of Canada

— Co-applicant, Policy Research Grant, CAD 15,000, 2015–2016

National Science Foundation of China

— PI, Early Career Grant, RMB 230,000, 2013–2016

Awards

Best Paper Award, Academy of International Business, US Northeast Chapter, 2018.

Best Reviewer Award, Journal of Economic Geography, 2015.

Best Paper Award, Regional Studies Association, Global Conference, 2012.

Travel Award, Association of American Geographers, 2009.

Publications

Journal Articles

15. Bathelt, H & Li, P. 2022. The interplay of location and strategy in a turbulent age. *Global Strategy Journal*. doi.org/10.1002/gsj.1432
14. Li, P. & Bathelt, H. 2021. Spatial knowledge strategies: an analysis of international investments using fuzzy-set Qualitative Comparative Analysis (fsQCA). *Economic Geography*. 97(4): 366-389.
13. Bathelt, H. & Li, P. 2020. Building better methods in economic geography. *Zeitschrift für Wirtschaftsgeographie*. 64(3): 103-108
12. Bathelt, H. & Li, P. 2020. Processes of building cross-border knowledge pipelines. *Research Policy* 49(3): 103928.
11. Li, P. & Bathelt, H. 2020. Headquarters-subsidiary knowledge strategies at the cluster level. *Global Strategy Journal*. 10(3):585-618.
— *Best Paper Award*, Academy of International Business, US Northeast Chapter, 2018.
10. Zhu, H. & Li, P. 2019. Dancing in shackles: interactive learning of industrial design firms in Beijing. *Industry and Innovation*. 26(5):568-591.
9. Li, P. 2018. A tale of two clusters: knowledge and emergence. *Entrepreneurship and Regional Development*. 30(7-8): 822-847.
8. Li, P. & Bathelt, H. 2018. Location strategy in cluster networks. *Journal of International Business Studies*. 49(8): 967-998.
7. Bathelt, H., Li, P. & Zhu, Y-W. 2017. Geographies of temporary markets: an anatomy of the Canton Fair. *European Planning Studies*. 25(9): 1497-1515.
6. Li, P. & Bathelt, H. 2017. From temporary market to temporary cluster: evolution of the Canton Fair. *Area Development and Policy*. 2(2): 154-172.
5. Li, P. 2014. Global temporary networks of clusters: structures and dynamics of trade fairs in Asian economies. *Journal of Economic Geography*. 14(5): 995-1021.
4. Bathelt, H. & Li, P. 2014. Global cluster networks: foreign direct investment flows from Canada to China. *Journal of Economic Geography*. 14(1): 45-71.
— *Best Paper Award*, Regional Studies Association, Global Conference, 2012.

3. Li, P. 2014. Horizontal vs. vertical learning: divergence and diversification of lead firms in Hangji toothbrush cluster, China. *Regional Studies*. 48(7): 1227-1241.
2. Li, P., Bathelt, H. & Wang, J. 2012. Network dynamics and cluster evolution: changing trajectories of aluminum extrusion industry in Dali, China. *Journal of Economic Geography*. 12(1): 127-155.

— *Travel Award, Association of American Geographers, 2009*

Book Chapters

7. Li, P. Horizontal learning. 2017. In H, Bathelt., P, Cohendet., S, Henn & L, Simon (eds) *The Elgar Companion to Innovation and Knowledge Creation: A Multi-disciplinary Approach*, Edward Elgar, pp.392-404.
6. Wang, J. & Li, P. 2017. Growth poles and growth centers. In D, Richardson., N, Castree., M, Goodchild., A, Kobayashi., W, Liu & R, Marston. (eds) *The International Encyclopedia of Geography*. John Wiley & Sons, Ltd.
5. Li, P. 2017. Family networks for learning and knowledge creation in developing countries. In J, Gluckler., E, Lazega & I, Hammer (eds) *Knowledge and Networks*, Springer, pp.67-84.
4. Li, P. 2015. Temporary clustering in developing economies: trade fairs in South and Southeast Asia. In H, Bathelt & G, Zeng (eds) *Temporary Knowledge Ecologies: the Rise and Evolution of Trade Fairs in Asia-Pacific*, Edward Elgar. pp.93-114.
3. Bathelt, H., Li, P & Zeng, G. 2015. Towards temporary knowledge ecologies in the Asia-Pacific region: a synthesis. In H, Bathelt & G, Zeng (eds) *Temporary Knowledge Ecologies: the Rise and Evolution of Trade Fairs in Asia-Pacific*, Edward Elgar. pp.293-309.
2. Li, P. 2013. How industrial clusters helped light manufacturing. In H, T. Dinh., T, Rawski., A, Zafar., L, Wang & E, Mavroeidi. *Tales from the Development Frontier: How China and Other Countries Harness Light Manufacturing to Create Jobs and Prosperity*, Washington, D.C.: World Bank Press. pp.122-145.
1. Bathelt, H & Li, P. 2020 and 2013. Evolutionary Economic Geography and Relational Geography. In F, Manfred & P, Nijkamp (Eds.) *Handbook in Regional Science, Springer*. Volume 2, Chapter 31, pp. 591-609.

Report

Bathelt, H & Li, P. 2015. Mapping networks of innovative clusters between China and Canada. Asia Pacific Foundation of Canada, Vancouver.

Cases

3. Li, P. 2021. Amazon's 2nd headquarters A and B.
2. Durand, A. & Li, P. 2020. Montreal International: going abroad further.
1. Li, P. 2018. Competing with dragons: Amazon in China, in English and French. *International Journal of Case Studies in Management*, 16(1). 1-19. Bestseller at Harvard Business Publishing.

Talks

AAG: 2009, 2011, 2012, 2014, 2015, 2016, 2019, 2021, 2022

RSA: 2011, 2012, 2013, 2019

Global Conference on Economic Geography: 2007, 2011, 2014

AIB: US Northeast Chapter (2018); Canada Chapter (2018, 2021)

iBEGIN: 2016, 2018

Seminars: University of Heidelberg (2013); University of Toronto (2014); Beijing Normal University (2021); HEC Montreal (2021)

Teaching

University of Calgary

- *Global Environment of Business*, MBA elective course, 2021.
- *Strategy Management*, Undergraduate core course, 2021.

HEC Montreal

- *International Business: An Integrated View*, Master student course, 2017. 4/4 (4 the highest)
- *Managing International Business Networks*, Master student course, 2016-2020. 3.6/4
- *Gestion des réseaux d'affaires internationaux*, Master student course, 2019. 3.6/4
- *Global Business Environment*, Undergraduate course, HEC Montreal, 2018. 3.1/4

University of Toronto

- *New Economic Spaces*, Undergraduate course, 2014. 3.5/5 (5 the highest)

East China Normal University

- *Regional Development in a Global Perspective*, Master student course, 2012, 2013. Enrolled students: 5(2012) → 13(2013)
- *Introduction to Geography*, Undergraduate course, East China Normal University, 2012.

Supervising

Master students at HEC Montreal: Jingjing Liu (2018); Sicong Liu (2018); Quentin Tige (2019); Chunyu Luo (2019); Ying Shu (2020); Qianyue Lin (2020); Émilie Bergeron (2020)

Editorial

Special Issue Editor: *Zeitschrift für Wirtschaftsgeographie*, 2020

Associate Editor: *Management International* (2020-)

Referee

Journal of Economic Geography, Economic Geography, Regional Studies, Environment and Planning A, Urban Studies, ZFW — Advances in Economic Geography, Research Policy, Journal of Business Venturing, Strategy Entrepreneurship Journal, Journal of International Business Studies, Global Strategy Journal, International Journal of Management Reviews

National Natural Science Foundation of China

Routledge

Medias Coverage

Radio-Canada (2019/10/1), Radio VM (2018/10/1), Journal of Montreal(2018/03/28)

Service

School of Graduate Studies, University of Calgary
— Member, Graduate Scholarship Committee, 2021-

Haskayne School of Business, University of Calgary
— Chair, Research and Sabbatical Leave Committee, 2021
— Member, Graduate Award Competition Committee, 2022-

Department of International Business, HEC Montreal
— Organizer, Brown-bag Research Seminar, 2016-2020

Others

Software: Stata, Python, ArcGIS, fsQCA, CorelDRAW

Languages: Chinese, English, French

Last updated: March 1, 2022